

Press Release

Hike Shoe Private Limited

December 02, 2021



Rating Reaffirmed and Issuer not co-operating

Product	Initial Quantum (Rs. Cr.)	Net Quantum (Rs. Cr)	Long Term Rating	Short Term Rating
Bank Loan Ratings	10.00	10.00	ACUITE B+ Reaffirmed Issuer not co-operating*	
Total	-	10.00	-	-

Rating Rationale

Acuite has reaffirmed the long-term rating of '**ACUITE B+**' (read as **ACUITE B plus**) on the Rs. 10.00 crore bank facilities of Hike Shoe Private Limited (HSPL). The rating continues to be flagged as "Issuer Not-Cooperating" and is based on the best available information.

About the Company

HSPL, established in 2000 at Jalandhar, Punjab is engaged in the manufacture of shoes, slippers and sandals. The installed capacity stands at 4,75,000 pairs of shoes per annum. The company sells its products through B2B channels as also through e-commerce websites under the 'Tracer' brand name.

Non-cooperation by the issuer/borrower:

Acuite has been requesting for data, information and undertakings from the rated entity for conducting surveillance & review of the rating. However, the issuer/borrower failed to submit such information before the due date.

This rating continues to be flagged as "Issuer not-cooperating", in line with prevailing SEBI regulations and Acuite's policies.

Applicable Criteria

- Manufacturing Entities: <https://www.acuite.in/view-rating-criteria-59.htm>
- Default Recognition: <https://www.acuite.in/view-rating-criteria-52.htm>

Limitation regarding information availability:

The rating is based on information available from sources other than the issuer/borrower (in the absence of information provided by the issuer/borrower). Acuite endeavored to gather information about the entity/industry from the public domain. Therefore, Acuite cautions lenders and investors regarding the use of such information, on which the indicative credit rating is based.

Liquidity Indicators

"No information provided by the issuer / available for Acuite to comment upon."

Rating Sensitivity

"No information provided by the issuer / available for Acuite to comment upon."

About the Rated Entity - Key Financials

The rated entity has not shared the latest financial statements despite repeated requests.

Status of non-cooperation with previous CRA

None

Any other information

Acuité is yet to receive the latest No Default Statement (NDS) from the rated entity, despite repeated requests and follow-ups.

Rating History

Date	Name of Instruments/Facilities	Term	Amount (Rs. Cr)	Rating/Outlook
07 Sep 2020	Proposed Long Term Loan	Long Term	0.21	ACUITE B+ (Issuer not co-operating*)
	Cash Credit	Long Term	6.25	ACUITE B+ (Issuer not co-operating*)
	Term Loan	Long Term	3.54	ACUITE B+ (Issuer not co-operating*)
11 Jun 2019	Term Loan	Long Term	3.54	ACUITE B+ (Issuer not co-operating*)
	Cash Credit	Long Term	6.25	ACUITE B+ (Issuer not co-operating*)
	Proposed Long Term Loan	Long Term	0.21	ACUITE B+ (Issuer not co-operating*)
19 Mar 2018	Cash Credit	Long Term	6.25	ACUITE B+ (Issuer not co-operating*)
	Proposed Long Term Loan	Long Term	3.54	ACUITE B+ (Issuer not co-operating*)
	Proposed Long Term Loan	Long Term	0.21	ACUITE B+ (Issuer not co-operating*)
11 Jan 2017	Cash Credit	Long Term	6.25	ACUITE B+ Stable (Assigned)
	Term Loan	Long Term	3.54	ACUITE B+ Stable (Assigned)
	Proposed Long Term Loan	Long Term	0.21	ACUITE B+ Stable (Assigned)

Annexure - Details of instruments rated

Lender's Name	ISIN	Facilities	Date Of Issuance	Coupon Rate	Maturity Date	Initial Quantum (Rs. Cr.)	Net Quantum (Rs. Cr.)	Rating
Punjab National Bank	Not Applicable	Cash Credit	Not Applicable	Not Applicable	Not Applicable	6.25	6.25	ACUITE B+ Reaffirmed Issuer not co-operating*
Not Applicable	Not Applicable	Proposed Term Loan	Not Applicable	Not Applicable	Not Applicable	0.21	0.21	ACUITE B+ Reaffirmed Issuer not co-operating*
Punjab National Bank	Not Applicable	Term Loan	Not available	Not available	Not available	3.54	3.54	ACUITE B+ Reaffirmed Issuer not co-operating*

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About Acuité Ratings & Research

Acuité Ratings & Research Limited is a full-service Credit Rating Agency registered with the Securities and Exchange Board of India (SEBI). The company received RBI Accreditation as an External Credit Assessment Institution (ECAI), for Bank Loan Ratings under BASEL-II norms in the year 2012. Since then, it has assigned more than 8,850 credit ratings to various securities, debt instruments and bank facilities of entities spread across the country and across a wide cross section of industries. It has its Registered and Head Office in Kanjurmarg, Mumbai.

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