

## Press Release

### Vee Vee Controls Private Limited

December 17, 2019



#### Rating Update

|                                     |   |
|-------------------------------------|---|
| <b>Total Bank Facilities Rated*</b> | Rs. 10.75 Cr.#  |
| <b>Long Term Rating</b>             | ACUITE BB+<br>(Downgraded from ACUITE BBB-)<br>Issuer not co-operating* |
| <b>Short Term Rating</b>            | ACUITE A4+<br>(Downgraded from ACUITE A3)<br>Issuer not co-operating*   |

# Refer Annexure for details

\* The issuer did not co-operate; Based on best available information.

#### Rating Rationale

Acuité has downgraded the long term rating of Vee Vee Controls Private Limited (VVCPL) to '**ACUITE BB+** (**read as ACUITE double B plus**) from '**ACUITE BBB-**' (**read as ACUITE triple B minus**) and the short term rating to **ACUITE A4+ (read as ACUITE A four plus)** from **ACUITE A3 (read as ACUITE A three)**. The rating continues to be flagged as "Issuer Not-Cooperating" and is downgraded on account of information risk.

Vee Vee Controls Private Limited (VVCPL) was incorporated in 1990, is a Bangalore-based company promoted by Mr. Venkat Prasad. The company undertakes manufacturing of HT & LT Power Control and Automation Panels. The company has its manufacturing unit in Peenya industrial area in Bangalore.

#### Non-cooperation by the issuer/borrower

Acuité has been requesting for data, information and undertakings from the rated entity for conducting surveillance & review of the rating. However, the issuer / borrower failed to submit such information before due date.

Acuité believes that information risk is a critical component in such ratings, and non-cooperation by the issuer along with unwillingness to provide information could be a sign of potential deterioration in its overall credit quality.

#### Applicable Criteria

- Default Recognition - <https://www.acuite.in/view-rating-criteria-52.htm>
- Manufacturing Entities - <https://www.acuite.in/view-rating-criteria-59.htm>

#### Limitation regarding information availability

The rating is based on information available from sources other than the issuer / borrower (in the absence of information provided by the issuer / borrower). Acuité endeavored to gather information about the entity / industry from the public domain. Therefore, Acuité cautions lenders and investors regarding the use of such information, on which the indicative credit rating is based.

#### About the Rated Entity - Key Financials

The rated entity has not shared the latest financial statements despite repeated requests.

#### Status of non-cooperation with previous CRA (if applicable)

Not Applicable

#### Any other information

None

### Rating History (Upto last three years)

| Date                 | Name of Instrument / Facilities | Term       | Amount (Rs. Cr.) | Ratings/Outlook                         |
|----------------------|---------------------------------|------------|------------------|---|
| 22- September - 2018 | Cash Credit                     | Long Term  | 2.00             | ACUITE BBB-<br>Issuer not co-operating* |
|                      | Term Loan                       | Long Term  | 2.00             | ACUITE BBB-<br>Issuer not co-operating* |
|                      | Bank Guarantee                  | Short Term | 6.75             | ACUITE A3<br>Issuer not co-operating*   |
| 14- July -2017       | Cash Credit                     | Long Term  | 2.00             | ACUITE BBB-<br>Issuer not co-operating* |
|                      | Term Loan                       | Long Term  | 2.00             | ACUITE BBB-<br>Issuer not co-operating* |
|                      | Bank Guarantee                  | Short Term | 6.75             | ACUITE A3<br>Issuer not co-operating*   |
| 12-April- 2016       | Cash Credit                     | Long Term  | 2.00             | ACUITE BBB-/Stable<br>(Reaffirmed)      |
|                      | Term Loan                       | Long Term  | 2.00             | ACUITE BBB-/Stable<br>(Reaffirmed)      |
|                      | Bank Guarantee                  | Short Term | 6.75             | ACUITE A3<br>(Reaffirmed)               |

\*The issuer did not co-operate; Based on best available information.

### #Annexure – Details of instruments rated

| Name of the Facilities             | Date of Issuance | Coupon Rate    | Maturity Date  | Size of the Issue (Rs. Cr.) | Ratings   |
|------------------------------------|------------------|----------------|----------------|-----------------------------|---|
| Cash Credit                        | Not Applicable   | Not Applicable | Not Applicable | 2.00                        | ACUITE BB+<br>(Downgraded from ACUITE BBB-)<br>Issuer not co-operating* |
| Term Loan                          | Not Applicable   | Not Applicable | Not Applicable | 2.00                        | ACUITE BB+<br>(Downgraded from ACUITE BBB-)<br>Issuer not co-operating* |
| Bank Guarantee/Letter of Guarantee | Not Applicable   | Not Applicable | Not Applicable | 6.75                        | ACUITE A4+<br>(Downgraded from ACUITE A3)<br>Issuer not co-operating*   |

\*The issuer did not co-operate; Based on best available information.

## Contacts

| Analytical   | Rating Desk   |
|--|---|
| Vinayak Nayak<br>Vice President – Rating Operations<br>Ratings Tel: 022-49294061<br><a href="mailto:vinayak.nayak@acuite.in">vinayak.nayak@acuite.in</a> | Varsha Bist<br>Manager - Rating Desk<br>Tel: 022-49294011<br><a href="mailto:rating.desk@acuite.in">rating.desk@acuite.in</a> |
| Leena Gupta<br>Senior Rating Analyst - Rating Operations<br>Tel: 022-49294061<br><a href="mailto:leena.gupta@acuite.in">leena.gupta@acuite.in</a>        |   |

### About Acuité Ratings & Research:

Acuité Ratings & Research Limited (Erstwhile SMERA Ratings Limited) is a full-service Credit Rating Agency registered with the Securities and Exchange Board of India (SEBI). The company received RBI Accreditation as an External Credit Assessment Institution (ECAI), for Bank Loan Ratings under BASEL-II norms in the year 2012. Since then, it has assigned more than 6,000 credit ratings to various securities, debt instruments and bank facilities of entities spread across the country and across a wide cross section of industries. It has its Registered and Head Office in Mumbai.

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