

Press Release

Super Hygiene Products Private Limited



November 23, 2021

Rating Reaffirmed and Issuer not co-operating

Product	Net Quantum (Rs. Cr)	Long Term Rating	Short Term Rating
Bank Loan Ratings	2.50		ACUITE A4 Reaffirmed Issuer not co-operating*
Bank Loan Ratings	22.50	ACUITE B+ Reaffirmed Issuer not co-operating*	
Total	25.00	-	-

Rating Rationale

Acuité has reaffirmed the long-term rating of '**ACUITE B+**' (**read as ACUITE B plus**) and the short-term rating of '**ACUITE A4**' (**read as ACUITE A four**) on the Rs.25.00 crore bank facilities of Super Hygiene Products Private Limited (SHPL). The rating continues to be flagged as "Issuer Not-Cooperating" and is based on the best available information.

About the Company

The Madhya Pradesh-based, SHPL was established in 2015 by Mr. Kaushal Seth and Mrs. Anupama Seth to manufacture baby diapers and sanitary napkins.

Non-cooperation by the issuer/borrower:

Acuité has been requesting for data, information and undertakings from the rated entity for conducting surveillance & review of the rating. However, the issuer/borrower failed to submit such information before the due date.

This rating is, therefore, being flagged as "Issuer not-cooperating", in line with prevailing SEBI regulations and Acuité's policies.

Applicable Criteria

- Manufacturing Entities: <https://www.acuite.in/view-rating-criteria-59.htm>
- Default Recognition: <https://www.acuite.in/view-rating-criteria-52.htm>

Limitation regarding information availability:

The rating is based on information available from sources other than the issuer/borrower (in the absence of information provided by the issuer/borrower). Acuité endeavored to gather information about the entity/industry from the public domain. Therefore, Acuité cautions lenders and investors regarding the use of such information, on which the indicative credit rating is based.

Liquidity Indicators

"No information provided by the issuer / available for Acuite to comment upon."

Rating Sensitivity

"No information provided by the issuer / available for Acuite to comment upon."

About the Rated Entity - Key Financials

The rated entity has not shared the latest financial statements despite repeated requests.

Status of non-cooperation with previous CRA

None

Any other information

Acuité is yet to receive the latest No Default Statement (NDS) from the rated entity, despite repeated requests and follow-ups.

Rating History

Date	Name of Instruments/Facilities	Term	Amount (Rs. Cr)	Rating/Outlook
26 Aug 2020	Letter of Credit	Short Term	2.50	ACUITE A4 (Issuer not co-operating*)
	Cash Credit	Long Term	7.50	ACUITE B+ (Issuer not co-operating*)
	Term Loan	Long Term	15.00	ACUITE B+ (Issuer not co-operating*)
27 May 2019	Term Loan	Long Term	15.00	ACUITE B+ (Issuer not co-operating*)
	Cash Credit	Long Term	7.50	ACUITE B+ (Issuer not co-operating*)
	Letter of Credit	Short Term	2.50	ACUITE A4 (Issuer not co-operating*)
28 Feb 2018	Term Loan	Long Term	15.00	ACUITE B+ (Issuer not co-operating*)
	Cash Credit	Long Term	7.50	ACUITE B+ (Issuer not co-operating*)
	Letter of Credit	Short Term	2.50	ACUITE A4 (Issuer not co-operating*)
12 Dec 2016	Term Loan	Long Term	15.00	ACUITE B+ Stable (Assigned)
	Cash Credit	Long Term	7.50	ACUITE B+ Stable (Assigned)
	Letter of Credit	Short Term	2.50	ACUITE A4 (Assigned)

Annexure - Details of instruments rated

Lender's Name	Facilities	Date Of Issuance	Coupon Rate	Maturity Date	Size Of Issue	Rating
Bank of Baroda	Cash Credit	Not Applicable	Not Applicable	Not Applicable	7.50	ACUITE B+ Reaffirmed Issuer not co-operating*
Bank of Baroda	Term Loan	Not available	Not available	Not available	15.00	ACUITE B+ Reaffirmed Issuer not co-operating*
Bank of Baroda	Letter of Credit	Not Applicable	Not Applicable	Not Applicable	2.50	ACUITE A4 Reaffirmed Issuer not co-operating*

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About Acuité Ratings & Research

Acuité Ratings & Research Limited is a full-service Credit Rating Agency registered with the Securities and Exchange Board of India (SEBI). The company received RBI Accreditation as an External Credit Assessment Institution (ECAI), for Bank Loan Ratings under BASEL-II norms in the year 2012. Since then, it has assigned more than 8,850 credit ratings to various securities, debt instruments and bank facilities of entities spread across the country and across a wide cross section of industries. It has its Registered and Head Office in Kanjurmarg, Mumbai.

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