Press Release

S.T. Reddiar & Sons

11 December, 2017

Rating Update

Total Bank Facilities Rated*	Rs.13.55 Cr
Long Term Rating (Indicative)	SMERA BB- Issuer not co-operating*
Short Term Rating (Indicative)	SMERA A4 Issuer not co-operating*

#Refer Annexure for details
*The issuer did not co-operate; Based on best available information.

SMERA has reviewed the long term rating of **'SMERA BB-' (read as SMERA double B minus) and short term rating of SMERA A4 (Read as SMERA A Four)** on the Rs.13.55 crore bank facilities of S. T. Reddiar & Sons. This rating is now an indicative rating and is based on best available information.

Non-cooperation by the issuer/borrower: SMERA has been requesting for data, information and undertakings from the rated entity for conducting surveillance & review of the rating. However, the issuer/borrower failed to submit such information before due date.

This rating is therefore being flagged as "Issuer not-cooperating", in line with prevailing SEBI regulations and SMERA's policies.

Applicable Criteria

- Manufacturing Entities: https://www.smera.in/criteria-manufacturing.htm
- Default Recognition: https://www.smera.in/criteria-default.htm
- Financial Ratios and Adjustments: https://www.smera.in/criteria-fin-ratios.htm

Limitation regarding information availability: The rating is based on information available from sources other than the issuer/borrower (in the absence of information provided by the issuer/borrower). SMERA endeavoured to gather information about the entity / industry from the public domain. Therefore, SMERA cautions lenders and investors regarding the use of such information, on which the indicative credit rating is based.

About the Rated Entity:

STRS is an Ernakulam-based partnership firm established in 1886 by Mrs. R. Saradambal, Mr. R. Ramesh, Mr. R. Suresh and Mr. S. Magesh Karthik. The firm is engaged in the printing of religious books, brochures, calendars among others.

For FY2014–15, STRS reported profit after tax (PAT) of Rs.0.87 crore on operating income of Rs.14.47 crore, as compared with PAT of Rs.0.94 crore on operating income of Rs.18.66 crore in the previous year. The net worth stood at Rs.7.96 crore as on March 31, 2015, as compared with Rs.7.16 crore a year earlier. Further, the firm achieved operating income of Rs.7.92 crore (provisional) in FY2015-16.

Rating History for the last three years:

Date	Name of Instrument / Facilities	Term	Amount (Rs. Cr.)	Ratings/Outlook
16-September-2016	Cash Credit	Long term	1.4	SMERA BB- (Downgraded)
	Secured overdraft	Long term	1.75	SMERA BB- (Assigned)
	Term loan	Long term	10.28	SMERA BB- (Assigned)
	Bills discounting	Short term	0.05	SMERA A4 (Assigned)
	Letter of Credit	Short term	0.07	SMERA A4 (Assigned)
4th-August-2015	Term loan	Long term	0.35	SMERA BB+/Stable (Assigned)
	Cash credit	Long term	1.4	SMERA BB+/Stable (Assigned)
	Proposed working capital demand loan	Long term	7.3	SMERA BB+/Stable (Assigned)

Annexure – Details of instruments rated:

Name of the Facilities	Date of Issuance	Coupon Rate	Maturity Date	Size of the Issue (Rs. Crore)	Ratings
Cash Credit	NA	NA	NA	1.4	SMERA BB- (Indicative)
Secured overdraft	NA	NA	NA	1.75	SMERA BB- (Indicative)
Term loan	NA	NA	NA	10.28	SMERA BB- (Indicative)
Bills discounting	NA	NA	NA	0.05	SMERA A4 (Indicative)
Letter of Credit	NA	NA	NA	0.07	SMERA A4 (Indicative)

**The issuer did not co-operate; Based on best available information.*

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ABOUT SMERA

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