

Press Release

Pristine Organics Private Limited (PCL)

14 March, 2018

Rating Update



Total Bank Facilities Rated*	Rs. 6.00 Cr. #
Long Term Rating	SMERA B- Issuer not co-operating*

Refer Annexure for details

* The issuer did not co-operate; Based on best available information.

SMERA has reviewed long-term rating of '**SMERAB-**' (**read as SMERA B minus**) on the Rs 6.00 crore bank facilities of Pristine Organics Private Limited (POPL). This rating is now an indicative rating and is based on best available information.

Non-cooperation by the issuer/borrower

SMERA has been requesting for data, information and undertakings from the rated entity for conducting surveillance & review of the rating. However, the issuer/borrower failed to submit such information before due date.

This rating is therefore being flagged as "Issuer not-cooperating", in line with prevailing SEBI regulations and SMERA's policies.

Applicable Criteria

- Default Recognition - <https://www.smerra.in/criteria-default.htm>
- Financial Ratios And Adjustments - <https://www.smerra.in/criteria-fin-ratios.htm>
- Manufacturing Entities - <https://www.smerra.in/criteria-manufacturing.htm>

Limitation regarding information availability

The rating is based on information available from sources other than the issuer/borrower (in the absence of information provided by the issuer/borrower). SMERA endeavoured to gather information about the entity/industry from the public domain. Therefore, SMERA cautions lenders and investors regarding the use of such information, on which the indicative credit rating is based.

About the Rated Entity

POPL, established in 2004 by Ms. Deepa Viswanathan and Mr. Kalmane Chandergowda is engaged in the processing of vitamin premixes at Bangalore, Karnataka.

About the Rated Entity Financial

	Unit	FY16(Actual)	FY15 (Actual)	FY14 (Actual)
Operating Income	Rs. Cr.	21.69	20.86	18.45
EBITDA	Rs. Cr.	0.68	1.55	0.87
PAT	Rs. Cr.	0.06	0.77	0.23
EBITDA Margin	(%)	3.13	7.43	4.74
PAT Margin	(%)	0.29	3.70	1.25
ROCE (%)	(%)	18.20	80.44	104.80
Total Debt/Tangible Net Worth	Times	-11.69	-5.10	-2.89
PBDIT/Interest	Times	1.32	4.41	2.21
Total Debt/PBDIT	Times	6.58	1.83	2.38

Gross Current Assets (Days)	Days	78	81	88
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Rating History (Upto last three years)

Date	Name of Instrument / Facilities	Term	Amount (Rs. Crore)	Ratings/Outlook
15-December-2017	Proposed Cash Credit	Long Term	INR 6.00	SMERA B-/ Stable (Assigned)

#Annexure – Details of instruments rated

Name of the Facilities	Date of Issuance	Coupon Rate	Maturity Date	Size of the Issue (Rs. Crore)	Ratings
Proposed Cash Credit	Not Applicable	Not Applicable	Not Applicable	INR 6.00	SMERA B- Issuer not co-operating*

*The issuer did not co-operate; Based on best available information.

Contacts

Analytical	Rating Desk
Suman Chowdhury President - SMERA Bond Ratings Tel:022-67141107 suman.chowdhury@smera.in Abhishek Dey Executive Analyst - Rating Operations Tel: 033-66201208 abhishek.dey@smera.in	Varsha Bist Manager - Rating Desk Tel: 022-67141160 varsha.bist@smera.in

ABOUT SMERA

SMERA Ratings Limited is a joint initiative of SIDBI, D&B and leading public and private sector banks in India. SMERA is registered with SEBI, accredited by RBI as an External Credit Assessment Institution (ECAI), under BASEL-II norms for undertaking Bank Loan Ratings. SMERA Bond Ratings is a division of SMERA Ratings Limited responsible for ratings of bank facilities, and capital market/money market debt instruments such as Bonds, Debentures, Commercial Papers, Fixed Deposits, Certificate of Deposits etc.. For more details, please visit www.smera.in.

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