

Press Release

Ashoka Associates (AA)

29 January, 2018



Total Bank Facilities Rated	Rs.13.50 Cr
Long Term Rating (Indicative)	SMERA BB- Issuer not co-operating*
Short Term Rating (Indicative)	SMERA A4 Issuer not co-operating*

#Refer Annexure for details

*The issuer did not co-operate; Based on best available information.

SMERA has reviewed the long term rating of '**SMERA BB-** (read as SMERA double B minus) and short term rating of '**SMERA A4**' (read as SMERA A four) on the Rs.13.50 crore on the bank facilities of Ashoka Associates (AA). This rating is now an indicative rating and is based on best available information.

Non-cooperation by the issuer/borrower: SMERA has been requesting for data, information and undertakings from the rated entity for conducting surveillance & review of the rating. However, the issuer/borrower failed to submit such information before due date.

This rating is therefore being flagged as "Issuer not-cooperating", in line with prevailing SEBI regulations and SMERA's policies.

Applicable Criteria

- Trading Entities: <https://www.smera.in/criteria-trading.htm>
- Default Recognition: <https://www.smera.in/criteria-default.htm>
- Financial Ratios and Adjustments: <https://www.smera.in/criteria-fin-ratios.htm>

Limitation regarding information availability: The rating is based on information available from sources other than the issuer/borrower (in the absence of information provided by the issuer/borrower). SMERA endeavoured to gather information about the entity / industry from the public domain. Therefore, SMERA cautions lenders and investors regarding the use of such information, on which the indicative credit rating is based.

About the Rated Entity:

The Karnataka-based Ashoka Associates, a partnership firm established in 1998 is a Class-1

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contractor for civil construction projects. The firm undertakes construction of roads, highways, bridges and buildings and related projects for government and semi-government.

For FY2015-16 (Provisional), AA registered profit after tax (PAT) of Rs. 1.30 crore on total income of Rs.28.57 crore as against PAT of Rs. 1.07 crore on total income of Rs. 8.10 crore for FY2014-15.

Rating History for the last three years:

Date	Name of Instrument / Facilities	Term	Amount (Rs. Cr.)	Ratings/Outlook
12-December-2016	Cash Credit	Long term	2.50	SMERA BB-/Stable (Assigned)
	Cash Credit	Long term	0.20	SMERA BB-/Stable (Assigned)
	Proposed Cash Credit	Long term	8.00	SMERA BB-/Stable (Assigned)
	Bank Guarantee	Short term	2.80	SMERA A4 (Assigned)

Annexure - Details of instruments rated:

Name of the Facilities	Date of Issuance	Coupon Rate	Maturity Date	Size of the Issue (Rs. Crore)	Ratings
Cash Credit	NA	NA	NA	2.50	SMERA BB- (Indicative)
Cash Credit	NA	NA	NA	0.20	SMERA BB- (Indicative)
Proposed Cash Credit	NA	NA	NA	8.00	SMERA BB- (Indicative)
Bank Guarantee	NA	NA	NA	2.80	SMERA A4 (Indicative)

**The issuer did not co-operate; Based on best available information.*

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ABOUT SMERA

SMERA Ratings Limited is a joint initiative of SIDBI, Dun & Bradstreet Information Services India Private Limited (D&B) and leading public and private sector banks in India. SMERA is registered with SEBI as a Credit Rating Agency and accredited by Reserve Bank of India. For more details, please visit www.smera.in.

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