

**Press Release**  
**Brilliant International LLP**

**March 21, 2023**



**Rating Reaffirmed and Issuer not co-operating**

| Product                                   | Quantum<br>(Rs. Cr) | Long Term Rating                                  | Short Term Rating                                 |
|-------------------------------------------|---------------------|---------------------------------------------------|---------------------------------------------------|
| Bank Loan Ratings                         | 12.50               | ACUITE B-   Reaffirmed   Issuer not co-operating* | -                                                 |
| Bank Loan Ratings                         | 6.50                | -                                                 | ACUITE A4   Reaffirmed   Issuer not co-operating* |
| <b>Total Outstanding Quantum (Rs. Cr)</b> | 19.00               | -                                                 | -                                                 |

**Rating Rationale**

Acuité has reaffirmed the long-term rating of '**ACUITE B-**' (read as **ACUITE B minus**) and the short term rating of '**ACUITE A4**' (read as **ACUITE A four**) on the Rs. 19.00 crore bank facilities of Brilliant International LLP (BIL). The rating continues to be flagged as "Issuer Not-Cooperating" and is based on best available information.

**About the Company**

Established in 1992, the Mumbai based Brilliant International LLP (BIL) is promoted by Mr. Ram Chainani and Mr. Bipin Chainani. BIL is engaged in the manufacturing and trading of a wide range of electronic goods and household products including switches, socket and non-stick cookware. BIL imports household products such as non-stick cookware from China and sells through the dealer network and to reputed retail chains in India.

**Non-cooperation by the issuer/borrower:**

Acuité has been requesting for data, information and undertakings from the rated entity for conducting surveillance & review of the rating. However, the issuer/borrower failed to submit such information before the due date.

Acuité believes that information risk is a critical component in such ratings, and non-cooperation by the issuer along with unwillingness to provide information could be a sign of potential deterioration in its overall credit quality.

This rating is, therefore, being flagged as "Issuer not-cooperating", in line with prevailing SEBI regulations and Acuité's policies.

**Limitation regarding information availability:**

The rating is based on information available from sources other than the issuer/borrower (in the absence of information provided by the issuer/borrower). Acuité endeavored to gather information about the entity/industry from the public domain. Therefore, Acuité cautions lenders and investors regarding the use of such information, on which the indicative credit ratings is based.

## Rating Sensitivity

No information provided by the issuer / available for Acuite to comment upon.

## Material Covenants

Not Applicable

## Liquidity Position

No information provided by the issuer / available for Acuite to comment upon.

## Outlook

Not Applicable

## Other Factors affecting Rating

Not Applicable

## Key Financials

| Particulars                   | Unit    | FY 21 (Actual) | FY 20 (Actual) |
|-------------------------------|---------|----------------|----------------|
| Operating Income              | Rs. Cr. | 16.00          | 18.66          |
| PAT                           | Rs. Cr. | (0.79)         | 0.15           |
| PAT Margin                    | (%)     | (4.93)         | 0.80           |
| Total Debt/Tangible Net Worth | Times   | 9.47           | 5.72           |
| PBDIT/Interest                | Times   | 0.48           | 1.38           |

## Status of non-cooperation with previous CRA

Not Applicable

## Any other information

Acuité is yet to receive the latest No Default Statement (NDS) from the rated entity, despite repeated requests and follow-ups.

## Applicable Criteria

- Manufacturing Entities: <https://www.acuite.in/view-rating-criteria-59.htm>
- Trading Entities: <https://www.acuite.in/view-rating-criteria-61.htm>
- Default Recognition: <https://www.acuite.in/view-rating-criteria-52.htm>
- Application Of Financial Ratios And Adjustments: <https://www.acuite.in/view-rating-criteria-53.htm>

## Note on Complexity Levels of the Rated Instrument

In order to inform the investors about complexity of instruments, Acuité has categorized such instruments in three levels: Simple, Complex and Highly Complex. Acuite's categorisation of the instruments across the three categories is based on factors like variability of the returns to the investors, uncertainty in cash flow patterns, number of counterparties and general understanding of the instrument by the market. It has to be understood that complexity is different from credit risk and even an instrument categorized as 'Simple' can carry high levels of risk. For more details, please refer Rating Criteria "Complexity Level Of Financial Instruments" on [www.acuite.in](http://www.acuite.in).

## Rating History

| Date        | Name of Instruments/Facilities | Term       | Amount (Rs. Cr) | Rating/Outlook                       |
|-------------|--------------------------------|------------|-----------------|--------------------------------------|
| 29 Dec 2021 | Letter of Credit               | Short Term | 2.50            | ACUITE A4 (Issuer not co-operating*) |
|             | Cash Credit                    | Long Term  | 5.50            | ACUITE B- (Issuer not co-operating*) |
|             | Packing Credit                 | Short Term | 4.00            | ACUITE A4 (Issuer not co-operating*) |
|             | Proposed Bank Facility         | Long Term  | 7.00            | ACUITE B- (Issuer not co-operating*) |
| 28 Sep 2020 | Cash Credit                    | Long Term  | 5.50            | ACUITE B- (Issuer not co-operating*) |
|             | Letter of Credit               | Short Term | 2.50            | ACUITE A4 (Issuer not co-operating*) |
|             | Packing Credit                 | Short Term | 4.00            | ACUITE A4 (Issuer not co-operating*) |
|             | Proposed Bank Facility         | Long Term  | 7.00            | ACUITE B- (Issuer not co-operating*) |

## Annexure - Details of instruments rated

| Lender's Name       | ISIN           | Facilities                       | Date Of Issuance | Coupon Rate    | Maturity Date  | Complexity Level | Quantum (Rs. Cr.) | Rating                                                            |
|---------------------|----------------|----------------------------------|------------------|----------------|----------------|------------------|-------------------|-------------------------------------------------------------------|
| Union Bank of India | Not Applicable | Cash Credit                      | Not Applicable   | Not Applicable | Not Applicable | Simple           | 5.50              | ACUITE B-<br> <br>Reaffirmed<br>  Issuer<br>not co-<br>operating* |
| Union Bank of India | Not Applicable | Letter of Credit                 | Not Applicable   | Not Applicable | Not Applicable | Simple           | 2.50              | ACUITE A4<br> <br>Reaffirmed<br>  Issuer<br>not co-<br>operating* |
| Union Bank of India | Not Applicable | PC/PCFC                          | Not Applicable   | Not Applicable | Not Applicable | Simple           | 4.00              | ACUITE A4<br> <br>Reaffirmed<br>  Issuer<br>not co-<br>operating* |
| Not Applicable      | Not Applicable | Proposed Long Term Bank Facility | Not Applicable   | Not Applicable | Not Applicable | Simple           | 7.00              | ACUITE B-<br> <br>Reaffirmed<br>  Issuer<br>not co-<br>operating* |

## Contacts

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|--------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|------------------------------------------------------------------------------------------------------------------------------------------|
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### About Acuité Ratings & Research

Acuité is a full-service Credit Rating Agency registered with the Securities & Exchange Board of India (SEBI). The company received RBI Accreditation as an External Credit Assessment Institution (ECAI) for Bank Loan Ratings under BASEL-II norms in the year 2012. Acuité has assigned ratings to various securities, debt instruments and bank facilities of entities spread across the country and across a wide cross section of industries. It has its Registered and Head Office in Kanjurmarg, Mumbai.

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