

**Press Release**  
**Sapphire Digital Printers**

September 20, 2018



**Rating Update**

<b>Total Bank Facilities Rated*</b>	Rs. 48.27 Cr.#
<b>Long Term Rating</b>	ACUITE BB+ Issuer not co-operating*
<b>Short Term Rating</b>	ACUITE A4+ Issuer not co-operating*

#Refer Annexure for details

\*The issuer did not co-operate; based on best available information.

**Rating Rationale**

Acuité has reviewed the long-term rating of '**ACUITE BB+**' (**read as ACUITE double B plus**) and short term rating of '**ACUITE A4+**' (**read as ACUITE A four plus**) on the Rs.48.27 crore bank facilities of Sapphire Digital Printers (SDP). This rating is now an indicative rating and is based on best available information.

**Non-cooperation by the issuer/borrower:** Acuité has been requesting for data, information and undertakings from the rated entity for conducting surveillance & review of the rating. However, the issuer/borrower failed to submit such information before due date.

This rating is therefore being flagged as "Issuer not-cooperating", in line with prevailing SEBI regulations and Acuité's policies.

**Applicable Criteria**

- Default Recognition - <https://www.acuite.in/view-rating-criteria-17.htm>
- Manufacturing Entities - <https://www.acuite.in/view-rating-criteria-4.htm>

**Limitation regarding information availability:** The rating is based on information available from sources other than the issuer/borrower (in the absence of information provided by the issuer/borrower). Acuité endeavoured to gather information about the entity / industry from the public domain. Therefore, Acuité cautions lenders and investors regarding the use of such information, on which the indicative credit rating is based.

**About the Rated Entity:**

The Haryana based-Sapphire Digital Printer (SDP) is a proprietorship firm established in 2003 by Mr. Neeraj Chaudhary. SDP is engaged in the business of digital printing, publishing of books, brochures, posters, wedding albums and wedding cards at Gurgaon. SDP has two manufacturing unit in Haryana

The firm reported Profit after Tax (PAT) of Rs. 4.73 crore on operating income of Rs. 213.21 crore in FY2016-17 (Provisional) compared to PAT of Rs. 3.94 crore on operating income of Rs. 150.17 crore in the previous year. The net worth (Quasi included) stood at Rs. 35.19 crore as on 31 March, 2017 (Provisionals) as against Rs. 32.98 crore in the previous year.

**Status of non-cooperation with previous CRA (if applicable)**

None

**Any other information**

None

### Rating History (Upto last three years)

Date	Name of Instrument / Facilities	Term	Amount (Rs. Cr)	Ratings/Outlook
10-Oct-17	Cash Credit	Long Term	29.00	ACUITE BB+ / Stable (Upgraded)
	Term Loan	Long Term	19.23	ACUITE BB+ / Stable (Upgraded)
	Bank Guarantee	Short Term	0.04	ACUITE A4+ (Reaffirmed)
17-May-16	Cash Credit	Long term	29.00	ACUITE BB / Stable (Assigned)
	Term Loan	Long term	19.23	ACUITE BB / Stable (Assigned)
	Bank Guarantee	Short Term	0.04	ACUITE A4+ (Assigned)

### \*Annexure – Details of instruments rated

Name of the Facilities	Date of Issuance	Coupon Rate	Maturity Date	Size of the Issue (Rs. Crore)	Ratings/Outlook
Cash Credit	Not Applicable	Not Applicable	Not Applicable	29.00	ACUITE BB+ Issuer not co-operating*
Term Loan	Not Applicable	Not Applicable	Not Applicable	19.23	ACUITE BB+ Issuer not co-operating*
Bank Guarantee	Not Applicable	Not Applicable	Not Applicable	0.04	ACUITE A4+ Issuer not co-operating*

\*The issuer did not co-operate; based on best available information.

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### **About Acuité Ratings & Research:**

Acuité Ratings & Research Limited (*Erstwhile SMERA Ratings Limited*) is a full-service Credit Rating Agency registered with the Securities and Exchange Board of India (SEBI). The company received RBI Accreditation as an External Credit Assessment Institution (ECAI), for Bank Loan Ratings under BASEL-II norms in the year 2012. Since then, it has assigned more than 6,000 credit ratings to various securities, debt instruments and bank facilities of entities spread across the country and across a wide cross section of industries. It has its Registered and Head Office in Mumbai.

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