

Press Release

Neeraj Paper Agencies Limited (NPAL)

17 February, 2017

Rating Update

Total Bank Facilities Rated	Rs. 6.50 Cr #
Long Term Rating (Indicative)	SMERA B+ Issuer not co-operating*
Short Term Rating (Indicative)	SMERA A4 Issuer not co-operating*

Refer Annexure for details of instrument.

*The issuer did not co-operate; Based on best available information.

SMERA has reviewed the long term rating of '**SMERA B+**' (read as **SMERA B plus**) and short term rating of '**SMERA A4**' (read as **SMERA A four**) on the Rs. 6.50 cr. bank facilities of Neeraj Paper Agencies Limited (NPAL). This rating is now an indicative rating and is based on best available information.

Non-cooperation by the issuer/borrower: SMERA has been requesting for data, information and undertakings from the rated entity for conducting surveillance & review of the rating since June, 2016. SMERA may also have requested for the payment of outstanding surveillance fee.

Information Status	Not Received
---------------------------	---------------------

This rating is therefore being flagged as "Issuer not-cooperating", in line with prevailing SEBI regulations and SMERA's policies.

Applicable Criteria

- Trading Entities: <https://www.smerra.in/criteria-trading.htm>
- Application of Financial Ratios and Adjustments: <https://www.smerra.in/criteria-fin-ratios.htm>
- Default Recognition: <https://www.smerra.in/criteria-default.htm>

Limitation regarding information availability: The rating is based on dated/ partial information furnished by the rated entity. SMERA also endeavoured to gather information about the entity / industry from sources available in public domain. SMERA therefore records its caution to the lenders/investors/public regarding the outdated data/non-reliability of data, on which the indicative credit rating is based.

About the Rated Entity:

NPAL, incorporated in 1997, is a Mumbai-based company promoted by Mr. Deepak Agarwal, Mr. Mukesh Goel and Mr. Pankaj Goel. The company trades in a wide range of paper products including kraft paper, duplex boards, poster paper among others.

In FY2014-15, NCPL reported profit after tax (PAT) of Rs. 0.16 cr. on operating income of Rs. 28.51 cr., as compared to PAT of Rs. 0.18 cr. on operating income of Rs. 27.96 cr. in the previous year. The firm's net worth stood at Rs. 1.32cr. as on March 31, 2015 as compared with Rs. 1.15 cr. a year earlier.

Rating History for the last three years:

Name of Instrument /Facilities	FY 2017			FY 2016		FY 2015		FY 2014	
	Scale	Amt (Rs. Cr.)	Rating	Date	Rating	Date	Rating	Date	Rating
Cash Credit	Long Term	1.00	SMERA B+ (Issuer not co-operating)	21 November, 2015	SMERA B+/Stable (Upgraded from SMERA B/Stable)	03 September, 2014	SMERA B/Stable (Assigned)	NA	NA
Letter of Credit	Short Term	5.50	SMERA A4 (Issuer not co-operating)	21 November, 2015	SMERA A4 (Reaffirmed)	03 September, 2014	SMERA A4 (Assigned)	-	-

Annexure – Details of instruments rated:

Name of the Facilities	Date of Issuance	Coupon Rate	Maturity Date	Size of the Issue (Rs. Cr.)	Ratings
Cash Credit	NA	NA	NA	1.00	SMERA B+ (indicative) Issuer not co-operating*
Letter of Credit	NA	NA	NA	5.50	SMERA A4 (indicative) Issuer not co-operating*

*The issuer did not co-operate; Based on best available information.

Contacts:

Analytical	Rating Desk
Vinayak Nayak, Head – Ratings Operations, SMERA Bond Ratings Tel: 022-67141190 Shashikala Hegde Senior Rating Analyst Tel: 02267171111 Email: shashikala.hegde@smera.in	Varsha Bist Sr. Executive Tel: 022-67141160 Email: varsha.bist@smera.in

ABOUT SMERA

SMERA Ratings Limited is a joint initiative of SIDBI, Dun & Bradstreet Information Services India Private Limited (D&B) and leading public and private sector banks in India. SMERA is registered with SEBI as a Credit Rating Agency and accredited by Reserve Bank of India. For more details, please visit www.smera.in.

Disclaimer: A SMERA rating does not constitute an audit of the rated entity and should not be treated as a recommendation or opinion that is intended to substitute for a financial adviser's or investor's independent assessment of whether to buy, sell or hold any security. SMERA ratings are based on the data and information provided by the issuer and obtained from other reliable sources. Although reasonable care has been taken to ensure that the data and information is true, SMERA, in particular, makes no representation or warranty, expressed or implied with respect to the adequacy, accuracy or completeness of the information relied upon. SMERA is not responsible for any errors or omissions and especially states that it has no financial liability whatsoever for any direct, indirect or consequential loss of any kind arising from the use of its ratings. SMERA ratings are subject to a process of surveillance which may lead to a revision in ratings as and when the circumstances so warrant. Please visit our website (www.smera.in) for the latest information on any instrument rated by SMERA.