

Press Release

Poddar Mercantile Private Limited

18 April 2018

Rating Update



Total Bank Facilities Rated*	Rs.20.00 Cr#
Long Term Rating (Indicative)	SMERA BB- Issuer not co-operating*
Short Term Rating (Indicative)	SMERA A4+ Issuer not co-operating*

#Refer Annexure for details

*The issuer did not co-operate; based on best available information.

SMERA has reviewed the long term rating of **'SMERA BB-' (read as SMERA Double B minus)** and short term rating of **SMERA A4+ (read as SMERA A four plus)** on the above bank facilities of Poddar Mercantile Private Limited. This rating is now an indicative rating and is based on best available information.

Non-cooperation by the issuer/borrower: SMERA has been requesting for data, information and undertakings from the rated entity for conducting surveillance & review of the rating. However, the issuer/borrower failed to submit such information before due date.

This rating is therefore being flagged as "Issuer not-cooperating", in line with prevailing SEBI regulations and SMERA's policies.

Applicable Criteria

- Manufacturing: <https://www.smera.in/criteria-manufacturing.htm>
- Default Recognition: <https://www.smera.in/criteria-default.htm>

Limitation regarding information availability: The rating is based on information available from sources other than the issuer/borrower (in the absence of information provided by the issuer/borrower). SMERA endeavoured to gather information about the entity / industry from the public domain. Therefore, SMERA cautions lenders and investors regarding the use of such information, on which the indicative credit rating is based.

About the entity:

Poddar Mercantile Private Limited (PMPL) was established in 1999 by Mr. Poddar and family. The company is engaged in the manufacturing and export of HDPE (High Density Polyethylene) bags. About 90 percent revenue is generated from export to clients in Germany, Spain, Canada, West Indies and other European destinations with the rest sold in India (Kolkata and Tirupati).

For FY16, PMPL reported profit after tax (PAT) of Rs.0.83 crore on operating income of Rs.44.44 crore, as compared with PAT of Rs.0.07 crore on operating income of Rs.35.86 crore for FY2015.

SMERA Ratings Limited

Rating History for the last three years:

Date	Name of Instrument / Facilities	Term	Amount (Rs. Cr.)	Ratings/Outlook
07-April-17	Term Loans	LT	1.61	SMERA BB-/Stable (Assigned)
	Proposed Long Term Loan	LT	0.07	SMERA BB-/Stable (Assigned)
	Post Shipment Credit	ST	5.10	SMERA A4+ (Assigned)
	Letter of Credit	ST	5.42	SMERA A4+(Assigned)

Annexure – Details of instruments rated:

Name of the Facilities	Date of Issuance	Coupon Rate	Maturity Date	Size of the Issue (Rs. Crore)	Ratings
Term Loans	NA	NA	NA	1.61	SMERA BB- (Indicative)
Proposed Long Term Loan	NA	NA	NA	0.07	SMERA BB- (Indicative)
Post Shipment Credit	NA	NA	NA	5.10	SMERA A4+ (Indicative)
Letter of Credit	NA	NA	NA	5.42	SMERA A4+ (Indicative)

**The issuer did not co-operate; based on best available information.*

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ABOUT SMERA

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