

Press Release

Super Hygiene Products Private Limited

August 26, 2020

Rating Update



Total Bank Facilities Rated*	Rs. 25.00 Cr #
Long Term Rating	ACUITE B+ Issuer not co-operating*
Short Term Rating	ACUITE A4 Issuer not co-operating*

#Refer Annexure for details

*The issuer did not co-operate; based on best available information.

Acuité has reviewed the long term rating of '**ACUITE B+**' (read as **ACUITE B plus**) and the short term rating of '**ACUITE A4**' (read as **ACUITE A four**) on the Rs. 25.00 crore bank facilities of Super Hygiene Products Private Limited (SHPL). This rating is now an indicative rating and is based on the best available information.

The Madhya Pradesh-based, SHPL was established in 2015 by Mr. Kaushal Seth and Mrs. Anupama Seth to manufacture baby diapers and sanitary napkins. The production capacity of the plant is expected to be around 967.70 lakh pieces per annum.

Non-cooperation by the issuer/borrower:

Acuité has been requesting for data, information and undertakings from the rated entity for conducting surveillance & review of the rating. However, the issuer/borrower failed to submit such information before the due date.

This rating continues to be flagged as "Issuer not-cooperating", in line with prevailing SEBI regulations and Acuité's policies.

Applicable Criteria

- Default Recognition - <https://www.acuite.in/view-rating-criteria-52.htm>
- Manufacturing Entities - <https://www.acuite.in/view-rating-criteria-59.htm>

Limitation regarding information availability:

The rating is based on information available from sources other than the issuer/borrower (in the absence of information provided by the issuer/borrower). Acuité endeavoured to gather information about the entity/industry from the public domain. Therefore, Acuité cautions lenders and investors regarding the use of such information, on which the indicative credit rating is based.

About the Rated Entity - Key Financials

The rated entity has not shared the latest financial statements despite repeated requests.

Status of non-cooperation with previous CRA (if applicable)

None

Any other information

Acuité is yet to receive the latest No Default Statement (NDS) from the rated entity, despite repeated requests and follow-ups.

Rating History (Up to last three years)

Date	Name of Instrument / Facilities	Term	Amount (Rs. Cr)	Ratings/Outlook
27 May, 2019	Term loans	Long Term	15.00	ACUITE B+ Issuer not co-operating*
	Cash Credit	Long Term	7.50	ACUITE B+ Issuer not co-operating*
	Letter of Credit	Short Term	2.50	ACUITE A4 Issuer not co-operating*
28 February, 2018	Term loans	Long Term	15.00	ACUITE B+ Issuer not co-operating*
	Cash Credit	Long Term	7.50	ACUITE B+ Issuer not co-operating*
	Letter of Credit	Short Term	2.50	ACUITE A4 Issuer not co-operating*
12 December 2016	Term loans	Long Term	15.00	ACUITE B+/Stable (Assigned)
	Cash Credit	Long Term	7.50	ACUITE B+/Stable (Assigned))
	Letter of Credit	Short Term	2.50	ACUITE A4 (Assigned)

#Annexure – Details of instruments rated

Name of the Facilities	Date of Issuance	Coupon Rate	Maturity Date	Size of the Issue (Rs. Crore)	Ratings/Outlook
Term loans	Not Applicable	Not Applicable	Not Applicable	15.00	ACUITE B+ Issuer not co-operating*
Cash Credit	Not Applicable	Not Applicable	Not Applicable	7.50	ACUITE B+ Issuer not co-operating*
Letter of Credit	Not Applicable	Not Applicable	Not Applicable	2.50	ACUITE A4 Issuer not co-operating*

*The issuer did not co-operate; based on best available information.

Contacts

Analytical	Rating Desk
Pooja Ghosh Head- Corporate and Infrastructure Sector Tel: 033-6620-1203 Pooja.ghosh@acuite.in Abhishek Dey Analyst - Rating Operations Tel: 033-6620-1208 Abhishek.dey@acuite.in	Varsha Bist Senior Manager - Rating Desk Tel: 022-49294011 rating.desk@acuite.in

About Acuite Ratings & Research:

Acuite Ratings & Research Limited is a full-service Credit Rating Agency registered with the Securities and Exchange Board of India (SEBI). The company received RBI Accreditation as an External Credit Assessment Institution (ECAI), for Bank Loan Ratings under BASEL-II norms in the year 2012. Since then, it has assigned more than 6,000 credit ratings to various securities, debt instruments and bank facilities of entities spread across the country and across a wide cross section of industries. It has its Registered and Head Office in Mumbai.

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