



**Press Release**  
**PRAVENA CREATIONS**  
**August 26, 2025**  
**Rating Reaffirmed and Issuer not co-operating**

| Product                                   | Quantum<br>(Rs. Cr) | Long Term Rating                                 | Short Term Rating                                 |
|-------------------------------------------|---------------------|--------------------------------------------------|---------------------------------------------------|
| Bank Loan Ratings                         | 0.50                | ACUITE C   Reaffirmed   Issuer not co-operating* | -                                                 |
| Bank Loan Ratings                         | 9.00                | -                                                | ACUITE A4   Reaffirmed   Issuer not co-operating* |
| <b>Total Outstanding Quantum (Rs. Cr)</b> | 9.50                | -                                                | -                                                 |
| <b>Total Withdrawn Quantum (Rs. Cr)</b>   | 0.00                | -                                                | -                                                 |

\* The issuer did not co-operate; based on best available information.

**Rating Rationale**

Acuite has reaffirmed the long-term rating of ‘**ACUITE C**’ (read as **ACUITE Ca**) and short term rating of ‘**Acuite A4**’ (read as **ACUITE A four**) on the Rs. 9.50 crore bank facilities of Pravena Creations. The rating continues to be flagged as “Issuer Not Cooperating” and is based on the best available information.

**About the Company**

Pravena Creations (PC) based in Tamil Nadu established in 1999 as a proprietorship concern managed by N. S. Sathish Kumar was converted into a partnership firm in 2006. The firm is engaged in the manufacturing and export of knitted wear and garments for men, women and children. The knitted garments contribute around 80 percent of the total revenue and the balance is generated from woven garments.

**Unsupported Rating**

Not Applicable

**Non-cooperation by the issuer/borrower:**

Acuite has been requesting for data, information and undertakings from the rated entity for conducting surveillance & review of the rating. However, the issuer/borrower failed to submit such information before the due date. Acuite believes that information risk is a critical component in such ratings, and non-cooperation by the issuer along with unwillingness to provide information could be a sign of potential deterioration in its overall credit quality.

This rating is, therefore, being flagged as “Issuer not-cooperating”, in line with prevailing SEBI regulations and Acuite’s policies.

**Limitation regarding information availability**

This rating is based on information available from sources other than the issuer / borrower (in the absence of information provided by the issuer / borrower). Acuite endeavoured to gather information about the entity/industry from the public domain. Any rating with the suffix 'Issuer not cooperating' is assigned without any management interaction with the issuer entity or any data / information from the entity. Sometimes this non co-operation by a rated entity may be due to a result of deterioration in the credit risk profile of the entity. Therefore, Acuite

cautions lenders and investors regarding the use of such information, on which the indicative credit rating is based.

### About the Rated Entity - Key Financials

The entity has not shared the latest financial statement despite repeated requests.

### Rating Sensitivity

"No information provided by the issuer / available for Acuite to comment upon."

### Liquidity Position

"No information provided by the issuer / available for Acuite to comment upon."

### Outlook

Not Applicable

### Other Factors affecting Rating

None

### Status of non-cooperation with previous CRA

Not Applicable

### Any other information

None

### Applicable Criteria

- Manufacturing Entities: <https://www.acuite.in/view-rating-criteria-59.htm>
- Default Recognition: <https://www.acuite.in/view-rating-criteria-52.htm>

### Note on complexity levels of the rated instrument

In order to inform the investors about complexity of instruments, Acuité has categorized such instruments in three levels: Simple, Complex and Highly Complex. Acuite's categorisation of the instruments across the three categories is based on factors like variability of the returns to the investors, uncertainty in cash flow patterns, number of counterparties and general understanding of the instrument by the market. It has to be understood that complexity is different from credit risk and even an instrument categorized as 'Simple' can carry high levels of risk. For more details, please refer Rating Criteria "Complexity Level Of Financial Instruments" on [www.acuite.in](http://www.acuite.in).

