



Press Release
Prakash Gold Palace Private Limited
April 23, 2024

Rating Reaffirmed and Issuer not co-operating

Product	Quantum (Rs. Cr)	Long Term Rating	Short Term Rating
Bank Loan Ratings	63.98	ACUITE C Reaffirmed Issuer not co-operating*	-
Bank Loan Ratings	214.92	ACUITE D Reaffirmed Issuer not co-operating*	-
Total Outstanding Quantum (Rs. Cr)	278.90	-	-

Rating Rationale

Acuité has reaffirmed the long-term rating of '**ACUITE D' (read as ACUITE D)** to the Rs.214.92 Cr. bank facilities and '**ACUITE C' (read as ACUITE C)** to the Rs.63.98 Cr. bank facilities of Prakash Gold Palace Private Limited (PGPPL).

This rating is now flagged as issuer not cooperating on account of information risk and is based on best available information.

About the Company

Chennai-based, PGPPL was established in 1980, as a proprietorship concern by Mr. Prakash Chand Jain. Later in 1998, the constitution was changed to a private limited company. Currently, the company is headed by Mr. Prakash Chand Jain and the second generation director, Mr. Mukesh Kumar Jain. The company is engaged in the manufacturing, wholesale, retail and exports of gold, silver and diamond jewellery.

Unsupported Rating

Not applicable

Non-cooperation by the issuer/borrower

Acuité has been requesting for data, information and undertakings from the rated entity for conducting surveillance & review of the rating. However, the issuer/borrower failed to submit such information before the due date. Acuité believes that information risk is a critical component in such ratings, and non-cooperation by the issuer along with an unwillingness to provide information could be a sign of potential deterioration in its overall credit quality. This rating is, therefore, being flagged as "Issuer not-cooperating", in line with prevailing SEBI regulations and Acuité's policies.

Limitation regarding information availability

The rating is based on information available from sources other than the issuer/borrower (in the absence of information provided by the issuer/borrower). Acuité has endeavoured to gather information about the entity/industry from the public domain. Therefore, Acuité cautions lenders and investors regarding the use of such information, on which the indicative credit rating is based.

Rating Sensitivities

No information provided by the issuer / available for Acuite to comment upon.

Liquidity Position

No information provided by the issuer / available for Acuite to comment upon.

Outlook: Not applicable

Other Factors affecting Rating

None

Key Financials

Particulars	Unit	FY 22 (Actual)	FY 21 (Actual)
Operating Income	Rs. Cr.	458.15	501.45
PAT	Rs. Cr.	0.29	0.30
PAT Margin	(%)	0.06	0.06
Total Debt/Tangible Net Worth	Times	1.76	1.62
PBDIT/Interest	Times	1.02	1.03

Status of non-cooperation with previous CRA

Not applicable

Any other information

None

Applicable Criteria

- Application Of Financial Ratios And Adjustments: <https://www.acuite.in/view-rating-criteria-53.htm>
- Default Recognition: <https://www.acuite.in/view-rating-criteria-52.htm>
- Trading Entitie: <https://www.acuite.in/view-rating-criteria-61.htm>

Note on Complexity Levels of the Rated Instrument

In order to inform the investors about complexity of instruments, Acuite has categorized such instruments in three levels: Simple, Complex and Highly Complex. Acuite's categorisation of the instruments across the three categories is based on factors like variability of the returns to the investors, uncertainty in cash flow patterns, number of counterparties and general understanding of the instrument by the market. It has to be understood that complexity is different from credit risk and even an instrument categorized as 'Simple' can carry high levels of risk. For more details, please refer Rating Criteria "Complexity Level Of Financial Instruments" on www.acuite.in.

