

## Press Release

### D.D. International Inc. (DDI)

17 October, 2017

#### Rating Update



<b>Total Bank Facilities Rated*</b>	Rs.150.00 Cr
<b>Long Term Rating (Indicative)</b>	SMERA B+ Issuer not co-operating*

#Refer Annexure for details

\*The issuer did not co-operate; based on best available information.

SMERA has reviewed the long-term rating of '**SMERA B+** (**read as SMERA B plus**) on the Rs.150.00 crore bank facilities of D D International Inc. (DDI). This is an indicative rating.

**Non-cooperation by the issuer/borrower:** SMERA has been requesting for data, information and undertakings from the rated entity for conducting surveillance and review of the rating. However, the issuer/borrower failed to submit required documents before due date.

This rating is therefore being flagged as "Issuer not-cooperating", in line with prevailing SEBI regulations and SMERA's policies.

#### Applicable Criteria

- Default Recognition: <https://www.smera.in/criteria-default.htm>
- Manufacturing entities: <https://www.smera.in/criteria-manufacturing.htm>

**Limitation regarding information availability:** The rating is based on information available from sources other than the issuer/borrower (in the absence of information provided by the issuer/borrower). SMERA endeavoured to gather information about the entity/ industry from the public domain. Therefore, SMERA cautions lenders and investors regarding the use of such information on which the indicative credit rating is based.

**About the rated entity:** The Haryana-based DDI incorporated in 1979 by Mr. Bhatia is engaged in the processing and trading of rice and has an installed processing capacity of 27 tonnes per hour (TPH). The total debt of Rs.128.54 crore (as on March 31, 2015) includes interest bearing unsecured loans of Rs.1.61 crore from promoters, friends and relatives that are subordinated to bank debt. SMERA has treated such unsecured loans as quasi-equity. The firm sells basmati rice under the brand name 'Nature's Gift'.

For FY2014-15, the firm reported net losses of Rs.7.61 crore on operating income of Rs.247.27 crore. It reported profit after tax (PAT) of Rs.3.93 crore on operating income of Rs.187.16 crore in FY2013-14. For FY2015-16, the firm posted revenue of Rs.82.95 crore. The net worth stood at Rs.65.05 crore as on March 31, 2015 as against Rs.75.28 crore a year earlier.

**Rating history (last three years):**

Date	Name of Instrument / Facilities	Term	Amount (Rs. Cr.)	Ratings/Outlook
10-Jun-16	Cash Credit	Long Term	150.00	SMERA B+ / Stable (Downgraded)
21-Apr-15	Cash Credit	Long Term	150.00	SMERA BB / Stable (Assigned)

**# Annexure -Details of instruments rated:**

Name of the Facilities	Date of Issuance	Coupon Rate	Maturity Date	Size of the Issue (Rs. Crore)	Ratings
Cash Credit	NA	NA	NA	150.00	SMERA B+ Issuer not co-operating*

*\*The issuer did not co-operate; based on best available information.*

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## ABOUT SMERA

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