

Press Release

Buland Housing Private Limited (BHPL)

29 January, 2018



Rating Update

Total Bank Facilities Rated	Rs.21.50 Cr #
Long Term Rating (Indicative)	SMERA BB+ Issuer not co-operating*
Short Term Rating (Indicative)	SMERA A4+ Issuer not co-operating*

#Refer Annexure for details

*The issuer did not co-operate; Based on best available information.

SMERA has assigned a long term rating of **SMERA BB+ (read as SMERA double B plus)** to the Rs. 20.00 crore long term bank facilities of Buland Housing Private Limited (BHPL) and a Short term rating of **SMERA A4+ (read as SMERA A four plus)** to the short term bank facilities of Rs. 1.50 crore. This rating is now an indicative rating and is based on best available information.

Non-cooperation by the issuer/borrower: SMERA has been requesting for data, information and undertakings from the rated entity for conducting surveillance & review of the rating. However, the issuer/borrower failed to submit such information before due date.

This rating is therefore being flagged as “Issuer not-cooperating”, in line with prevailing SEBI regulations and SMERA’s policies.

Applicable Criteria

- Trading Entities: <https://www.smera.in/criteria-trading.htm>
- Default Recognition: <https://www.smera.in/criteria-default.htm>
- Financial Ratios and Adjustments: <https://www.smera.in/criteria-fin-ratios.htm>

Limitation regarding information availability: The rating is based on information available from sources other than the issuer/borrower (in the absence of information provided by the issuer/borrower). SMERA endeavoured to gather information about the entity / industry from the public domain. Therefore, SMERA cautions lenders and investors regarding the use of such information, on which the indicative credit rating is based.

About the Rated Entity:

Buland Housing Private Limited (BHPL) was incorporated in 2006 by Mr. Phundi Lal Sharma and Ms. Kamla Sharma. It is engaged in the business of developing residential real estate projects in Agra. It has already completed a 72 unit project titled ‘Buland Valley’ on December, 2014 and is currently developing two more projects titled ‘Buland City’ and ‘BulandVatika’.

SMERA Ratings Limited

For FY2015-16, BHPL registered profit after tax (PAT) of Rs. 0.65 crore on total income of Rs.14.04 crore as against PAT of Rs. 0.62 crore on total income of Rs.20.94 crore for FY2014-15.

Rating History for the last three years:

Date	Name of Instrument / Facilities	Term	Amount (Rs. Cr.)	Ratings/Outlook
14-October-2016	Term Loan-I	Long term	10.00	SMERA BB+/Stable (Assigned)
	Term Loan-II	Long term	10.00	SMERA BB+/Stable (Assigned)
	Bank Guarantee	Short term	1.50	SMERA A4+ (Assigned)

Annexure – Details of instruments rated:

Name of facilities	Date of Issuance	Coupon Rate	Maturity Date	Size of the Issue (Rs. Crore)	Ratings
Term Loan-I	NA	NA	NA	10.00	SMERA BB+/Stable Issuer not co-operating*
Term Loan-II	NA	NA	NA	10.00	SMERA BB+/Stable Issuer not co-operating*
Bank Guarantee	NA	NA	NA	1.50	SMERA A4+ Issuer not co-operating*

**The issuer did not co-operate; Based on best available information.*

Contacts:

Analytical	Rating Desk
<p>Vinayak Nayak, Head – Ratings Operations, SMERA Bond Ratings Tel: 022-67141190 Email: vinayak.nayak@smera.in</p> <p>Vishal Choudhary, Rating Analyst, Tel: 022-67141159 Email: vishal.choudhary@smera.in</p>	<p>Varsha Bist Sr. Executive Tel: 022-67141160 Email: varsha.bist@smera.in</p>

ABOUT SMERA

SMERA Ratings Limited is a joint initiative of SIDBI, Dun & Bradstreet Information Services India Private Limited (D&B) and leading public and private sector banks in India. SMERA is registered with SEBI as a Credit Rating Agency and accredited by Reserve Bank of India. For more details, please visit www.smera.in.

Disclaimer: A SMERA rating does not constitute an audit of the rated entity and should not be treated as a recommendation or opinion that is intended to substitute for a financial adviser's or investor's independent assessment of whether to buy, sell or hold any security. SMERA ratings are based on the data and information provided by the issuer and obtained from other reliable sources. Although reasonable care has been taken to ensure that the data and information is true, SMERA, in particular, makes no representation or warranty, expressed or implied with respect to the adequacy, accuracy or completeness of the information relied upon. SMERA is not responsible for any errors or omissions and especially states that it has no financial liability whatsoever for any direct, indirect or consequential loss of any kind arising from the use of its ratings. SMERA ratings are subject to a process of surveillance which may lead to a revision in ratings as and when the circumstances so warrant. Please visit our website (www.smera.in) for the latest information on any instrument rated by SMERA.

SMERA Ratings Limited

Registered Office: 102, Sumer Plaza, Marol Maroshi Road, Marol, Andheri (East), Mumbai - 400 059 CIN: U74999MH2005PLC155683 | SEBI
Permanent Registration No.: IN / CRA / 006 / 2011