

Press Release

Shri Balaji Electricals

July 22, 2022



Rating Reaffirmed and Issuer not co-operating

Product	Quantum (Rs. Cr)	Long Term Rating	Short Term Rating
Bank Loan Ratings	10.60	ACUITE B+ Reaffirmed Issuer not co-operating*	-
Total Outstanding Quantum (Rs. Cr)	10.60	-	-
Total Withdrawn Quantum (Rs. Cr)	0.00	-	-

Rating Rationale

Acuité has reaffirmed the long-term rating of 'ACUITE B+' (read as ACUITE B plus) on the Rs. 10.60 Crore bank facilities of Shri Balaji Electricals (SBE). The rating continues to be flagged as "Issuer Not-Cooperating" and is based on best available information.

About the Company

SBE is a proprietorship firm established in 2000 by Mr Peeyush Goyal. The Delhi-based firm trades in cables, wires, MCBs, etc and has obtained dealership of electrical goods manufacturers such as Havells India and Nicco Corporation Ltd. The firm has also procured a sub-contract from TataAdelsea.

Non-cooperation by the issuer/borrower:

Acuité has been requesting for data, information and undertakings from the rated entity for conducting surveillance & review of the rating. However, the issuer/borrower failed to submit such information before due date.

This rating is therefore being flagged as "Issuer not-cooperating", in line with prevailing SEBI regulations and Acuité's policies.

Limitation regarding information availability:

The rating is based on information available from sources other than the issuer/borrower (in the absence of information provided by the issuer/borrower). Acuité endeavoured to gather information about the entity / industry from the public domain. Therefore, Acuité cautions lenders and investors regarding the use of such information, on which the indicative credit rating is based.

About the Rated Entity - Key Financials

The rated entity has not shared the latest Financial Statements despite repeated attempts.

Rating Sensitivity

"No information provided by the issuer / available for Acuite to comment upon."

Material Covenants

Not Applicable

Liquidity Position

"No information provided by the issuer / available for Acuite to comment upon."

Outlook

Not Applicable

Status of non-cooperation with previous CRA

None

Any other information

Acuité is yet to receive the latest No Default Statement (NDS) from the rated entity, despite repeated requests and follow-ups

Applicable Criteria

• Infrastructure Sector: https://www.acuite.in/view-rating-criteria-51.htm

• Default Recognition: https://www.acuite.in/view-rating-criteria-52.htm

Note on Complexity Levels of the Rated Instrument

https://www.acuite.in/view-rating-criteria-55.htm

Rating History

Date	Name of Instruments/Facilities	Term	Amount (Rs. Cr)	Rating/Outlook
23 Apr 2021	Cash Credit	Long Term	7.00	ACUITE B+ (Issuer not co- operating*)
	Term Loan	Long Term	3.60	ACUITE B+ (Issuer not co- operating*)
31 Jan	Cash Credit	Long Term	7.00	ACUITE B+ (Issuer not co- operating*)
2020	Term Loan	Long Term	3.60	ACUITE B+ (Issuer not co- operating*)
19 Nov 2018	Term Loan	Long Term	3.60	ACUITE B+ (Issuer not co- operating*)
	Cash Credit	Long Term	7.00	ACUITE B+ (Issuer not co- operating*)
11 Oct	Term Loan	Long Term	3.60	ACUITE B+ (Issuer not co- operating*)
	Cash Credit	Long Term	7.00	ACUITE B+ (Issuer not co- operating*)
11 Aug 2016	Cash Credit	Long Term	7.00	ACUITE B+ Stable (Assigned)
	Term Loan	Long Term	3.60	ACUITE B+ Stable (Assigned)

Annexure - Details of instruments rated

Lender's Name	ISIN	Facilities	Date Of Issuance	Coupon Rate	Maturity Date	Quantum (Rs. Cr.)	Rating
Union Bank of India	Not Applicable	Cash Credit	Not Applicable	Not Applicable	Not Applicable	7.00	ACUITE B+ Reaffirmed Issuer not co- operating*
Union Bank of India	Not Applicable	Term Loan	Not available	Not available	Not available	3.60	ACUITE B+ Reaffirmed Issuer not co- operating*

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About Acuité Ratings & Research

Acuité is a full-service Credit Rating Agency registered with the Securities & Exchange Board of India (SEBI). The company received RBI Accreditation as an External Credit Assessment Institution (ECAI) for Bank Loan Ratings under BASEL-II norms in the year 2012. Acuité has assigned ratings to various securities, debt instruments and bank facilities of entities spread across the country and across a wide cross section of industries. It has its Registered and Head Office in Kanjurmarg, Mumbai.

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