

Press Release

Bala Sundri Rice Mills (BSRM)

12 May, 2017

Total Bank Facilities Rated*	Rs6.50 Cr
Long Term Rating (Indicative)	SMERA B Issuer not co-operating*

#Refer Annexure for details

*The issuer did not co-operate; Based on best available information.

SMERA has reviewed the long term rating of '**SMERA B' (read as SMERA B)** on the Rs.6.50 crore bank facilities of Bala Sundri Rice Mills (BSRM). This rating is now an indicative rating and is based on best available information.

Non-cooperation by the issuer/borrower: SMERA has been requesting for data, information and undertakings from the rated entity for conducting surveillance & review of the rating. However, the issuer/borrower failed to submit such information before due date.

This rating is therefore being flagged as "Issuer not-cooperating", in line with prevailing SEBI regulations and SMERA's policies.

Applicable Criteria

- Manufacturing Entities: <https://www.smera.in/criteria-manufacturing.htm>
- Default Recognition: <https://www.smera.in/criteria-default.htm>
- Financial Ratios and Adjustments: <https://www.smera.in/criteria-fin-ratios.htm>

Limitation regarding information availability: The rating is based on information available from sources other than the issuer/borrower (in the absence of information provided by the issuer/borrower). SMERA endeavoured to gather information about the entity / industry from the public domain. Therefore, SMERA cautions lenders and investors regarding the use of such information, on which the indicative credit rating is based.

About the Rated Entity: Promoted by Mr. Shyam Goyal and Mrs. Rama Goyal, BSRM, incorporated in the year 2009 as proprietorship was converted into partnership firm in 2013. The firm is engaged in the business of milling of basmati and non-basmati rice.

For FY2014-15, the company reported profit after tax (PAT) of Rs.0.05 crore on operating income of Rs.28.12 crore, as compared with profit after tax (PAT) of Rs.0.01 crore on operating income of Rs.9.03 crore in FY2013-14. The net worth stood at Rs.0.99 crore as on March 31, 2015 against Rs.0.80 crore a year earlier.

Rating History for the last three years:

Date	Name of Instrument / Facilities	Term	Amount (Rs. Cr.)	Ratings/Outlook
March 30, 2016	Cash Credit	Long Term	3.50	SMERA B (Assigned)
	Term Loan	Long Term	3.00	SMERA B (Assigned)

Annexure – Details of instruments rated:

Name of the Facilities	Date of Issuance	Coupon Rate	Maturity Date	Size of the Issue (Rs. Crore)	Ratings
Cash Credit	NA	NA	NA	3.50	SMERA B Issuer not co-operating*
Term Loan	NA	NA	NA	3.00	SMERA B Issuer not co-operating*

**The issuer did not co-operate; Based on best available information.*

Contacts:

Analytical	Rating Desk
Vinayak Nayak, Head – Ratings Operations, SMERA Bond Ratings Tel: 022-67141190 Email: vinayak.nayak@smera.in Kashish Shah, Rating Analyst, Tel: 022-67141152 Email: kashish.shah@smera.in	Varsha Bist Sr. Executive Tel: 022-67141160 Email: varsha.bist@smera.in

ABOUT SMERA

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