



Press Release

Swadeshi Marketing Private Limited

October 26, 2018

Rating Update

Total Bank Facilities Rated*	Rs. 13.50 Cr.
Long Term Rating	ACUITE BB- (Issuer not co-operating*)
Short Term Rating	ACUITE A4+ (Issuer not co-operating*)

#Refer Annexure for details

*The issuer did not co-operate; Based on best available information.

Acuité has reviewed the long term rating of '**ACUITE BB-**' (read as **ACUITE double B minus**) and short term rating of '**ACUITE A4+**' (read as **ACUITE A four plus**) on the Rs.13.50 crore bank facilities of Swadeshi Marketing Private Limited (SMPL). This rating is now an indicative rating and is based on best available information.

Non-cooperation by the issuer/borrower: Acuité has been requesting for data, information and undertakings from the rated entity for conducting surveillance & review of the rating. However, the issuer/borrower failed to submit such information before due date.

This rating is therefore being flagged as "Issuer not-cooperating", in line with prevailing SEBI regulations and Acuité's policies.

Applicable Criteria

Trading Entities - <https://www.acuite.in/view-rating-criteria-6.htm>

Default Recognition- <https://www.acuite.in/view-rating-criteria-17.htm>

Limitation regarding information availability: The rating is based on information available from sources other than issuer/borrower (in the absence of information provided by the issuer/borrower). Acuité endeavoured to gather information about the entity / industry from the public domain. Therefore, Acuité cautions lenders and investors regarding the use of such information, on which the indicative credit rating is based.

About the Rated Entity:

SMPL, incorporated in 1978 is a Kolkata-based company promoted by Mr. Sanjay Rasiwasia and Mr. Ishwardas Agarwal. The company is engaged in the trading of petroleum based products like base oils, bitumen, slack wax and polyvinyl (PVC) resins.

For FY2014-15, the company reported net profit of Rs.0.31 crore on total income of Rs.48.35 crore, as compared with net profit of Rs.0.51 crore on total income of Rs.62.30 crore in FY2013-14.

Status of non-cooperation with previous CRA (if applicable)

None

Any other information

Acuite is yet to receive the latest No Default Statement (NDS) from the rated entity, despite repeated requests and follow-ups.

Rating History (Upto last three years)

Date	Name of Instrument / Facilities	Term	Amount (Rs. Crore)	Ratings/Outlook
20th Jul 17	Cash Credit	Long Term	2.00	ACUITE BB- (Indicative)
	Letter of Credit	Short Term	10.50	ACUITE A4+ (Indicative)
	Proposed Working Capital Demand Loan	Long Term	1.00	ACUITE BB- (Indicative)
31st Mar 16	Cash Credit	Long Term	2.00	ACUITE BB- / Stable (Assigned)
	Letter of Credit	Short Term	10.50	ACUITE A4+ (Assigned)
	Proposed Working Capital Demand Loan	Long Term	1.00	ACUITE BB- / Stable (Assigned)

*Annexure – Details of instruments rated

Name of the Facilities	Date of Issuance	Coupon Rate	Maturity Date	Size of the Issue (Rs. Crore)	Ratings/Outlook
Cash Credit	Not Applicable	Not Applicable	Not Applicable	2.00	ACUITE BB- Issuer not co-operating*
Letter of Credit	Not Applicable	Not Applicable	Not Applicable	10.50	ACUITE A4+ Issuer not co-operating*
Proposed Working Capital Demand Loan	Not Applicable	Not Applicable	Not Applicable	1.00	ACUITE BB- Issuer not co-operating*

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About Acuite Ratings & Research:

Acuite Ratings & Research Limited (*erstwhile SMERA Ratings Limited*) is a full-service Credit Rating Agency registered with the Securities and Exchange Board of India (SEBI). The company received RBI Accreditation as an External Credit Assessment Institution (ECAI), for Bank Loan Ratings under BASEL-II norms in the year 2012. Since then, it has assigned more than 6,000 credit ratings to various securities, debt instruments and bank facilities of entities spread across the country and across a wide cross section of industries. It has its Registered and Head Office in Mumbai.

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