

Press Release

Raja Enterprises



July 04, 2022

Rating Downgraded and Issuer not co-operating

| Product | Quantum (Rs. Cr) | Long Term Rating | Short Term Rating | |
|-------------------------------------|---------------------|---|---|--|
| Bank Loan Ratings | 0.90 | - | ACUITE D Downgraded Issuer not co-operating | |
| Bank Loan Ratings | 16.00 | ACUITE D Downgraded Issuer not co-operating* | - | |
| Total Outstanding Quantum (Rs. Cr) | 16.90 | - | - | |
| Total Withdrawn Quantum (Rs. Cr) | 0.00 | - | - | |

Rating Rationale

ACUITE has downgraded the long term rating to 'ACUITE D' (read as ACUITE D) from 'ACUITE B-' (read as ACUITE B minus) and the short term rating to 'ACUITE D' (read as ACUITE D) from 'ACUITE A4' (read as ACUITE A four) to the Rs.16.90 Cr bank facilities of Raja Enterprises. The rating continues to be flagged as "Issuer Not-Cooperating" and is based on best available information.

The downgrade is on the basis of publicly available information that the company has reported about the ongoing delays in their repayments of term loan (Principal and Interest) and delays in payment of interest on cash credit facility for more than 30 days. The company has been non-cooperative with us since the past four years and has not been submitting No Default Statement (NDS) also.

About the Company

RE is a partnership firm that was established in 1983. The firm presently has 3 partners, who are all family members. The business is primarily managed by Mr. Gnanaraj and his two sons. The partner's family has been in the business of distributing ITC products in Trichy district (Tamil Nadu), since 1958. The products that are distributed include cigarettes such as Classic, Gold Flake, Navy Cut and food products such as Aashirvaad Atta, Sunfeast Biscuits, BINGO, among others.

Non-cooperation by the issuer/borrower:

Acuité has been requesting for data, information and undertakings from the rated entity for conducting surveillance & review of the rating. However, the issuer/borrower failed to submit such information before the due date. This rating is therefore being flagged as "Issuer notcooperating", in line with prevailing SEBI regulations and Acuité's policies.

Limitation regarding information availability:

The rating is based on information available from sources other than the issuer/borrower (in the absence of information provided by the issuer/borrower). Acuité endeavoured to gather information about the entity/ industry from the public domain. Therefore, Acuité cautions

lenders and investors regarding the use of such information, on which the indicative credit rating is based.

About the Rated Entity - Key Financials

The rated entity has not shared the latest Financial Statements despite repeated attempts

Rating Sensitivity

"No information provided by the issuer / available for Acuite to comment upon."

Material Covenants

None

Liquidity Position

No information provided by the issuer / available for Acuite to comment upon.

Outlook

Not Applicable

Status of non-cooperation with previous CRA

None

Any other information

Acuité is yet to receive the latest No Default Statement (NDS) from the rated entity, despite repeated requests and follow-ups.

Applicable Criteria

- Trading Entities: https://www.acuite.in/view-rating-criteria-61.htm
- Default Recognition: https://www.acuite.in/view-rating-criteria-52.htm

Note on Complexity Levels of the Rated Instrument

https://www.acuite.in/view-rating-criteria-55.htm

Rating History

| Date | Name of Instruments/Facilities | Term | Amount (Rs. Cr) | Rating/Outlook |
|----------------|-----------------------------------|---------------|-----------------|---|
| 23 Feb 2022 | Standby Line of Credit | Short Term | 0.90 | ACUITE A4 (Issuer not co- operating*) |
| | Cash Credit | Long Term | 16.00 | ACUITE B- (Issuer not co- operating*) |
| 24 Nov | Standby Line of Credit | Short Term | 0.90 | ACUITE A4 (Issuer not co- operating*) |
| 2020 | Cash Credit | Long Term | 16.00 | ACUITE B- (Issuer not co- operating*) |
| 11 Sep 2019 | Cash Credit | Long Term | 16.00 | ACUITE B- (Issuer not co- operating*) |
| | Standby Line of Credit | Short Term | 0.90 | ACUITE A4 (Issuer not co- operating*) |
| 21 Jun 2018 | Cash Credit | Long Term | 16.00 | ACUITE B- (Issuer not co- operating*) |
| | Standby Line of Credit | Short Term | 0.90 | ACUITE A4 (Issuer not co- operating*) |
| 12 Apr 2017 | Cash Credit | Long Term | 16.00 | ACUITE B- Stable (Assigned) |
| | Standby Line of Credit | Short Term | 0.90 | ACUITE A4 (Assigned) |

Annexure - Details of instruments rated

| Lender's Name | ISIN | Facilities | Date Of Issuance | Coupon Rate | Maturity Date | Quantum (Rs. Cr.) | Rating |
|---------------------------|-------------------|-------------------------------|-------------------|-------------------|-------------------|----------------------|--|
| State Bank of India | Not Applicable | Cash Credit | Not Applicable | Not Applicable | Not Applicable | 16.00 | ACUITE D Downgraded Issuer not co- operating* |
| State Bank of India | Not Applicable | Stand By Line of Credit | Not Applicable | Not Applicable | Not Applicable | 0.90 | ACUITE D Downgraded Issuer not co- operating* |

Contacts

| Analytical | Rating Desk |
|--|---|
| Aditya Gupta Vice President-Rating Operations Tel: 022-49294041 aditya.gupta@acuite.in | Varsha Bist Senior Manager-Rating Operations Tel: 022-49294011 rating.desk@acuite.in |
| Abhishek Singh Junior Analyst-Rating Operations Tel: 022-49294065 abhishek.s@acuite.in | |

About Acuité Ratings & Research

Acuité is a full-service Credit Rating Agency registered with the Securities & Exchange Board of India (SEBI). The company received RBI Accreditation as an External Credit Assessment Institution (ECAI) for Bank Loan Ratings under BASEL-II norms in the year 2012. Acuité has assigned ratings to various securities, debt instruments and bank facilities of entities spread across the country and across a wide cross section of industries. It has its Registered and Head Office in Kanjurmarg, Mumbai.

Disclaimer: An Acuité rating does not constitute an audit of the rated entity and should not be treated as a recommendation or opinion that is intended to substitute for a financial adviser's or investor's independent assessment of whether to buy, sell or hold any security. Ratings assigned by Acuité are based on the data and information provided by the issuer and obtained from other reliable sources. Although reasonable care has been taken to ensure that the data and information is true, Acuité, in particular, makes no representation or warranty, expressed or implied with respect to the adequacy, accuracy or completeness of the information relied upon. Acuité is not responsible for any errors or omissions and especially states that it has no financial liability whatsoever for any direct, indirect or consequential loss of any kind, arising from the use of its ratings. Ratings assigned by Acuité are subject to a process of surveillance which may lead to a revision in ratings as and when the circumstances so warrant. Please visit our website (www.acuite.in) for the latest information on any instrument rated by Acuité.