SMERA BOND RATINGS

SMERA
SMERA RATINGS LIMITED

Press Release

Geonet It Mall

September 07, 2017

Rating Update

Total Bank Facilities Rated*	Rs. 5.50 Cr. #
Long Term Rating	SMERA BB- Issuer not co-operating*

 # Refer Annexure for details
** The issuer did not co-operate; Based on best available information.*

SMERA has reviewed long-term rating of '**SMERA BB-**' **(read as SMERA BB minus)** on the Rs. 5.50 crore bank facilities of Geonet It Mall. This rating is now an indicative rating and is based on best available information.

Non-cooperation by the issuer/borrower

SMERA has been requesting for data, information and undertakings from the rated entity for conducting surveillance & review of the rating. However, the issuer / borrower failed to submit such information before due date.

This rating is therefore being flagged as "Issuer not-cooperating", in line with prevailing SEBI regulations and SMERA's policies.

Applicable Criteria

• Default Recognition - https://www.smera.in/criteria-default.htm
• Trading Entities - https://www.smera.in/criteria-trading.htm

Limitation regarding information availability

The rating is based on information available from sources other than the issuer / borrower (in the absence of information provided by the issuer / borrower). SMERA endeavoured to gather information about the entity / industry from the public domain. Therefore, SMERA cautions lenders and investors regarding the use of such information, on which the indicative credit rating is based.

About the Rated Entity

Established in 2006, GIM, a proprietorship firm was promoted by Mrs. Suneetapriya Singh. The firm has several HP World stores (Brand Exclusive) in 16 cities of Maharashtra including Mumbai, Navi-Mumbai, Thane, Pune among others. The day-to-day operations are managed by Mrs. Suneetapriya Singh and Mr. Bimal Kumar Singh (CEO).

For FY2014-15, GIM reported profit after tax (PAT) of Rs.0.27 crore on operating income of Rs.66.78 crore as compared to PAT of Rs.0.23 crore on operating income of Rs.45.39 crore for FY2013-14.

Rating History (Upto last three years)

Date	Name of Instrument / Facilities	Term	Amount (Rs. Cr.)	Ratings/Outlook
02-Jun-2016	Cash Credit	Long Term	INR 5.5	SMERA BB- / Stable

#Annexure – Details of instruments rated

Name of the Facilities	Date of Issuance	Coupon Rate	Maturity Date	Size of the Issue (Rs. Cr.)	Ratings
Cash Credit	Not Applicable	Not Applicable	Not Applicable	5.50	SMERA BB- Issuer not co-operating*

**The issuer did not co-operate; Based on best available information.*

Contacts

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ABOUT SMERA

SMERA Ratings Limited is a joint initiative of SIDBI, D&B and leading public and private sector banks in India. SMERA is registered with SEBI, accredited by RBI as an External Credit Assessment Institution (ECAI), under BASEL-II norms for undertaking Bank Loan Ratings. SMERA Bond Ratings is a division of SMERA Ratings Limited responsible for ratings of bank facilities, and capital market/money market debt instruments such as Bonds, Debentures, Commercial Papers, Fixed Deposits, Certificate of Deposits etc.. For more details, please visit www.smera.in.