



AMZ Packaging Private Limited (AMZ)

September 04, 2015

| Facilities | Amount (Rs. Crore) | Ratings |
|----------------|-----------------------|----------------------------|
| Term Loan | 7.70** | SMERA B-/Stable (Assigned) |
| Cash Credit | 1.00* | SMERA B-/Stable (Assigned) |
| Bank Guarantee | 0.05 | SMERA A4 (Assigned) |

***Includes Buyer's Credit as a sublimit to the extent of Rs.5.10 crore*

**Includes Inland/Foreign Letter of Credit as a sublimit to the extent of Rs.0.20 crore*

SMERA has assigned a long term rating of '**SMERA B-**' (read as **SMERA B minus**) and a short-term rating of '**SMERA A4**' (read as **SMERA A four**) to the Rs.8.75 crore bank facilities of AMZ Packaging Private Limited (AMZ). The outlook is '**Stable**'. The ratings are constrained by the company's nascent stage of operations, modest revenues, low capital base and presence of the company in a highly competitive plastic industry. However, the ratings are supported by the company's experienced management.

Rating Sensitivity Factors

- Ability to generate adequate operating cash flows to service its debt obligations
- Ability to scale up operations while maintaining a comfortable capital structure

Outlook: Stable

SMERA believes AMZ will maintain a stable business risk profile over the medium term owing to its experienced management. The outlook may be revised to 'Positive' in case the company registers healthy scalability while achieving comfortable profit margins. Conversely, the outlook may be revised to 'Negative' in case of deterioration in the company's financial profile.

About the Company

AMZ, incorporated in 2013, is a Kolkata-based company that manufactures bottle caps and closures used in the packaging of drinking water, phenyl and edible oil. The company has been promoted by Mr. Jitendra Surana, Mr. Ankit Surana and others. AMZ commenced commercial operations from April, 2015.

Disclaimer: A SMERA rating does not constitute an audit of the rated entity and should not be treated as a recommendation or opinion that is intended to substitute for a financial adviser's or investor's independent assessment of whether to buy, sell or hold any security. SMERA ratings are based on the data and information provided by the issuer and obtained from other reliable sources. Although reasonable care has been taken to ensure that the data and information is true, SMERA, in particular, makes no representation or warranty, expressed or implied with respect to the adequacy, accuracy or completeness of the information relied upon. SMERA is not responsible for any errors or omissions and especially states that it has no financial liability whatsoever for any direct, indirect or consequential loss of any kind arising from the use of its ratings. SMERA ratings are subject to a process of surveillance which may lead to a revision in ratings as and when the circumstances so warrant. Please visit our website (www.smera.in) for the latest information on any instrument rated by SMERA.



SMERA RATINGS LIMITED

AMZ Packaging Private Limited (AMZ)

*Rating
Rationale*

Contact List:

| Media/Business Development | Analytical Contact | Rating Desk |
|---|---|--|
| Antony Jose Vice President – Business Development Tel: +91-22-6714 1191 Email: antony.jose@smera.in Web: www.smera.in | Pooja Ghosh Associate Vice President – Corporate Ratings Tel: +91-33-6620 1203 Email: pooja.ghosh@smera.in | Tel: +91-22-6714 1184 Email: ratingdesk@smera.in |

Disclaimer: A SMERA rating does not constitute an audit of the rated entity and should not be treated as a recommendation or opinion that is intended to substitute for a financial adviser's or investor's independent assessment of whether to buy, sell or hold any security. SMERA ratings are based on the data and information provided by the issuer and obtained from other reliable sources. Although reasonable care has been taken to ensure that the data and information is true, SMERA, in particular, makes no representation or warranty, expressed or implied with respect to the adequacy, accuracy or completeness of the information relied upon. SMERA is not responsible for any errors or omissions and especially states that it has no financial liability whatsoever for any direct, indirect or consequential loss of any kind arising from the use of its ratings. SMERA ratings are subject to a process of surveillance which may lead to a revision in ratings as and when the circumstances so warrant. Please visit our website (www.smera.in) for the latest information on any instrument rated by SMERA.