Press Release

SSG Pharma Private Limited

July 20, 2022

Rating Reaffirmed and Issuer not co-operating

Product	Quantum (Rs. Cr)	Long Term Rating	Short Term Rating
Bank Loan Ratings	18.60	ACUITE B | Reaffirmed | Issuer not co-operating*	-
Total Outstanding Quantum (Rs. Cr)	18.60	-	-
Total Withdrawn Quantum (Rs. Cr)	0.00	-	-

Rating Rationale

Acuité has reaffirmed the long-term rating of **'ACUITE B' (read as ACUITE B)** on the Rs.18.60 crore bank facilities of SSG Pharma Private Limited. The rating continues to be flagged as "Issuer Not-Cooperating" and is based on the best available information.

About the Company

SPPL, established in 1999, is a Delhi-based company promoted by Mr. Anil Kumar Mittal, Mr. Sunil Kumar Mittal and Mr. Navansh Mittal. The company is engaged in the manufacture and distribution of digestive tablets, snacks and sweets.

Non-cooperation by the issuer/borrower:

Acuité has been requesting for data, information and undertakings from the rated entity for conducting surveillance & review of the rating. However, the issuer / borrower failed to submit such information before the due date.

Acuité believes that information risk is a critical component in such ratings, and non-cooperation by the issuer along with an unwillingness to provide information could be a sign of potential deterioration in its overall credit quality.

This rating is therefore being flagged as "Issuer not-cooperating", in line with prevailing SEBI regulations and Acuité's policies.

Limitation regarding information availability:

The rating is based on information available from sources other than the issuer/borrower (in the absence of information provided by the issuer/borrower). Acuité endeavored to gather information about the entity/industry from the public domain. Therefore, Acuité cautions lenders and investors regarding the use of such information, on which the indicative credit rating is based.

About the Rated Entity - Key Financials

The rated entity has not shared the latest financial statements despite repeated requests.

Rating Sensitivity

"No information provided by the issuer / available for Acuite to comment upon."

Material Covenants
Not Applicable

Liquidity Position
"No information provided by the issuer / available for Acuite to comment upon."

Outlook
Not Applicable

Other Factors affecting Rating
Not Applicable

Status of non-cooperation with previous CRA
None

Any other information
Acuité is yet to receive the latest No Default Statement (NDS) from the rated entity, despite repeated requests and follow-ups.

Applicable Criteria
• Manufacturing Entities: https://www.acuite.in/view-rating-criteria-59.htm
• Default Recognition: https://www.acuite.in/view-rating-criteria-52.htm
• Application Of Financial Ratios And Adjustments: https://www.acuite.in/view-rating-criteria-53.htm

Note on Complexity Levels of the Rated Instrument
https://www.acuite.in/view-rating-criteria-55.htm

Rating History

Date	Name of Instruments/Facilities	Term	Amount (Rs. Cr)	Rating/Outlook
21 Apr 2021	Term Loan	Long Term	3.01	ACUITE B (Issuer not co-operating*)
	Secured Overdraft	Long Term	5.60	ACUITE B (Issuer not co-operating*)
	Term Loan	Long Term	3.99	ACUITE B (Issuer not co-operating*)
	Cash Credit	Long Term	6.00	ACUITE B (Issuer not co-operating*)
29 Jan 2020	Term Loan	Long Term	3.01	ACUITE B (Issuer not co-operating*)
	Secured Overdraft	Long Term	5.60	ACUITE B (Issuer not co-operating*)
	Term Loan	Long Term	3.99	ACUITE B (Issuer not co-operating*)
	Cash Credit	Long Term	6.00	ACUITE B (Issuer not co-operating*)
29 Nov 2018	Term Loan	Long Term	3.01	ACUITE B (Issuer not co-operating*)
	Term Loan	Long Term	3.99	ACUITE B (Issuer not co-operating*)
	Secured Overdraft	Long Term	5.60	ACUITE B (Issuer not co-operating*)

	Cash Credit	Long Term	6.00	ACUITE B (Issuer not co-operating*)
15 Sep 2017	Cash Credit	Long Term	6.00	ACUITE B (Issuer not co-operating*)
	Secured Overdraft	Long Term	5.60	ACUITE B (Issuer not co-operating*)
	Term Loan	Long Term	3.01	ACUITE B (Issuer not co-operating*)
	Term Loan	Long Term	3.99	ACUITE B (Issuer not co-operating*)
11 Jun 2016	Term Loan	Long Term	3.01	ACUITE B | Stable (Downgraded from ACUITE B+ | Stable)
	Term Loan	Long Term	3.99	ACUITE B | Stable (Downgraded from ACUITE B+ | Stable)
	Secured Overdraft	Long Term	5.60	ACUITE B | Stable (Downgraded from ACUITE B+ | Stable)
	Cash Credit	Long Term	6.00	ACUITE B | Stable (Downgraded from ACUITE B+ | Stable)
20 Mar 2015	Term Loan	Long term	7.00	ACUITE B+ | Stable (Assigned)
	Cash Credit	Long term	8.00	ACUITE B+ | Stable (Assigned)
	Secured Overdraft	Long term	4.50	ACUITE B+ | Stable (Assigned)
	Proposed Long Term Loan	Long term	7.00	ACUITE B+ | Stable (Assigned)

Annexure - Details of instruments rated

Lender's Name	ISIN	Facilities	Date Of Issuance	Coupon Rate	Maturity Date	Quantum (Rs. Cr.)	Rating
Central Bank of India	Not Applicable	Cash Credit	Not Applicable	Not Applicable	Not Applicable	6.00	ACUITE B | Reaffirmed | Issuer not co-operating*
Deutsche Bank	Not Applicable	Overdraft	Not Applicable	Not Applicable	Not Applicable	5.60	ACUITE B | Reaffirmed | Issuer not co-operating*
Deutsche Bank	Not Applicable	Term Loan	Not available	Not available	Not available	3.01	ACUITE B | Reaffirmed | Issuer not co-operating*
Deutsche Bank	Not Applicable	Term Loan	Not available	Not available	Not available	3.99	ACUITE B | Reaffirmed | Issuer not co-operating*

Contacts

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About Acuité Ratings & Research

Acuité is a full-service Credit Rating Agency registered with the Securities & Exchange Board of India (SEBI). The company received RBI Accreditation as an External Credit Assessment Institution (ECAI) for Bank Loan Ratings under BASEL-II norms in the year 2012. Acuité has assigned ratings to various securities, debt instruments and bank facilities of entities spread across the country and across a wide cross section of industries. It has its Registered and Head Office in Kanjurmarg, Mumbai.