



## Press Release

### Profit Shoe Company Private Limited

March 08, 2019

### Rating Update

|                                     |                                       |
|-------------------------------------|---------------------------------------|
| <b>Total Bank Facilities Rated*</b> | Rs.8.00 Cr.#                          |
| <b>Long Term Rating</b>             | ACUITE BB<br>Issuer not co-operating* |

#Refer Annexure for details

\*The issuer did not co-operate; based on best available information.

Acuite has reviewed the long-term rating of '**ACUITE BB**' (read as **ACUITE double B**) on the Rs.8.00 crore bank facilities of Profit Shoe Company Private Limited (PSPL). This rating is now an indicative rating and is based on best available information.

PSPL was incorporated in 1991 as a partnership firm and converted to a private limited company in 1995. The company headed by Mr. B.S. Koteshwara Rao (Managing Director) is engaged in the retail of shoes.

#### Non-cooperation by the issuer/borrower:

Acuite has been requesting for data, information and undertakings from the rated entity for conducting surveillance & review of the rating. However, the issuer/borrower failed to submit such information before due date.

This rating is therefore being flagged as "Issuer not-cooperating", in line with prevailing SEBI regulations and Acuite's policies.

#### Applicable Criteria

- Default Recognition - <https://www.acuite.in/view-rating-criteria-17.htm>
- Trading Entities- <https://www.acuite.in/view-rating-criteria-6.htm>

#### Limitation regarding information availability:

The rating is based on information available from sources other than the issuer/borrower (in the absence of information provided by the issuer/borrower). Acuite endeavoured to gather information about the entity / industry from the public domain. Therefore, Acuite cautions lenders and investors regarding the use of such information, on which the indicative credit rating is based.

#### About the Rated Entity - Key Financials

|                               | Unit    | FY15 (Actual) | FY14 (Actual) | FY13 (Actual) |
|-------------------------------|---------|---------------|---------------|---------------|
| Operating Income              | Rs. Cr. | 62.93         | 59.38         | 53.97         |
| EBITDA                        | Rs. Cr. | 5.17          | 5.33          | 4.38          |
| PAT                           | Rs. Cr. | 0.92          | 0.84          | 0.86          |
| EBITDA Margin                 | (%)     | 8.21          | 8.98          | 8.11          |
| PAT Margin                    | (%)     | 1.46          | 1.41          | 1.60          |
| ROCE (%)                      | (%)     | 11.30         | 13.00         | 13.44         |
| Total Debt/Tangible Net Worth | Times   | 2.15          | 2.02          | 2.33          |
| PBDIT/Interest                | Times   | 1.77          | 1.86          | 2.07          |
| Total Debt/PBDIT              | Times   | 4.90          | 4.43          | 4.24          |
| Gross Current Assets (Days)   | Days    | 206           | 172           | 146           |

### Status of non-cooperation with previous CRA (if applicable)

None

### Any other information

Acuite is yet to receive the latest No Default Statement (NDS) from the rated entity, despite repeated requests and follow-ups.

### Rating History (Upto last three years)

| Date        | Name of Instrument / Facilities | Term      | Amount (Rs. Cr) | Ratings/Outlook                       |
|-------------|---------------------------------|-----------|-----------------|---------------------------------------|
| 16-Jan-2018 | Cash Credit                     | Long Term | 8.00            | ACUITE BB<br>Issuer not co-operating* |
| 4-Oct-2016  | Cash Credit                     | Long Term | 8.00            | ACUITE BB/Stable<br>(Reaffirmed)      |
|             | Secured Overdraft               | Long Term | 1.00            | ACUITE BB/Stable<br>(Withdrawn)       |
| 26-Jun-2015 | Cash Credit                     | Long Term | 8.00            | ACUITE BB/Stable<br>(Assigned)        |
|             | Secured Overdraft               | Long Term | 1.00            | ACUITE BB/Stable<br>(Assigned)        |

\*The issuer did not co-operate; based on best available information.

### \*Annexure – Details of instruments rated

| Name of the Facilities | Date of Issuance | Coupon Rate    | Maturity Date  | Size of the Issue (Rs. Crore) | Ratings/Outlook                       |
|------------------------|------------------|----------------|----------------|-------------------------------|---------------------------------------|
| Cash Credit            | Not Applicable   | Not Applicable | Not Applicable | 8.00                          | ACUITE BB<br>Issuer not co-operating* |

\*The issuer did not co-operate; based on best available information.

### Contacts

| Analytical                                                                                                                                                                                                                                                                                                                   | Rating Desk                                                                                                                             |
|------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|-----------------------------------------------------------------------------------------------------------------------------------------|
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### About Acuite Ratings & Research:

Acuite Ratings & Research Limited (erstwhile SMERA Ratings Limited)

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Acuite Ratings & Research Limited (*Erstwhile SMERA Ratings Limited*) is a full-service Credit Rating Agency registered with the Securities and Exchange Board of India (SEBI). The company received RBI Accreditation as an External Credit Assessment Institution (ECAI), for Bank Loan Ratings under BASEL-II norms in the year 2012. Since then, it has assigned more than 6,000 credit ratings to various securities, debt instruments and bank facilities of entities spread across the country and across a wide cross section of industries. It has its Registered and Head Office in Mumbai.

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