

### Gold Star Jewellery Private Limited: Reaffirmed

Facilities	Amount (Rs Crore)	Ratings/Outlook
Export Packing Credit	66.44 (enhanced from 67.40)	SMERA A-/Stable (Reaffirmed)
Post Shipment Credit	39.76 (enhanced from 56.20)	SMERA A-/Stable (Reaffirmed)
Standby Line of Credit	10.80	SMERA A-/Stable (Reaffirmed)
Metal Gold Loan	15.00	SMERA A-/Stable (Reaffirmed)
Bank Guarantee/Letter of credit	7.00	SMERA A2+ (Reaffirmed)
Forward Cover	5.89 (revised from 5.00)	SMERA A2+ (Reaffirmed)
Proposed Export Packing Credit/Post Shipment credit	60.11 (revised from 6.60)	SMERA A-/Stable/SMERA A2+ (Reaffirmed)

SMERA has reaffirmed the long-term rating of '**SMERA A-** (read as **SMERA A minus**)' and the short-term rating of '**SMERA A2+**' (read as **SMERA A two plus**) on the above mentioned bank facilities of Gold Star Jewellery Private Limited (GSJPL). The outlook is '**Stable**'.

The ratings continue to derive comfort from the group's established track record of operations, experienced management and diverse revenue profile. The ratings also draw comfort from the group's healthy financial risk profile marked by strong network and comfortable debt-protection metrics. However, the ratings are constrained by the working-capital-intensive operations and exposure to forex fluctuation risk.

For arriving at the ratings, SMERA has combined the business and financial risk profiles of GSJPL, and Gold Star Diamond Private Limited (GSDPL) referred to as the Gold Star Group. The consolidation is in view of the common management, similarity in the line of business and significant operational and financial linkages between the companies.

#### Update

Gold Star Group's revenues increased from Rs.751.76 crore in FY2014-15 (refers to financial year, April 01 to March 31) to Rs.764.45 crore in FY2015-16. The operating profit margin has remained stable with 6.32 per cent in FY2015-16 (6.41 per cent in FY2014-15).

The group's financial risk profile continues to remain comfortable with gearing at 0.79 times as on March 31, 2016 (0.81 times as on March 31, 2015). The interest coverage ratio improved to 6.72 times in FY2016 from 3.42 times in FY2014-15. The total debt includes unsecured loans from related parties to the tune of Rs.41.62 crore as on March 31, 2016.

Gold Star Group's operations are working-capital-intensive, as reflected in its gross current assets of around 281 days for FY2015-16. The GCA days are high because of the high inventory levels of around 100 days and debtor's days of 150-170 days. The group is also exposed to adverse movements in gold and diamond prices and foreign exchange fluctuation risk. Besides, the group faces intense competition from other jewellery wholesalers in the gems and jewellery industry.

### **Rating Sensitivity Factors**

- Efficient working capital management
- Scaling up of operations while maintaining profit margins

### **Outlook-Stable**

SMERA believes that the Gold Star group will continue to maintain a stable outlook over the medium term owing to the established market position and experience of the management in the gems and jewellery industry. The outlook may be revised to 'Positive' in case the group achieves sustained growth in revenues and higher-than-expected improvement in profitability, working capital management and debt protection metrics. Conversely, the outlook may be revised to 'Negative' in case of decline in the operating profit margin or deterioration in the group's capital structure on account of higher-than-expected working capital requirements

### **Criteria applied to arrive at the rating:**

- Manufacturing Entities

### **About the Group**

The Gold Star group manufactures and exports plain gold and diamond-studded gold jewellery. The group is also engaged in the cutting and polishing of diamonds. The jewellery business is carried out through GSJPL, and the diamond business through GSDPL. The jewellery business accounts for ~75 per cent of the group's revenue with the diamond business generating the balance ~25 per cent.

For FY2015-16, the group reported profit after tax (PAT) of Rs.25.43 crore on operating income of Rs.764.45 crore, as compared with profit after tax (PAT) of Rs.18.55 crore on operating income of Rs.751.76 crore in the previous year.

**Rating History**

Date	Facilities	Amount (Rs. Crore)	Ratings		Rating Outlook
			Long Term	Short Term	
20 July, 2015	Export Packing Credit	47.20	SMERA A- (Assigned)	-	Stable
	Post Shipment Credit	31.80	SMERA A- (Assigned)	-	Stable
	Standby Line of credit	8.00	SMERA A- (Assigned)	-	Stable
	Bank Guarantee/ Letter of Credit	10.00	-	SMERA A2+ (Assigned)	-
	Forward Cover	5.00	-	SMERA A2+ (Assigned)	-
	Proposed Packing Credit/ Post Shipment Credit	13.00	SMERA A- (Assigned)	-	Stable
28 June, 2015	Export Packing Credit	67.40	SMERA A-	-	Stable
	Post Shipment Credit	56.20	SMERA A-	-	Stable
	Standby Line of credit	10.80	SMERA A-	-	Stable
	Metal Gold Loan	15.00	SMERA A-	-	Stable
	Overdraft	1.00	SMERA A-	-	Stable
	Bank Guarantee/ Letter of Credit	7.00	-	SMERA A2+	-
	Forward Cover	5.00	-	SMERA A2+	-
	Proposed Packing Credit/ Post Shipment Credit	6.60	SMERA A-	-	Stable

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## ABOUT SMERA

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