

# Press Release

## Thrisul Timber Traders

24 January, 2017

### Rating Reaffirmed

Total Bank Facilities Rated*	Rs.15.00 Cr
Long Term Rating	SMERA B/Stable(Reaffirmed)
Short Term Rating	SMERA A4 (Reaffirmed)
Short Term Rating	SMERA A4 (Assigned)

\*Refer Annexure for details

### Rating Rationale

SMERA has reaffirmed the long term rating of '**SMERA B**' (read as **SMERA B**) and short term rating of '**SMERA A4**' (read as **SMERA A four**) on the Rs.10 crore facilities and assigned short term rating of '**SMERA A4**' (read as **SMERA A four**) to the Rs.5.00 crore facilities of Thrisul Timber Traders (TTT). The outlook is '**Stable**'.

TTT, incorporated in 1992 is engaged in the trading of timber.

#### List of key rating drivers and their detailed description

##### Strengths:

**Longstanding experience of promoters in timber trading:** The firm benefits from its experienced management. Mr. P Ramesh Kumar, Partner, has more than three decades of experience in the timber industry.

**Average financial risk profile:** The average financial risk profile of the Ashapura group is marked by comfortable gearing of 0.84 times, moderate net worth base of Rs.11.08 crore and interest coverage ratio (ICR) of 1.21 times in FY2015-16. The Net cash accrual to Total debt is at 0.07 times and Debt Service Coverage ratio is at 1.21 times in FY2016.

##### Weaknesses:

**Geographical concentration:** The group derives almost entire revenue from Tamil Nadu and hence is exposed to significant geographical concentration.

**Working capital intensive operations:** The operations are working capital intensive marked by high gross current asset (GCA) of 219 days against 416 days during the previous year. The high GCA days emanate from the high inventory holding period and high debtor days of 135 and 91 respectively in FY2016 as against 290 and 147 days respectively in FY2015.

**Analytical approach:** SMERA has consolidated the business and financial risk profiles of Sree Ashapura Saw Mill (SASM), Ambika Timber Depot (ATD) and Thrisul Timber Traders (TTT) referred to as the Ashapura Group (AG) owing to a common management, similarity in the line of business, significant financial linkages and fungible cash flows.

**Applicable Criteria:**

- Application of Financial Ratios and Adjustments: <https://www.smera.in/criteria-fin-ratios.htm>
- Default Recognition: <https://www.smera.in/criteria-default.htm>
- Criteria for Consolidation of Companies: <https://www.smera.in/criteria-consolidation.htm>
- Trading Entities: <https://www.smera.in/criteria-trading.htm>

**Outlook: Stable**

SMERA believes that TTT will maintain a stable outlook in the medium term owing to the extensive experience of its promoters. The outlook may be revised to 'Positive' in case of improvement in revenue and working capital management leading to better financial flexibility. Conversely, the outlook may be revised to 'Negative' if the financial risk profile deteriorates significantly because of working capital requirements or if the firm undertakes any debt funded capex.

**About the Rated Entity**

TTT, incorporated in 1999, is a Tamil Nadu-based company promoted by Mr. P. Ramesh Kumar. The firm is engaged in the trading of timber.

For FY2015-16, TTT registered profit after tax (PAT) of Rs.0.30 crore on operating income of Rs.20.25 crore, as compared with PAT of Rs.0.19 crore on operating of Rs.13.17 crore in FY2014-15.

For FY2015-16, AG registered profit after tax (PAT) of Rs.0.56 crore on operating income of Rs.58.66 crore, as compared with PAT of Rs.0.38 crore on operating income of Rs.43.33 crore in FY2014-15.

**Status of non-cooperation with previous CRA (if applicable):** Not Applicable

**Any other information:** Not Applicable

**Rating History for the last three years:**

Name of Instrument/ Facilities	2017			2016		2015		2014	
	Scale	Amount (Rs. Crore)	Rating with Outlook	Date	Rating	Date	Rating	Date	Rating
Cash Credit	LT	4.00	SMERA B/Stable (Reaffirmed)	-	-	09 Oct 2015	SMERA B/Stable (Reaffirmed)	05 Jun 2014	SMERA B/Stable (Assigned)
Letter of Credit	ST	6.00	SMERA A4 (Reaffirmed )	-	-	09 Oct 2015	SMERA A4 (Reaffirmed )	05 Jun 2014	SMERA A4 (Assigned)
Letter of Credit (Proposed)	ST	5.00	SMERA A4 (Assigned)	-	-	-	-	-	-

**\*Annexure – Details of instruments rated:**

Name of the Facilities	Date of Issuance	Coupon Rate	Maturity Date	Size of the Issue (Rs. Crore)	Ratings/ Outlook
Cash Credit	N.A	N.A	N.A	4.00	SMERA B/Stable (Reaffirmed)
Letter of Credit	N.A	N.A	N.A	6.00	SMERA A4 (Reaffirmed)
Letter of Credit (Proposed)	N.A	N.A	N.A	5.00	SMERA A4 (Assigned)

**Note on complexity levels of the rated instrument:**

<https://www.smera.in/criteria-complexity-levels.htm>

**Contacts:**

Analytical	Rating Desk
<p>Mr. Vinayak Nayak, Head – Ratings Operations, SMERA Bond Ratings Tel: 022-67141190 Email: <a href="mailto:vinayak.nayak@smera.in">vinayak.nayak@smera.in</a></p> <p>Ms Abhishek, Rating Analyst, Tel: 033-66201222 Email: <a href="mailto:abhishek.dey@smera.in">abhishek.dey@smera.in</a></p>	<p>Varsha Bist Sr. Executive Tel: 022-67141160 Email: <a href="mailto:varsha.bist@smera.in">varsha.bist@smera.in</a></p>

## ABOUT SMERA

SMERA Ratings Limited is a joint initiative of SIDBI, Dun & Bradstreet Information Services India Private Limited (D&B) and leading public and private sector banks in India. SMERA is registered with SEBI as a Credit Rating Agency and accredited by Reserve Bank of India. For more details, please visit [www.smera.in](http://www.smera.in).

**Disclaimer:** *A SMERA rating does not constitute an audit of the rated entity and should not be treated as a recommendation or opinion that is intended to substitute for a financial adviser's or investor's independent assessment of whether to buy, sell or hold any security. SMERA ratings are based on the data and information provided by the issuer and obtained from other reliable sources. Although reasonable care has been taken to ensure that the data and information is true, SMERA, in particular, makes no representation or warranty, expressed or implied with respect to the adequacy, accuracy or completeness of the information relied upon. SMERA is not responsible for any errors or omissions and especially states that it has no financial liability whatsoever for any direct, indirect or consequential loss of any kind arising from the use of its ratings. SMERA ratings are subject to a process of surveillance which may lead to a revision in ratings as and when the circumstances so warrant. Please visit our website ([www.smera.in](http://www.smera.in)) for the latest information on any instrument rated by SMERA.*