



Press Release

Paul & Company Steel Merchants Private Limited

October 15, 2018

Rating Update

Total Bank Facilities Rated#	Rs. 32.00 Cr.
Long Term Rating	ACUITE BB+ Issuer not co-operating*

#Refer Annexure for details

*The issuer did not co-operate; based on best available information.

Rating Rationale

Acuité has reviewed the long-term rating of '**ACUITE BB+**' (**read as ACUITE double B plus**) to the Rs.32.00 crore bank facilities of Paul & Company Steel Merchants Private Limited (PCSM). This rating is now an indicative rating and is based on best available information.

Non-cooperation by the issuer/borrower: Acuité has been requesting for data, information and undertakings from the rated entity for conducting surveillance & review of the rating. However, the issuer/borrower failed to submit such information before due date.

This rating is therefore being flagged as "Issuer not-cooperating", in line with prevailing SEBI regulations and Acuité's policies.

Applicable Criteria

- Default Recognition - <https://www.acuite.in/criteria-default.htm>
- Financial Ratios And Adjustments - <https://www.acuite.in/criteria-fin-ratios.htm>
- Trading entities- <https://www.acuite.in/criteria-trading.htm>

Limitation regarding information availability: The rating is based on information available from sources other than the issuer/borrower (in the absence of information provided by the issuer/borrower). Acuité endeavored to gather information about the entity / industry from the public domain. Therefore, Acuité cautions lenders and investors regarding the use of such information, on which the indicative credit rating is based.

About the Rated Entity:

PCSM, incorporated in 1985, is engaged in trading as sole distributor of Tata Tiscon (Tata Steel) in West Bengal for Howrah and Hooghly district. The company facilitates distributorship through 2 branches in West Bengal managing 120 dealers in two districts. Exclusivity arrangement with TATA Steel apart from Paul & Co, Tata Steel has 6 other distributors in other regions of West Bengal.

For FY2016-17 (Provisional), the company reported profit after tax (PAT) of Rs.0.69 crore on total operating income of Rs.104.77 crore compared with PAT of Rs.0.75 crore on total operating income of Rs.109.52 crore in FY2015-16.

Status of non-cooperation with previous CRA (if applicable)

None

Any other information

Acuité is yet to receive the latest No Default Statement (NDS) from the rated entity, despite repeated requests and follow-ups.

Rating History (Upto last three years)

Date	Name of Instrument / Facilities	Term	Amount (Rs. Cr)	Ratings/Outlook
24-Oct-2017	Secured Overdraft	Long Term	17.00	ACUITE BB+/Stable (Reaffirmed)
	Inventory Funding	Long Term	15.00	ACUITE BB+/Stable (Reaffirmed)
24-May-2017	Secured Overdraft	Long Term	17.00	ACUITE BB+ (Indicative)
	Inventory Funding	Long Term	15.00	ACUITE BB+ (Indicative)
10-Mar-2016	Secured Overdraft	Long Term	17.00	ACUITE BB+/Stable (Assigned)
	Inventory Funding	Long Term	15.00	ACUITE BB+/Stable (Assigned)

#Annexure – Details of instruments rated

Name of the Facilities	Date of Issuance	Coupon Rate	Maturity Date	Size of the Issue (Rs. Crore)	Ratings/Outlook
Secured Overdraft	Not Applicable	Not Applicable	Not Applicable	17.00	ACUITE BB+ Issuer not co-operating*
Inventory Funding	Not Applicable	Not Applicable	Not Applicable	15.00	ACUITE BB+ Issuer not co-operating*

*The issuer did not co-operate; based on best available information.

Contacts

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About Acuité Ratings & Research:

Acuité Ratings & Research Limited (*Erstwhile SMERA Ratings Limited*) is a full-service Credit Rating Agency registered with the Securities and Exchange Board of India (SEBI). The company received RBI Accreditation as an External Credit Assessment Institution (ECAI), for Bank Loan Ratings under BASEL-II norms in the year 2012. Since then, it has assigned more than 6,000 credit ratings to various securities, debt instruments and bank facilities of entities spread across the country and across a wide cross section of industries. It has its Registered and Head Office in Mumbai.

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