

#### Press Release

#### Sri Senthil Autos

January 11, 2022



## Rating Reaffirmed and Issuer not co-operating

Product		Quantum (Rs. Cr)	Long Term Rating	Short Term Rating
Bank Ratings	Loan	7.25	ACUITEB   Reaffirmed   Issuer not co- operating*	
Total		7.25	-	-

## Rating Rationale

Acuité has reaffirmed the long-term rating of 'ACUITE B' (read as ACUITE B) on the Rs. 7.25 crore bank facilities of Sri Senthil Autos. The rating continues to be flagged as "Issuer Not-Cooperating" and is based on best available information.

## **About the Company**

Sri Senthil Autos (SSA), a partnership firm established in 1990, is the authorised dealer of Hero Motocorp Ltd. The firm was set up by Mr. M K Maheshwaran and had 3-S facilities (Sales, Service and Spares). SSA operates through a single leased showroom (along with workshop) at Erode (Tamil Nadu). It also has a network of six sub-dealers.

## Non-cooperation by the issuer/borrower:

Acuité has been requesting for data, information and undertakings from the rated entity for conducting surveillance & review of the rating. However, the issuer/borrower failed to submit such information before the due date.

This rating continues to be flagged as "Issuer not-cooperating", in line with prevailing SEBI regulations and Acuité's policies.

## Limitation regarding information availability:

The rating is based on information available from sources other than the issuer/borrower (in the absence of information provided by the issuer/borrower). Acuité endeavored to gather information about the entity/industry from the public domain. Therefore, Acuité cautions lenders and investors regarding the use of such information, on which the indicative credit rating is based.

### About the Rated Entity - Key Financials

The rated entity has not shared the latest financial statements despite repeated requests.

#### Rating Sensitivity

"No information provided by the issuer / available for Acuite to comment upon."

## **Material Covenants**

None.

## **Liquidity Position**

No information provided by the issuer / available for Acuite to comment upon.

## Outlook

Not Applicable

## Status of non-cooperation with previous CRA

None

## Any other information

Acuité is yet to receive the latest No Default Statement (NDS) from the rated entity, despite repeated requests and follow-ups.

# **Applicable Criteria**

• Trading Entities: https://www.acuite.in/view-rating-criteria-61.htm

• Default Recognition: https://www.acuite.in/view-rating-criteria-52.htm

## **Rating History**

Date	Name of Istruments/Facilities	Term	Amount (Rs. Cr)	Rating/Outlook
13 Oct 2020	Term Loan	Long Term	3.25	ACUITE B (Issuer not co- operating*)
	Proposed Bank Facility	Long Term	1.00	ACUITE B (Issuer not co- operating*)
	Cash Credit	Long Term	3.00	ACUITE B (Issuer not co- operating*)
24 Jul 2019	Proposed Bank Facility	Long Term	1.00	ACUITE B (Issuer not co- operating*)
	Cash Credit	Long Term	3.00	ACUITE B (Issuer not co- operating*)
	Term Loan	Long Term	3.25	ACUITE B (Issuer not co- operating*)
20 Apr 2018	Cash Credit	Long Term	3.00	ACUITE B (Issuer not co- operating*)
	Term Loan	Long Term	3.25	ACUITE B (Issuer not co- operating*)
	Proposed Bank Facility	Long Term	1.00	ACUITE B (Issuer not co- operating*)
27 Feb 2017	Cash Credit	Long Term	3.00	ACUITE B   Stable (Assigned)
	Term Loan	Long Term	3.25	ACUITE B   Stable (Assigned)
	Proposed Bank Facility	Long Term	1.00	ACUITE B   Stable (Assigned)

# Annexure - Details of instruments rated

Lender's Name	ISIN	Facilities	Date Of Issuance	Coupon Rate	Maturity Date	Quantum (Rs. Cr.)	Rating
Canara Bank	Not Applicable	Cash Credit	Not Applicable	Not Applicable	Not Applicable	3.00	ACUITE B   Reaffirmed   Issuer not co- operating*
Not Applicable	Not Applicable	Proposed Long Term Bank Facility	Not Applicable	Not Applicable	Not Applicable	1.00	ACUITE B    Reaffirmed   Issuer   not co-   operating*
Canara Bank	Not Applicable	Term Loan	Not available	Not available	Not available	3.25	ACUITE B    Reaffirmed   Issuer   not co-   operating*

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## About Acuité Ratings & Research

Acuité Ratings & Research Limited is a full-service Credit Rating Agency registered with the Securities and Exchange Board of India (SEBI). The company received RBI Accreditation as an External Credit Assessment Institution (ECAI), for Bank Loan Ratings under BASEL-II norms in the year 2012. Since then, it has assigned more than 8,850 credit ratings to various securities, debt instruments and bank facilities of entities spread across the country and across a wide cross section of industries. It has its Registered and Head Office in Kanjurmarg, Mumbai.

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