Rating History

Date	Name of Instruments/Facilities	Term	Amount (Rs. Cr)	Rating/Outlook
30 Jan 2023	Cash Credit	Long Term	106.45	ACUITE D (Reaffirmed)
	PC/PCFC	Long Term	18.00	ACUITE C (Reaffirmed)
	PC/PCFC	Long Term	10.10	ACUITE C (Reaffirmed)
	Cash Credit	Long Term	72.00	ACUITE D (Reaffirmed)
	Cash Credit	Long Term	25.00	ACUITE C (Reaffirmed)
	Working Capital Demand Loan (WCDL)	Long Term	22.90	ACUITE D (Reaffirmed)
	Working Capital Demand Loan (WCDL)	Long Term	13.57	ACUITE D (Reaffirmed)
	Working Capital Demand Loan (WCDL)	Long Term	4.91	ACUITE C (Reaffirmed)
	Working Capital Demand Loan (WCDL)	Long Term	3.95	ACUITE C (Reaffirmed)
	Working Capital Demand Loan (WCDL)	Long Term	2.02	ACUITE C (Reaffirmed)
03 Nov 2021	Working Capital Demand Loan (WCDL)	Long Term	2.02	ACUITE C (Upgraded from ACUITE D)
	Working Capital Demand Loan (WCDL)	Long Term	3.95	ACUITE C (Upgraded from ACUITE D)
	Working Capital Demand Loan (WCDL)	Long Term	4.91	ACUITE C (Upgraded from ACUITE D)
	Working Capital Demand Loan (WCDL)	Long Term	13.57	ACUITE D (Reaffirmed)
	Working Capital Demand Loan (WCDL)	Long Term	22.90	ACUITE D (Reaffirmed)
	Cash Credit	Long Term	25.00	ACUITE C (Upgraded from ACUITE D)
	Cash Credit	Long Term	72.00	ACUITE D (Reaffirmed)
	PC/PCFC	Long Term	10.10	ACUITE C (Upgraded from ACUITE D)
	PC/PCFC	Long Term	18.00	ACUITE C (Upgraded from ACUITE D)
	Cash Credit	Long Term	106.45	ACUITE D (Reaffirmed)
12 Aug 2021	Working Capital Demand Loan (WCDL)	Long Term	25.00	ACUITE D (Downgraded & Issuer not co-operating*)
	PC/PCFC	Short Term	40.00	ACUITE D (Downgraded & Issuer not co-operating*)
	Cash Credit	Long Term	185.00	ACUITE D (Downgraded & Issuer not co-operating*)

Annexure - Details of instruments rated

Lender's Name	ISIN	Facilities	Date Of Issuance	Coupon Rate	Maturity Date	Complexity Level	Quantum (Rs. Cr.)	Rating
HDFC Bank Ltd	Not avl. / Not appl.	Cash Credit	Not avl. / Not appl.	Not avl. / Not appl.	Not avl. / Not appl.	Simple	72.00	ACUITE D Reaffirmed Issuer not co-operating*
Axis Bank	Not avl. / Not appl.	Cash Credit	Not avl. / Not appl.	Not avl. / Not appl.	Not avl. / Not appl.	Simple	25.00	ACUITE C Reaffirmed Issuer not co-operating*
State Bank of India	Not avl. / Not appl.	Cash Credit	Not avl. / Not appl.	Not avl. / Not appl.	Not avl. / Not appl.	Simple	106.45	ACUITE D Reaffirmed Issuer not co-operating*
Yes Bank Ltd	Not avl. / Not appl.	PC/PCFC	Not avl. / Not appl.	Not avl. / Not appl.	Not avl. / Not appl.	Simple	18.00	ACUITE C Reaffirmed Issuer not co-operating*
Indusind Bank Ltd	Not avl. / Not appl.	PC/PCFC	Not avl. / Not appl.	Not avl. / Not appl.	Not avl. / Not appl.	Simple	10.10	ACUITE C Reaffirmed Issuer not co-operating*
State Bank of India	Not avl. / Not appl.	Working Capital Demand Loan (WC DL)	Not avl. / Not appl.	Not avl. / Not appl.	Not avl. / Not appl.	Simple	22.90	ACUITE D Reaffirmed Issuer not co-operating*
HDFC Bank Ltd	Not avl. / Not appl.	Working Capital Demand Loan (WC DL)	Not avl. / Not appl.	Not avl. / Not appl.	Not avl. / Not appl.	Simple	13.57	ACUITE D Reaffirmed Issuer not co-operating*
Axis Bank	Not avl. / Not appl.	Working Capital Demand Loan (WC DL)	Not avl. / Not appl.	Not avl. / Not appl.	Not avl. / Not appl.	Simple	4.91	ACUITE C Reaffirmed Issuer not co-operating*
Yes Bank Ltd	Not avl. / Not appl.	Working Capital Demand Loan	Not avl. / Not appl.	Not avl. / Not appl.	Not avl. / Not appl.	Simple	3.95	ACUITE C Reaffirmed Issuer not co-

		(WCDL)						operating*
Indusind Bank Ltd	Not avl. / Not appl.	Working Capital Demand Loan (WCDL)	Not avl. / Not appl.	Not avl. / Not appl.	Not avl. / Not appl.	Simple	2.02	ACUITE C Reaffirmed Issuer not co- operating*

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About Acuité Ratings & Research

Acuité is a full-service Credit Rating Agency registered with the Securities & Exchange Board of India (SEBI). The company received RBI Accreditation as an External Credit Assessment Institution (ECAI) for Bank Loan Ratings under BASEL-II norms in the year 2012. Acuité has assigned ratings to various securities, debt instruments and bank facilities of entities spread across the country and across a wide cross section of industries. It has its Registered and Head Office in Kanjurmarg, Mumbai.

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