

Press Release

S.T. Reddiar & Sons

February 07, 2019

Rating Update



Total Bank Facilities Rated*	Rs. 13.55 Cr.#
Long Term Rating	ACUITE BB- Issuer not co-operating*
Short Term Rating	ACUITE A4 Issuer not co-operating*

#Refer Annexure for details

*The issuer did not co-operate; based on best available information.

Rating Rationale

Acuité has reviewed the long-term rating of '**ACUITE BB-**' (read as **ACUITE double B minus**) and short-term rating of '**ACUITE A4**' (read as **ACUITE A four**) on the Rs. 13.55 crore bank facilities of S.T. Reddiar & Sons. This rating is now an indicative rating and is based on best available information.

Non-cooperation by the issuer/borrower:

Acuité has been requesting for data, information and undertakings from the rated entity for conducting surveillance & review of the rating. However, the issuer/borrower failed to submit such information before due date.

This rating is therefore being flagged as "Issuer not-cooperating", in line with prevailing SEBI regulations and Acuité's policies.

Applicable Criteria

- Default Recognition - <https://www.acuite.in/view-rating-criteria-17.htm>
- Manufacture Recognition - <https://www.acuite.in/view-rating-criteria-4.htm>
- Application Of Financial Ratios And Adjustments - <https://www.acuite.in/view-rating-criteria-40.htm>

Limitation regarding information availability:

The rating is based on information available from sources other than the issuer/borrower (in the absence of information provided by the issuer/borrower). Acuité endeavoured to gather information about the entity / industry from the public domain. Therefore, Acuité cautions lenders and investors regarding the use of such information, on which the indicative credit rating is based.

About the Rated Entity:

STRS is an Ernakulam-based partnership firm established in 1886 by Mrs. R. Saradambal, Mr. R. Ramesh, Mr. R. Suresh and Mr. S. Magesh Karthik. The firm is engaged in the printing of religious books, brochures, calendars among others. SMERA Ratings Limited Registered Office: 102, Sumer Plaza, Marol Maroshi Road, Marol, Andheri (East), Mumbai - 400 059 CIN: U74999MH2005PLC155683 | SEBI Permanent Registration No.:IN / CRA / 006 / 2011 For FY2014-15, STRS reported profit after tax (PAT) of Rs.0.87 crore on operating income of Rs.14.47 crore, as compared with PAT of Rs.0.94 crore on operating income of Rs.18.66 crore in the previous year. The net worth stood at Rs.7.96 crore as on March 31, 2015, as compared with Rs.7.16 crore a year earlier. Further, the firm achieved operating income of Rs.7.92 crore (provisional) in FY2015-16.

About the Rated Entity - Key Financials

	Unit	FY15 (Actual)	FY14 (Actual)	FY13 (Actual)
Operating Income	Rs. Cr.	14.47	18.66	18.47
EBITDA	Rs. Cr.	3.41	4.04	6.91
PAT	Rs. Cr.	0.87	0.94	2.92
EBITDA Margin	(%)	23.56	21.65	37.39
PAT Margin	(%)	6.01	5.03	15.82
ROCE (%)	(%)	16.37	18.48	43.16
Total Debt/Tangible Net Worth	Times	0.57	0.81	1.12
PBDIT/Interest	Times	4.50	4.12	5.40
Total Debt/PBDIT	Times	-	-	-
Gross Current Assets (Days)	Days	-	-	-

Status of non-cooperation with previous CRA (if applicable)

None

Any other information

Acuite is yet to receive the latest No Default Statement (NDS) from the rated entity, despite repeated requests and follow-ups.

Rating History (Up to last three years)

Date	Name of Instrument / Facilities	Term	Amount (Rs. Cr)	Ratings/Outlook
11th Dec 17	Cash Credit	Long Term	1.40	ACUITE BB-(Indicative)
	Secured Overdraft	Long Term	1.75	ACUITE BB-(Indicative)
	Term Loan	Long Term	10.28	ACUITE BB-(Indicative)
	Bills Discounting	Short Term	0.05	ACUITE A4 (Indicative)
	Letter of Credit	Short Term	0.07	ACUITE A4 (Indicative)
16th Sep 16	Cash Credit	Long Term	1.40	ACUITE BB-/Stable (Downgraded)
	Secured Overdraft	Long Term	1.75	ACUITE BB-/Stable (Assigned)
	Term Loan	Long Term	10.28	ACUITE BB-/Stable (Assigned)
	Bills Discounting	Short Term	0.05	ACUITE A4 (Assigned)
	Letter of Credit	Short Term	0.07	ACUITE A4 (Assigned)

4th Aug 15	Term Loan	Long Term	0.35	ACUITE BB+/Stable (Assigned)
	Cash Credit	Long Term	1.40	ACUITE BB+/Stable (Assigned)
	Proposed Working Capital Demand Loan	Long Term	7.30	ACUITE BB+/Stable (Assigned)

***Annexure – Details of instruments rated**

Name of the Facilities	Date of Issuance	Coupon Rate	Maturity Date	Size of the Issue (Rs. Crore)	Ratings/Outlook
Cash Credit	Not Applicable	Not Applicable	Not Applicable	1.40	ACUITE BB- Issuer not co-operating*
Secured Overdraft	Not Applicable	Not Applicable	Not Applicable	1.75	ACUITE BB- Issuer not co-operating*
Term Loan	Not Applicable	Not Applicable	Not Applicable	10.28	ACUITE BB- Issuer not co-operating*
Bills Discounting	Not Applicable	Not Applicable	Not Applicable	0.05	ACUITE A4 Issuer not co-operating*
Letter of Credit	Not Applicable	Not Applicable	Not Applicable	0.07	ACUITE A4 Issuer not co-operating*

*The issuer did not co-operate; based on best available information.

Contacts

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About Acuité Ratings & Research:

Acuité Ratings & Research Limited (erstwhile SMERA Ratings Limited) is a full-service Credit Rating Agency registered with the Securities and Exchange Board of India (SEBI). The company received RBI Accreditation as an External Credit Assessment Institution (ECAI), for Bank Loan Ratings under BASEL-II norms in the year 2012. Since then, it has assigned more than 6,000 credit ratings to various securities, debt instruments and bank facilities of entities spread across the country and across a wide cross section of industries. It has its Registered and Head Office in Mumbai.

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