

Press Release

Sri Venkateshwara Rice Industry

14 May 2018

Rating Update



Total Bank Facilities Rated	Rs. 12.00 Cr. #
Long Term Rating	SMERA B Issuer not co-operating*

Refer Annexure for details

* The issuer did not co-operate; based on best available information.

SMERA has reviewed the long-term rating of '**SMERA B**' (read as **SMERA B**) on the Rs. 12.00 crore bank facilities of Sri Venkateshwara Rice Industry (SVR). This rating is now an indicative rating and is based on best available information.

Non-cooperation by the issuer/borrower

SMERA has been requesting for data, information and undertakings from the rated entity for conducting surveillance & review of the rating. However, the issuer/borrower failed to submit required documents before due date.

This rating is therefore being flagged as "Issuer not-cooperating", in line with prevailing SEBI regulations and SMERA's policies.

Applicable Criteria

- Default Recognition - <https://www.smera.in/criteria-default.htm>
- Manufacturing Entities - <https://www.smera.in/criteria-manufacturing.htm>

Limitation regarding information availability

The rating is based on information available from sources other than the issuer / borrower (in the absence of information provided by the issuer / borrower). SMERA endeavoured to gather information about the entity/industry from the public domain. Therefore, SMERA cautions lenders and investors regarding the use of such information on which the indicative credit rating is based.

About the rated entity

SVR, established in 2007, is a Telangana-based partnership firm engaged in the processing of rice at Suryapet. The installed capacity stands at 28,800 metric tonnes per annum. The firm was promoted by Mr. V. Laxmaiah and Mrs. V. Sridevi.

For FY2015-16, SVR reported profit after tax (PAT) of Rs.0.14 crore on operating income of Rs. 29.40 crore as compared to PAT of Rs.0.06 crore on operating income of Rs. 12.95 crore in the previous year. Further, as informed by the management, SVR has reported operating revenue of Rs. 9.68 crore (Provisional) for the period April, 2016 to October, 2016. The net worth stood at Rs.3.15 crore as on 31 March, 2016 as against Rs.2.78 crore in the previous year.

Rating history (last three years)

Date	Name of Instrument / Facilities	Term	Amount (Rs. Cr.)	Ratings/Outlook
14-Jul-2017	Overdraft	Long Term	8.00 (Enhanced from 4.86 crore)	SMERA B / Stable (Reaffirmed)
	Proposed Overdraft	Long Term	4.00 (Reduced from 5.14 crore)	SMERA B / Stable (Reaffirmed)
21-Mar-2016	Overdraft	Long Term	4.86	SMERA B / Stable (Reaffirmed)
	Proposed Overdraft	Long Term	5.14	SMERA B / Stable (Reaffirmed)

#Annexure – Details of instruments rated

Name of the Facilities	Date of Issuance	Coupon Rate	Maturity Date	Size of the Issue (Rs. Cr.)	Ratings
Overdraft	Not Applicable	Not Applicable	Not Applicable	8.00	SMERA B Issuer not co-operating*
Proposed Overdraft	Not Applicable	Not Applicable	Not Applicable	4.00	SMERA B Issuer not co-operating*

*The issuer did not co-operate; based on best available information.

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ABOUT SMERA

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