

## Press Release

### Costra Advertising India Private Limited

December 30, 2019

## Rating Update



|                                     |                                       |
|-------------------------------------|---------------------------------------|
| <b>Total Bank Facilities Rated*</b> | Rs.6.00 Cr.#                          |
| <b>Long Term Rating</b>             | ACUITE B+<br>Issuer not co-operating* |

#Refer Annexure for details

\*The issuer did not co-operate; based on best available information.

Acuité has reviewed the long-term rating of '**ACUITE B+**' (read as **ACUITE B plus**) on the Rs.6.00 crore bank facilities of Costra Advertising India Private Limited (CAIPL). This rating is now an indicative rating and is based on best available information.

Thane-based Costra Advertising India Private Limited (CAIPL), was incorporated in 2007 by Mr. Manoj Rijumal Adnani and Mr. Rijumal Nottandas Adnani. The company is engaged in the manufacture of furnitures and fixtures.

#### Non-cooperation by the issuer/borrower:

Acuité has been requesting for data, information and undertakings from the rated entity for conducting surveillance & review of the rating. However, the issuer/borrower failed to submit such information before due date.

This rating is therefore being flagged as "Issuer not-cooperating", in line with prevailing SEBI regulations and Acuité's policies.

#### Applicable Criteria

- Default Recognition - <https://www.acuite.in/view-rating-criteria-52.htm>
- Entities in Manufacturing Entities - <https://www.acuite.in/view-rating-criteria-59.htm>

#### Limitation regarding information availability:

The rating is based on information available from sources other than the issuer/borrower (in the absence of information provided by the issuer/borrower). Acuité endeavored to gather information about the entity / industry from the public domain. Therefore, Acuité cautions lenders and investors regarding the use of such information, on which the indicative credit rating is based.

#### About the Rated Entity - Key Financials

The rated entity has not shared the latest financial statements despite repeated requests.

#### Status of non-cooperation with previous CRA (if applicable)

None

#### Any other information

Acuité is yet to receive the latest No Default Statement (NDS) from the rated entity, despite repeated requests and follow-ups.

## Rating History (Up to last three years)

| Date               | Name of Instrument / Facilities | Term       | Amount (Rs. Cr) | Ratings/Outlook                       |
|--------------------|---------------------------------|------------|-----------------|---------------------------------------|
| September 28, 2018 | Cash Credit                     | Long Term  | 6.00            | ACUITE B+<br>Issuer not co-operating* |
| October 24, 2017   | Cash Credit                     | Long Term  | 6.00            | ACUITE B+/Stable<br>(Reaffirmed)      |
| April 29, 2016     | Cash Credit                     | Long Term  | 5.00            | ACUITE B+/Stable<br>(Assigned)        |
|                    | Letter of Credit                | Short Term | 1.00            | ACUITE A4<br>(Assigned)               |

\* The issuer did not co-operate; based on best available information.

## \*Annexure – Details of instruments rated

| Name of the Facilities | Date of Issuance | Coupon Rate    | Maturity Date  | Size of the Issue (Rs. Crore) | Ratings/Outlook                       |
|------------------------|------------------|----------------|----------------|-------------------------------|---------------------------------------|
| Cash Credit            | Not Applicable   | Not Applicable | Not Applicable | 6.00                          | ACUITE B+<br>Issuer not co-operating* |

\*The issuer did not co-operate; based on best available information.

## Contacts

| Analytical                                                                                                                                                                                                                                                                                              | Rating Desk                                                                                                                   |
|---------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|-------------------------------------------------------------------------------------------------------------------------------|
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## About Acuité Ratings & Research:

Acuité Ratings & Research Limited (*erstwhile SMERA Ratings Limited*) is a full-service Credit Rating Agency registered with the Securities and Exchange Board of India (SEBI). The company received RBI Accreditation as an External Credit Assessment Institution (ECAI), for Bank Loan Ratings under BASEL-II norms in the year 2012. Since then, it has assigned more than 6,000 credit ratings to various securities, debt instruments and bank facilities of entities spread across the country and across a wide cross section of industries. It has its Registered and Head Office in Mumbai.

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