

Press Release

Shamsons Industries

October 19, 2021



Rating Updated

Total Bank Facilities Rated*	Rs. 8.50 Cr.
Long Term Rating	ACUITE D (Downgraded from ACUITE BB-) Issuer not co-operating
Short Term Rating	ACUITE D (Downgraded from ACUITE A4+) Issuer not co-operating

* Refer Annexure for details

Rating Rationale

Acuité has downgraded the long-term rating to '**ACUITE D** (read as ACUITE D) from '**ACUITE BB-**' (read as ACUITE Double B minus) and short-term rating to '**ACUITE D** (read as ACUITE D) from '**ACUITE A4+**' (read as ACUITE A four plus) on the Rs. 8.50 crore bank facilities of Shamsons Industries. The rating continues to be flagged as "Issuer Not-Cooperating" and is based on the best available information.

The downgrade is based on the information available in the public domain which reflects delays in debt servicing.

About the Company

Shamsons Industries (SI) was formed as a partnership firm in 2005 and started commercial operations in 2008 by Mr. Deepak Batra and Mr. Varun Batra. The firm is engaged in the manufacture of shoes, slippers and sandals with their manufacturing unit in Roorkee, Uttarakhand. The firm has manufacturing capacity of 100,000 pairs per shift per month at facilities in Roorkee, Uttarakhand.

Non-cooperation by the issuer/borrower

Acuité has been requesting for data, information and undertakings from the rated entity for conducting surveillance & review of the rating. However, the issuer / borrower failed to submit such information before due date.

Acuité believes that information risk is a critical component in such ratings, and non-cooperation by the issuer along with unwillingness to provide information could be a sign of potential deterioration in its overall credit quality.

This rating is therefore being flagged as "Issuer not-cooperating", in line with prevailing SEBI regulations and Acuité's policies.

Applicable Criteria

- Default Recognition - <https://www.acuite.in/view-rating-criteria-52.htm>
- Manufacturing Entities - <https://www.acuite.in/view-rating-criteria-59.htm>

Limitation regarding information availability

The rating is based on information available from sources other than the issuer / borrower (in the absence of information provided by the issuer / borrower). Acuité endeavoured to gather information about the entity / industry from the public domain. Therefore, Acuité cautions lenders and investors regarding the use of such information, on which the indicative credit rating is based.

Liquidity Position

No information provided by the issuer/ available for Acuité to comment upon.

Rating Sensitivities

No information provided by the issuer/ available for Acuité to comment upon.

About the Rated Entity Financials

The rated entity has not shared the latest financial statements despite repeated requests.

Status of non-cooperation with previous CRA (if applicable)

Not Applicable

Any other information

Acuité is yet to receive the latest No Default Statement (NDS) from the rated entity, despite repeated requests and follow -ups.

Rating History (Up to last three years)

Date	Name of Instrument / Facilities	Term	Amount (Rs. Cr)	Ratings/Outlook
22-Jan-21	Cash Credit	Long term	6.00	ACUITE BB- (Downgraded & Indicative)
	Letter of Credit	Short term	1.50	ACUITE A4+ (Indicative)
	Proposed Bank Facility	Long term	0.50	ACUITE BB- (Downgraded & Indicative)
	Proposed Bank Facility	Short term	0.50	ACUITE A4+ (Indicative)
08-Nov-19	Cash Credit	Long term	6.00	ACUITE BB (Indicative)
	Letter of Credit	Short term	1.50	ACUITE A4+ (Indicative)
	Proposed Bank Facility	Long term	0.50	ACUITE BB (Indicative)
	Proposed Bank Facility	Short term	0.50	ACUITE A4+ (Indicative)
14-Aug-18	Cash Credit	Long term	6.00	ACUITE BB (Indicative)
	Letter of Credit	Short term	1.50	ACUITE A4+ (Indicative)
	Proposed Bank Facility	Long term	0.50	ACUITE BB (Indicative)
	Proposed Bank Facility	Short term	0.50	ACUITE A4+ (Indicative)

#Annexure – Details of instruments rated

Lender Name	Name of the Facilities	Date of Issuance	Coupon Rate	Maturity Date	Size of the Issue (Rs. Crore)	Ratings/Outlook
Punjab National Bank (Erstwhile Oriental Bank of Commerce)	Cash Credit	Not Applicable	Not Applicable	Not Applicable	6.00	ACUITE D (Downgraded from ACUITE BB-) Issuer not co-operating*
Punjab National Bank (Erstwhile Oriental Bank of Commerce)	Letter of Credit	Not Applicable	Not Applicable	Not Applicable	1.50	ACUITE D (Downgraded from ACUITE A4+) Issuer not co-operating*

Not Applicable	Proposed Bank Facility	Not Applicable	Not Applicable	Not Applicable	0.50	ACUITE D (Downgraded from ACUITE BB-) Issuer not co-operating*
Not Applicable	Proposed Bank Facility	Not Applicable	Not Applicable	Not Applicable	0.50	ACUITE D (Downgraded from ACUITE A4+) Issuer not co-operating*

*The issuer did not co-operate; based on best available information.

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About Acuité Ratings & Research:

Acuité Ratings & Research Limited is a full-service Credit Rating Agency registered with the Securities and Exchange Board of India (SEBI). The company received RBI Accreditation as an External Credit Assessment Institution (ECAI), for Bank Loan Ratings under BASEL-II norms in the year 2012. Since then, it has assigned more than 8,850 credit ratings to various securities, debt instruments and bank facilities of entities spread across the country and across a wide cross section of industries. It has its Registered and Head Office in Kanjurmarg, Mumbai.

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