Press Release

Ponmurugan Dhall Mills

March 23, 2021

Rating Update

Total Bank Facilities Rated*	Rs. 9.93Cr.#
Long Term Rating	ACUITE B+ (Downgraded from ACUITE BB-) Issuer not co-operating*
Short Term Rating	ACUITE A4 (Downgraded from ACUITE A4+) Issuer not co-operating*

#Refer Annexure for details
**The issuer did not co-operate; based on best available information.*

Acuité has downgraded the long term rating to '**ACUITE B+**' **(read as ACUITE B plus)** from '**ACUITE BB-**' **(read as ACUITE double B minus)** and reviewed the short-term rating to **'ACUITE A4' (read as ACUITE A four)** from **'ACUITE A4+' (read as ACUITE A four plus)** on the Rs. 9.93 crore bank facilities of Ponmurugan Dhall Mills. The rating continues to be flagged as "Issuer Not-Cooperating" and is downgraded on account of information risk.

PDM, established in 1960 by Mr. M. Vanniyarajan, is engaged in the processing of wheat flour, broken wheat, gram flour among others. The firm, closely held by Mr. V. Chandrasekaran and his brothers V. Senthil Kumar and V.V. Balasubramaniam (sons of Mr. M. Vanniyarajan), also trades in pulses. The manufacturing facility is located at Coimbatore (Tamil Nadu) and has installed capacity of 4 tons per day.

Non-cooperation by the issuer/borrower:
Acuité has been requesting for data, information and undertakings from the rated entity for conducting surveillance & review of the rating. However, the issuer/borrower failed to submit such information before the due date.

This rating continues to be flagged as "Issuer not-cooperating", in line with prevailing SEBI regulations and Acuité's policies.

Applicable Criteria
- Default Recognition - https://www.acuite.in/view-rating-criteria-52.htm
- Manufacturing Entities -https://www.acuite.in/view-rating-criteria-59.htm

Limitation regarding information availability:
The rating is based on information available from sources other than the issuer/borrower (in the absence of information provided by the issuer/borrower). Acuité endeavored to gather information about the entity/industry from the public domain. Therefore, Acuité cautions lenders and investors regarding the use of such information, on which the indicative credit rating is based.

Liquidity Indicators - "No information provided by the issuer / available for Acuite to comment upon."

Rating Sensitivity - "No information provided by the issuer / available for Acuite to comment upon."

About the Rated Entity - Key Financials
The rated entity has not shared the latest financial statements despite repeated requests.

Status of non-cooperation with previous CRA (if applicable)
None

Any other information
Acuité is yet to receive the latest No Default Statement (NDS) from the rated entity, despite repeated requests and follow-ups.

Rating History (Up to last three years)

Date	Name of Instrument / Facilities	Term	Amount (Rs. Cr)	Ratings/Outlook
26-Dec-2019	Cash Credit	Long Term	9.90	ACUITE BB- Issuer not co-operating*
	Proposed Bank Guarantee	Short Term	0.03	ACUITE A4+ Issuer not co-operating*
28-Sept-2018	Cash Credit	Long Term	9.90	ACUITE BB- Issuer not co-operating*
	Proposed Bank Guarantee	Short Term	0.03	ACUITE A4+ Issuer not co-operating*
29-Aug-2017	Cash Credit	Long Term	9.90	ACUITE BB-/Stable (Reaffirmed)
	Proposed Bank Guarantee	Short Term	0.03	ACUITE A4+ (Reaffirmed)

#Annexure – Details of instruments rated

Name of the Facilities	Date of Issuance	Coupon Rate	Maturity Date	Size of the Issue (Rs. Crore)	Ratings/Outlook
Cash Credit	Not Applicable	Not Applicable	Not Applicable	9.90	ACUITE B+ (Downgraded from ACUITE BB-) Issuer not co-operating*
Proposed Bank Guarantee	Not Available	Not Applicable	Not Available	0.03	ACUITE A4 (Downgraded from ACUITE A4+) Issuer not co-operating*

**The issuer did not co-operate; based on best available information.*

Contacts

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About Acuité Ratings & Research:
Acuité Ratings & Research Limited is a full-service Credit Rating Agency registered with the Securities and Exchange Board of India (SEBI). The company received RBI Accreditation as an External Credit Assessment Institution (ECAI), for Bank Loan Ratings under BASEL-II norms in the year 2012. Since then, it has assigned more than 6,000 credit ratings to various securities, debt instruments and bank facilities of entities spread across the country and across a wide cross section of industries. It has its Registered and Head Office in Mumbai.