

Press Release

Nataraj Mobiles Private Limited

August 27, 2018



Rating Update

Total Bank Facilities Rated*	Rs. 20.00 Cr.#
Long Term Rating	ACUITE BBB Issuer not co-operating*

#Refer Annexure for details

*The issuer did not co-operate; based on best available information.

Rating Rationale

Acuité has reviewed the long-term rating of '**ACUITE BBB**' (**read as ACUITE triple B**) on the Rs.20.00 crore bank facilities of Nataraj Mobiles Private Limited (NMPL). This rating is now an indicative rating and is based on best available information.

Non-cooperation by the issuer/borrower:

Acuité has been requesting for data, information and undertakings from the rated entity for conducting surveillance & review of the rating. However, the issuer/borrower failed to submit such information before due date.

This rating is therefore being flagged as "Issuer not-cooperating", in line with prevailing SEBI regulations and Acuité's policies.

Applicable Criteria

- Default Recognition -<https://www.acuite.in/view-rating-criteria-17.htm>
- Service Entities-<https://www.acuite.in/view-rating-criteria-4.htm>

Limitation regarding information availability:

The rating is based on information available from sources other than the issuer/borrower (in the absence of information provided by the issuer/borrower). Acuité endeavoured to gather information about the entity / industry from the public domain. Therefore, Acuité cautions lenders and investors regarding the use of such information, on which the indicative credit rating is based.

About the Rated Entity:

Nataraj Mobiles Private Limited (NMPL) based out of Jhansi (Uttar Pradesh) was incorporated in 1989. The company is engaged in automobile dealership business and is an authorised automobile dealer of Mahindra & Mahindra Limited, Bajaj Auto Limited, Ashok Leyland Limited, Hyundai Motor India Limited and JCB India Limited. The company was promoted and managed by Mr. Purshottom Khanna, Mr. Sanjay Khanna, Mr. Kapil Khanna, Mr. Pavitra Khanna and Mr. Vaibhav Khanna.

For FY2016, NMPL reported Profit after Tax (PAT) of Rs.2.31 crore on total operating income of Rs.188.75 crore as compared to PAT of Rs.1.69 crore on total operating income of Rs.190.00 crore in FY2015. Further, the company achieved operating income of Rs.205.16 crore from April 2016 to March 2017.

Status of non-cooperation with previous CRA (if applicable)

None

Any other information

Acuité is yet to receive the latest No Default Statement (NDS) from the rated entity, despite repeated requests and follow-ups.

Rating History (Upto last three years)

Date	Name of Instrument / Facilities	Term	Amount (Rs. Cr)	Ratings/Outlook
05-Jun-2017	Cash Credit	Long term	12.00	ACUITE BBB/Stable (Assigned)
	Proposed Cash Credit	Long term	8.00	ACUITE BBB/Stable (Assigned)

*Annexure – Details of instruments rated

Name of the Facilities	Date of Issuance	Coupon Rate	Maturity Date	Size of the Issue (Rs. Crore)	Ratings/Outlook
Cash Credit	Not Applicable	Not Applicable	Not Applicable	12.00	ACUITE BBB Issuer not co-operating*
Proposed Cash Credit	Not Applicable	Not Applicable	Not Applicable	8.00	ACUITE BBB Issuer not co-operating*

*The issuer did not co-operate; based on best available information.

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About Acuité Ratings & Research:

Acuité Ratings & Research Limited (Erstwhile SMERA Ratings Limited) is a full-service Credit Rating Agency registered with the Securities and Exchange Board of India (SEBI). The company received RBI Accreditation as an External Credit Assessment Institution (ECAI), for Bank Loan Ratings under BASEL-II norms in the year 2012. Since then, it has assigned more than 6,000 credit ratings to various securities, debt instruments and bank facilities of entities spread across the country and across a wide cross section of industries. It has its Registered and Head Office in Mumbai.

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