

Press Release

Rainbow Enterprises

November 20, 2018



Rating Update

Total Bank Facilities Rated	Rs. 15.00 Cr. #
Long Term Rating	ACUITE B+ Issuer non-cooperating*

* Refer Annexure for details

Rating Rationale

Acuité has reviewed the long term rating of „ACUITE B+“ (read as ACUITE B plus) on the Rs. 15.00 crore bank facilities of Rainbow Enterprises. This rating is now an indicative rating and is based on best available information.

Non-cooperation by the issuer/borrower

Acuité has been requesting for data, information and undertakings from the rated entity for conducting surveillance & review of the rating. However, the issuer/borrower failed to submit such information before due date.

This rating is therefore being flagged as “Issuer not-cooperating”, in line with prevailing SEBI regulations and Acuité’s policies.

Applicable criteria

Default Recognition - <https://www.acuite.in/view-rating-criteria-17.htm>

Trading Entities - <https://www.acuite.in/view-rating-criteria-6.htm>

Limitation regarding information availability

The rating is based on information available from sources other than the issuer/borrower (in the absence of information provided by the issuer/borrower). Acuité endeavoured to gather information about the entity / industry from the public domain. Therefore, Acuité cautions lenders and investors regarding the use of such information, on which the indicative credit rating is based

About the Rated Entity

Rainbow Enterprises, a Chennai-based proprietorship concern, was established in 2007 by Ms. U. Thiruselvi. The constitution was changed to a partnership firm in 2012 and Ms. Sumithra joined in as a partner. The firm is engaged in the trading of tiles and sanitary ware in Chennai.

About the Rated Entity - Key Financials

	Unit	FY17(Provisional)	FY16 (Actual)	FY15 (Actual)
Operating Income	Rs. Cr.	50.67	34.03	25.95
EBITDA	Rs. Cr.	2.04	1.12	0.54
PAT	Rs. Cr.	0.75	0.39	0.21
EBITDA Margin (%)		4.03	3.30	2.08
PAT Margin (%)		1.49	1.14	0.82
ROCE (%)		16.59	13.85	11.33
Total Debt/Tangible Net Worth	Times	8.53	9.83	8.88
PBDIT/Interest	Times	1.59	1.55	1.70
Total Debt/PBDIT	Times	6.41	8.00	10.29

Gross Current Assets (Days)	Days	107	115	90
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Status of non-cooperation with previous CRA (if applicable)

None

Any other information

Acuité is yet to receive the latest No Default Statement (NDS) from the rated entity, despite repeated requests and follow-ups.

Rating History (Upto last three years)

Date	Name of Instrument / Facilities	Term	Amount (Rs. Cr)	Ratings/Outlook
13-Sep-2017	Cash Credit	Long Term	8.00	ACUITE B+ / Stable (Assigned)
	Proposed Cash Credit	Long Term	7.00	ACUITE B+ / Stable (Assigned)

#Annexure – Details of instruments rated

Name of the Facilities	Date of Issuance	Coupon Rate	Maturity Date	Size of the Issue (Rs. Cr.)	Ratings/Outlook
Cash Credit	Not Applicable	Not Applicable	Not Applicable	8.00	ACUITE B+ Issuer not co-operating*
Proposed Cash Credit	Not Applicable	Not Applicable	Not Applicable	7.00	ACUITE B+ Issuer not co-operating*

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About Acuité Ratings & Research:

Acuité Ratings & Research Limited (*Erstwhile SMERA Ratings Limited*) is a full-service Credit Rating Agency registered with the Securities and Exchange Board of India (SEBI). The company received RBI Accreditation as an External Credit Assessment Institution (ECAI), for Bank Loan Ratings under BASEL-II norms in the year 2012. Since then, it has assigned more than 6,000 credit ratings to various securities, debt instruments and bank facilities of entities spread across the country and across a wide cross section of industries. It has its Registered and Head Office in Mumbai.

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