

Press Release
Kay Kay Overseas Corporation

July 28, 2018

Rating Update



Total Bank Facilities Rated*	Rs.81.00 Cr.#
Long Term Rating	ACUITE BB+ Issuer not co-operating*
Short Term Rating	ACUITE A4+ Issuer not co-operating*

#Refer Annexure for details

*The issuer did not co-operate; based on best available information.

Rating Rationale

Acuité has reviewed the long-term rating of '**ACUITE BB+**' (read as **ACUITE double B plus**) and short term rating of **ACUITE A4+** (read as **ACUITE A four plus**) on the Rs.81.00 crore bank facilities of Kay Kay Overseas Corporation (KKOC). This rating is now an indicative rating and is based on best available information.

Non-cooperation by the issuer/borrower: Acuité has been requesting for data, information and undertakings from the rated entity for conducting surveillance & review of the rating. However, the issuer/borrower failed to submit such information before due date.

This rating is therefore being flagged as "Issuer not-cooperating", in line with prevailing SEBI regulations and Acuité's policies.

Applicable Criteria

- Default Recognition - <https://www.acuite.in/view-rating-criteria-17.htm>
- Trading Entities - <https://www.acuite.in/view-rating-criteria-6.htm>

Limitation regarding information availability: The rating is based on information available from sources other than the issuer/borrower (in the absence of information provided by the issuer/borrower). Acuité endeavoured to gather information about the entity / industry from the public domain. Therefore, Acuité cautions lenders and investors regarding the use of such information, on which the indicative credit rating is based.

About the Rated Entity:

KKOC was established in 1995 as a partnership firm by Mr. Sharad Khandelwal and Mrs. Vidhi Khandelwal. The firm, apart from being an authorised dealer for laptops and peripherals of Dell in Maharashtra, also supplies to large format retail stores pan-India. Further, the firm has three Dell retail stores in Bandra, Thane and Navi Mumbai. It has also tied-up with Lenovo for laptops; however the revenue is less than 10 per cent.

For FY2015-16, KKOC reported net profit after tax (PAT) of Rs.4.48 crore on operating income of Rs.389.21 crore, as compared to net profit after tax (PAT) of Rs.3.82 crore on operating income of Rs.368.29 crore in FY2014-15. As per the provisional figures, the firm has earned revenues of Rs.335.47 crore during April to December, 2016.

Status of non-cooperation with previous CRA (if applicable)

None

Any other information

Acuité is yet to receive the latest No Default Statement (NDS) from the rated entity, despite repeated requests and follow-ups.

Rating History (Upto last three years)

Date	Name of Instrument / Facilities	Term	Amount (Rs. Cr)	Ratings/Outlook
03-May-17	Bank Guarantee	Short Term	15.00	ACUITE A4+ (Assigned)
	Proposed Channel Finance Facility	Long Term	66.00	ACUITE BB+/Stable (Assigned)

*Annexure – Details of instruments rated

Name of the Facilities	Date of Issuance	Coupon Rate	Maturity Date	Size of the Issue (Rs. Crore)	Ratings/Outlook
Bank Guarantee	Not Applicable	Not Applicable	Not Applicable	15.00	ACUITE A4+ Issuer not co-operating*
Proposed Channel Finance Facility	Not Applicable	Not Applicable	Not Applicable	66.00	ACUITE BB+ Issuer not co-operating*

*The issuer did not co-operate; based on best available information.

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About Acuité Ratings & Research:

Acuité Ratings & Research Limited (*erstwhile SMERA Ratings Limited*) is a full-service Credit Rating Agency registered with the Securities and Exchange Board of India (SEBI). The company received RBI Accreditation as an External Credit Assessment Institution (ECAI), for Bank Loan Ratings under BASEL-II norms in the year 2012. Since then, it has assigned more than 6,000 credit ratings to various securities, debt instruments and bank facilities of entities spread across the country and across a wide cross section of industries. It has its Registered and Head Office in Mumbai.

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