## Rating History

| Date        | Name of Instruments/Facilities | Term       | Amount (Rs. Cr) | Rating/Outlook                                                  |
|-------------|--------------------------------|------------|-----------------|-----------------------------------------------------------------|
| 30 May 2024 | PC/PCFC                        | Short Term | 7.50            | ACUITE A4 (Reaffirmed & Issuer not co-operating*)               |
|             | Proposed Packing Credit        | Short Term | 1.50            | ACUITE A4 (Reaffirmed & Issuer not co-operating*)               |
|             | Cash Credit                    | Long Term  | 0.50            | ACUITE C (Reaffirmed & Issuer not co-operating*)                |
| 02 Mar 2023 | PC/PCFC                        | Short Term | 7.50            | ACUITE A4 (Reaffirmed & Issuer not co-operating*)               |
|             | Proposed Packing Credit        | Short Term | 1.50            | ACUITE A4 (Reaffirmed & Issuer not co-operating*)               |
|             | Cash Credit                    | Long Term  | 0.50            | ACUITE C (Downgraded & Issuer not co-operating* from ACUITE B+) |
| 23 Jun 2022 | Proposed Packing Credit        | Short Term | 1.50            | ACUITE A4 (Reaffirmed & Issuer not co-operating*)               |
|             | PC/PCFC                        | Short Term | 7.50            | ACUITE A4 (Reaffirmed & Issuer not co-operating*)               |
|             | Cash Credit                    | Long Term  | 0.50            | ACUITE B+ (Reaffirmed & Issuer not co-operating*)               |

\* The issuer did not co-operate; based on best available information.

**Annexure - Details of instruments rated**

| Lender's Name                    | ISIN                 | Facilities              | Date Of Issuance     | Coupon Rate          | Maturity Date        | Quantum (Rs. Cr.) | Complexity Level | Rating                                            |
|----------------------------------|----------------------|-------------------------|----------------------|----------------------|----------------------|-------------------|------------------|---------------------------------------------------|
| Tamilnad Mercantile Bank Limited | Not avl. / Not appl. | Cash Credit             | Not avl. / Not appl. | Not avl. / Not appl. | Not avl. / Not appl. | 0.50              | Simple           | ACUITE C   Reaffirmed   Issuer not co-operating*  |
| Tamilnad Mercantile Bank Limited | Not avl. / Not appl. | PC/PCFC                 | Not avl. / Not appl. | Not avl. / Not appl. | Not avl. / Not appl. | 7.50              | Simple           | ACUITE A4   Reaffirmed   Issuer not co-operating* |
| Not Applicable                   | Not avl. / Not appl. | Proposed Packing Credit | Not avl. / Not appl. | Not avl. / Not appl. | Not avl. / Not appl. | 1.50              | Simple           | ACUITE A4   Reaffirmed   Issuer not co-operating* |

\* The issuer did not co-operate; based on best available information.

**Disclosure of list of non-cooperative issuers**

- Listed :- [https://www.acuite.in/Non-Cooperative\\_Issuer\\_Listed.php](https://www.acuite.in/Non-Cooperative_Issuer_Listed.php)
- Unlisted :- [https://www.acuite.in/Non-Cooperative\\_Issuer\\_Unlisted.php](https://www.acuite.in/Non-Cooperative_Issuer_Unlisted.php)

## Contacts

|                                                          |                                                                                                               |
|----------------------------------------------------------|---------------------------------------------------------------------------------------------------------------|
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### About Acuité Ratings & Research

Acuité is a full-service Credit Rating Agency registered with the Securities & Exchange Board of India (SEBI). The company received RBI Accreditation as an External Credit Assessment Institution (ECAI) for Bank Loan Ratings under BASEL-II norms in the year 2012. Acuité has assigned ratings to various securities, debt instruments and bank facilities of entities spread across the country and across a wide cross section of industries. It has its Registered and Head Office in Kanjurmarg, Mumbai.

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