

## Press Release

### Praful Exports

August 22, 2018

### Rating Update



<b>Total Bank Facilities Rated*</b>	Rs. 9.50 Cr.#
<b>Long Term Rating</b>	ACUITE BB- Issuer not co-operating*

#Refer Annexure for details

\*The issuer did not co-operate; based on best available information.

### Rating Rationale

Acuité has reviewed the long-term rating of '**ACUITE BB-**' (read as **ACUITE double B minus**) on the Rs. 9.50 crore bank facilities of Praful Exports (PE). This rating is now an indicative rating and is based on best available information.

#### Non-cooperation by the issuer/borrower:

Acuité has been requesting for data, information and undertakings from the rated entity for conducting surveillance & review of the rating. However, the issuer/borrower failed to submit such information before due date.

This rating is therefore being flagged as "Issuer not-cooperating", in line with prevailing SEBI regulations and Acuité's policies.

#### Applicable Criteria

- Default Recognition - <https://www.acuite.in/view-rating-criteria-17.htm>
- Manufacturing Entities- <https://www.acuite.in/view-rating-criteria-4.htm>
- Trading Entities- <https://www.acuite.in/view-rating-criteria-6.htm>

#### Limitation regarding information availability:

The rating is based on information available from sources other than the issuer/borrower (in the absence of information provided by the issuer/borrower). Acuité endeavoured to gather information about the entity / industry from the public domain. Therefore, Acuité cautions lenders and investors regarding the use of such information, on which the indicative credit rating is based.

#### About the Rated Entity:

Praful Exports (PE) established in 1993 is a partnership firm engaged in the trading and processing of grey fabrics. PE is part of the Surat-based Praful Group engaged in the manufacture of sarees and dress material under the 'Praful' brand name. The firm sells its products in the domestic market as also exports to UAE, Indonesia, China, Malaysia to name a few. The firm generates around 70 percent revenue from the domestic market with the remaining from overseas.

For FY2015-16, PE reported profit after tax (PAT) of Rs.0.48 crore on operating income of Rs.39.53 crore as compared with PAT of Rs. 0.53 crore on operating income of Rs. 42.63 crore for FY2014-15. The networth stood at Rs. 5.65 crore as on 31 March, 2016 as compared to Rs 5.16 crore as on 31 March, 2015.

#### Status of non-cooperation with previous CRA (if applicable)

None

#### Any other information

None

**Rating History (Upto last three years)**

Date	Name of Instrument / Facilities	Term	Amount (Rs. Cr)	Ratings/Outlook
13-Jun-2017	Cash Credit	Long term	2.00	ACUITE BB-/Stable (Assigned)
	PC/PCFC	Long term	4.00	ACUITE BB-/Stable (Assigned)
	FBN/FBP/FBD/PSFC/FBE	Long term	3.50	ACUITE BB-/Stable (Assigned)

**\*Annexure – Details of instruments rated**

Name of the Facilities	Date of Issuance	Coupon Rate	Maturity Date	Size of the Issue (Rs. Crore)	Ratings/Outlook
Cash Credit	Not Applicable	Not Applicable	Not Applicable	2.00	ACUITE BB-Issuer not co-operating*
PC/PCFC	Not Applicable	Not Applicable	Not Applicable	4.00	ACUITE BB-Issuer not co-operating*
FBN/FBP/FBD/PSFC /FBE	Not Applicable	Not Applicable	Not Applicable	3.50	ACUITE BB-Issuer not co-operating*

\*The issuer did not co-operate; based on best available information.

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### About Acuité Ratings & Research:

Acuité Ratings & Research Limited (*Erstwhile SMERA Ratings Limited*) is a full-service Credit Rating Agency registered with the Securities and Exchange Board of India (SEBI). The company received RBI Accreditation as an External Credit Assessment Institution (ECAI), for Bank Loan Ratings under BASEL-II norms in the year 2012. Since then, it has assigned more than 6,000 credit ratings to various securities, debt instruments and bank facilities of entities spread across the country and across a wide cross section of industries. It has its Registered and Head Office in Mumbai.

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