



Press Release

S.N.N. Poultry Farm

January 10, 2019

Rating Update

Total Bank Facilities Rated*	Rs.6.82 Cr
Long Term Rating	ACUITE B Issuer not co-operating*

#Refer Annexure for details

*The issuer did not co-operate; based on best available information.

Rating Rationale

Acuite has reviewed the long-term rating of '**ACUITE B**' (read as **ACUITE B**) to the Rs. 6.82 crore bank facilities of S.N.N. Poultry Farm (SNNPF). This rating is now an indicative rating and is based on best available information.

S. N. N. Group comprises two entities - S. N. N. Poultry and Tulasi Poultry Farm. Both the entities are engaged in the poultry business. The group is into breeding and selling of broiler birds and eggs.

Non-cooperation by the issuer/borrower:

Acuite has been requesting for data, information and undertakings from the rated entity for conducting surveillance & review of the rating. However, the issuer/borrower failed to submit such information before due date.

This rating is therefore being flagged as "Issuer not-cooperating", in line with prevailing SEBI regulations and Acuite's policies.

Applicable Criteria

- Default Recognition - <https://www.acuite.in/view-rating-criteria-17.htm>
- Manufacture Recognition - <https://www.acuite.in/view-rating-criteria-4.htm>

Limitation regarding information availability:

The rating is based on information available from sources other than the issuer/borrower (in the absence of information provided by the issuer/borrower). Acuite endeavoured to gather information about the entity / industry from the public domain. Therefore, Acuite cautions lenders and investors regarding the use of such information, on which the indicative credit rating is based.

About the Rated Entity - Key Financials

	Unit	FY17 (Projection)	FY16 (Actual)	FY15(Actual)
Operating Income	Rs. Cr.	39.10	37.96	36.85
EBITDA	Rs. Cr.	2.74	2.75	2.50
PAT	Rs. Cr.	0.43	0.39	0.37
EBITDA Margin	(%)	7.02	7.24	6.80
PAT Margin	(%)	1.10	1.04	1.02
ROCE (%)	(%)	10.37	9.76	10.10
Total Debt/Tangible Net Worth	Times	2.67	3.10	6.21
PBDIT/Interest	Times	1.89	1.89	1.73
Total Debt/PBDIT	Times	4.79	5.06	6.7
Gross Current Assets (Days)	Days	150	150	155

Status of non-cooperation with previous CRA (if applicable)

None

Any other information

Acuite is yet to receive the latest No Default Statement (NDS) from the rated entity, despite repeated requests and follow-ups.

Rating History (Up to last three years)

Date	Name of Instrument / Facilities	Term	Amount (Rs. Cr)	Ratings/Outlook
30-Nov-2017	Term loan	Long Term	1.32	ACUITE B Issuer not co-operating*
	Cash credit	Long Term	5.50	ACUITE B Issuer not co-operating *
20-Oct-2016	Term loan	Long Term	1.32	ACUITE B/Stable (Assigned)
	Cash credit	Long Term	5.50	ACUITE B/Stable (Assigned)

*Annexure – Details of instruments rated

Name of the Facilities	Date of Issuance	Coupon Rate	Maturity Date	Size of the Issue (Rs. Crore)	Ratings/Outlook
Term loan	Not Applicable	Not Applicable	Not Applicable	1.32	ACUITE B Issuer not co-operating*
Cash credit	Not Applicable	Not Applicable	Not Applicable	5.50	ACUITE B Issuer not co-operating*

*The issuer did not co-operate; based on best available information.

Contacts

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About Acuité Ratings & Research:

Acuité Ratings & Research Limited (*erstwhile SMERA Ratings Limited*) is a full-service Credit Rating Agency registered with the Securities and Exchange Board of India (SEBI). The company received RBI Accreditation as an External Credit Assessment Institution (ECAI), for Bank Loan Ratings under BASEL-II norms in the year 2012. Since then, it has assigned more than 6,000 credit ratings to various securities, debt instruments and bank facilities of entities spread across the country and across a wide cross section of industries. It has its Registered and Head Office in Mumbai.

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