

Press Release

Abhushan Ornaments Private Limited

April 06, 2017

Rating Update

Total Bank Facilities Rated	Rs. 25.00 Cr #
Long Term Rating (Indicative)	SMERA BB- Issuer not co-operating*

Refer Annexure for details of instrument.

*The issuer did not co-operate; Based on best available information.

SMERA has reviewed the long term rating of '**SMERA BB-**' (read as **SMERA double B minus**) on the Rs. 25.00 crore bank facilities of Abhushan Ornaments Private Limited (AOPL). This rating is now an indicative rating and is based on best available information.

Non-cooperation by the issuer/borrower: SMERA has been requesting for data, information and undertakings from the rated entity for conducting surveillance & review of the rating. However, the issuer / borrower failed to submit such information before due date.

This rating is therefore being flagged as "Issuer not-cooperating", in line with prevailing SEBI regulations and SMERA's policies.

Applicable Criteria

- Manufacturing Entities: <https://www.smera.in/criteria-manufacturing.htm>
- Application of Financial Ratios and Adjustments: <https://www.smera.in/criteria-fin-ratios.htm>
- Default Recognition: <https://www.smera.in/criteria-default.htm>

Limitation regarding information availability: The rating is based on information available from sources other than the issuer / borrower (in the absence of information provided by the issuer / borrower). SMERA endeavoured to gather information about the entity / industry from the public domain. Therefore, SMERA cautions lenders and investors regarding the use of such information, on which the indicative credit rating is based.

About the Rated Entity:

AOPL was initially established as a proprietorship concern in 1996 and later converted to private limited in October 2008. The company, promoted by Mr. Sanjay Jain and Mr. Rajesh Jain is engaged in the manufacturing and trading of gold jewellery. AOPL outsources its processing activity to job workers in Zaveri Bazaar, Mumbai.

For FY2014-15, the company reported profit after tax (PAT) of Rs.0.43 cr on operating income of Rs.406.32 cr, as compared with PAT of Rs.0.23 cr on operating income of Rs. 295.50 cr in FY2013-14. The net worth stood at Rs. 14.08 cr as on 31 March, 2015 against Rs. 8.24 cr a year earlier.

Rating History for the last three years:

Name of Instrument /Facilities	FY2017			FY2016		FY2015	
	Scale	Amount (Rs. Cr.)	Rating	Date	Rating	Date	Rating
Cash Credit	LT	22.00	SMERA BB-(Indicative)	December 23, 2015	SMERA BB-/Stable (Reaffirmed)	November 28, 2014	SMERA BB-/Stable (Assigned)
Proposed Cash Credit	LT	3.00	SMERA BB-(Indicative)	December 23, 2015	SMERA BB-/Stable (Reaffirmed)	November 28, 2014	SMERA BB-/Stable (Assigned)

Annexure – Details of instruments rated:

Name of the Facilities	Date of Issuance	Coupon Rate	Maturity Date	Size of the Issue (Rs. Cr.)	Ratings
Cash Credit	NA	NA	NA	22.00	SMERA BB-Issuer not co-operating*
Cash Credit (Proposed)	NA	NA	NA	3.00	SMERA BB-Issuer not co-operating*

**The issuer did not co-operate; Based on best available information.*

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ABOUT SMERA

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