

Press Release
Auto Axis Private Limited

January 28, 2020



Rating Update

Total Bank Facilities Rated*	Rs.29.00 Cr. #
Long Term Rating	ACUITE BB- Issuer not co-operating*
Short Term Rating	ACUITE A4 Issuer not co-operating*

*Refer Annexure for details

**The issuer did not co-operate; based on best available information.

Acuité has reviewed the long-term rating of '**ACUITE BB-**' (**read as ACUITE double B minus**) and short term rating of '**ACUITE A4**' (**read as ACUITE A4**) on the Rs.29.00 crore bank facilities of Auto Axis Private Limited (AAPL) This rating is now an indicative rating and is based on best available information.

Exult Agency Private Limited (EAPL) was established in 1985 as a partnership firm and converted into a private limited company in 2001. The company primarily deals in consumer electronic goods through its four showrooms at Burdwan (West Bengal). It is also an authorised distributor for BSNL's SIM cards, recharge vouchers and broadband services.

Non-cooperation by the issuer/borrower:

Acuité has been requesting for data, information and undertakings from the rated entity for conducting surveillance & review of the rating. However, the issuer/borrower failed to submit such information before due date.

This rating is therefore being flagged as "Issuer not-cooperating", in line with prevailing SEBI regulations and Acuité's policies.

Applicable Criteria

- Default Recognition - <https://www.acuite.in/view-rating-criteria-52.htm>
- Trading Entities- <https://www.acuite.in/view-rating-criteria-61.htm>

Limitation regarding information availability:

The rating is based on information available from sources other than the issuer/borrower (in the absence of information provided by the issuer/borrower). Acuité endeavored to gather information about the entity / industry from the public domain. Therefore, Acuité cautions lenders and investors regarding the use of such information, on which the indicative credit rating is based.

About the Rated Entity - Key Financials

The rated entity has not shared the latest financial statements despite repeated requests.

Status of non-cooperation with previous CRA (if applicable)

None

Any other information

Acuité is yet to receive the latest No Default Statement (NDS) from the rated entity, despite repeated requests and follow-ups.

Rating History (Up to last three years)

Date	Name of Instrument / Facilities	Term	Amount (Rs. Cr)	Ratings/Outlook
19-Nov-18	Loan Against Property	Long term	1.00	ACUITE BB- Issuer not co-operating*
	Inventory Funding	Short term	4.00	ACUITE A4 Issuer not co-operating*
	Cash Credit	Long term	6.00	ACUITE BB- Issuer not co-operating*
	Trade Advance	Short term	1.50	ACUITE A4 Issuer not co-operating*
	Channel Financing	Short term	4.00	ACUITE A4 Issuer not co-operating*
	Trade Advance	Short term	12.50	ACUITE A4 Issuer not co-operating*
13-Sep-17	Loan Against Property	Long term	1.00	ACUITE BB- Issuer not co-operating*
	Inventory Funding	Short term	4.00	ACUITE A4 Issuer not co-operating*
	Cash Credit	Long term	6.00	ACUITE BB- Issuer not co-operating*
	Trade Advance	Short term	1.50	ACUITE A4 Issuer not co-operating*
	Channel Financing	Short term	4.00	ACUITE A4 Issuer not co-operating*
	Trade Advance	Short term	12.50	ACUITE A4 Issuer not co-operating*
28-Jun-16	Loan Against Property	Long term	1.00	ACUITE BB-/Stable (Reaffirmed)
	Inventory Funding	Short term	4.00	ACUITE A4 (Reaffirmed)
	Cash Credit	Long term	6.00	ACUITE BB-/Stable (Reaffirmed)
	Trade Advance	Short term	1.50	ACUITE A4 (Reaffirmed)
	Channel Financing	Short term	4.00	ACUITE A4 (Reaffirmed)
	Trade Advance	Short term	12.50	ACUITE A4 (Reaffirmed)

***Annexure – Details of instruments rated**

Name of the Facilities	Date of Issuance	Coupon Rate	Maturity Date	Size of the Issue (Rs. Crore)	Ratings/Outlook
Loan Against Property	Not Applicable	Not Applicable	Not Applicable	1.00	ACUITE BB- Issuer not co-operating*
Inventory Funding	Not Applicable	Not Applicable	Not Applicable	4.00	ACUITE A4 Issuer not co-operating*
Cash Credit	Not Applicable	Not Applicable	Not Applicable	6.00	ACUITE BB- Issuer not co-operating*
Trade Advance	Not Applicable	Not Applicable	Not Applicable	1.50	ACUITE A4 Issuer not co-operating*
Channel Financing	Not Applicable	Not Applicable	Not Applicable	4.00	ACUITE A4 Issuer not co-operating*
Trade Advance	Not Applicable	Not Applicable	Not Applicable	12.50	ACUITE A4 Issuer not co-operating*

*The issuer did not co-operate; based on best available information.

Contacts

Analytical	Rating Desk
Aditya Gupta Head- Corporate and Infrastructure Sector Tel: 022-49294041 aditya.gupta@acuite.in Deepesh Pamnani Analyst - Rating Operations Tel: 011-49731302 Deepesh.pamnani@acuite.in	Varsha Bist Manager - Rating Desk Tel: 022-49294011 rating.desk@acuite.in

About Acuité Ratings & Research:

Acuité Ratings & Research Limited (*Erstwhile SMERA Ratings Limited*) is a full-service Credit Rating Agency registered with the Securities and Exchange Board of India (SEBI). The company received RBI Accreditation as an External Credit Assessment Institution (ECAI), for Bank Loan Ratings under BASEL-II norms in the year 2012. Since then, it has assigned more than 6,000 credit ratings to various securities, debt instruments and bank facilities of entities spread across the country and across a wide cross section of industries. It has its Registered and Head Office in Mumbai.

Disclaimer: An Acuité rating does not constitute an audit of the rated entity and should not be treated as a recommendation or opinion that is intended to substitute for a financial adviser's or investor's independent assessment of whether to buy, sell or hold any security. Acuité ratings are based on the data and information provided by the issuer and obtained from other reliable sources. Although reasonable care has been taken to ensure that the data and information is true, Acuité, in particular, makes no representation or warranty, expressed or implied with respect to the adequacy, accuracy or completeness of the information relied upon. Acuité is not responsible for any errors or omissions and especially states that it has no financial liability whatsoever for any direct, indirect or consequential loss of any kind arising from the use of its ratings. Acuité ratings are subject to a process of surveillance which may lead to a revision in ratings as and when the circumstances so warrant. Please visit our website (www.acuite.in) for the latest information on any instrument rated by Acuité.