

Press Release

P R S Rice Mill

December 04, 2018

Rating Update



Total Bank Facilities Rated*	Rs. 12.00 Cr. #
Long Term Rating	ACUITE BB- Issuer not co-operating*

Refer Annexure for details

* The issuer did not co-operate; Based on best available information.

Acuite has reviewed long-term rating of '**ACUITE BB-**' (read as **ACUITE BB minus**) on the Rs. 12.00 crore bank facilities of P R S Rice Mill. This rating is now an indicative rating and is based on best available information.

P R S Rice Mill is Karnataka based partnership firm established in 2011, by Mr. Raghunath Shetty, Mr. R Parthasarathy, Ms. G. S. Shilpa, Ms. G Indra and Ms. Lalitha Kumari. PRM is engaged in rice milling. With the main product rice, firm also sells broken rice, maize and wheat. The products are sold in major cities of south like Karnataka, Kerala and Tamil Nadu under the brand name of 'Double Elephant' in various bag sizes of 25, 50 and 75 kgs.

Non-cooperation by the issuer/borrower

Acuite has been requesting for data, information and undertakings from the rated entity for conducting surveillance & review of the rating. However, the issuer / borrower failed to submit such information before due date.

This rating is therefore being flagged as "Issuer not-cooperating", in line with prevailing SEBI regulations and Acuite's policies.

Applicable Criteria

- Default Recognition - <https://www.acuite.in/criteria-default.htm>
- Manufacturing Entities - <https://www.acuite.in/view-rating-criteria-4.htm>
- Financial Ratios And Adjustments - <https://www.acuite.in/view-rating-criteria-40.htm>

Limitation regarding information availability

The rating is based on information available from sources other than the issuer / borrower (in the absence of information provided by the issuer / borrower). Acuite endeavoured to gather information about the entity / industry from the public domain. Therefore, Acuite cautions lenders and investors regarding the use of such information, on which the indicative credit rating is based.

About the Rated Entity - Key Financials

	Unit	FY16 (Actual)	FY15 (Actual)	FY14 (Actual)
Operating Income	Rs. Cr.	51.24	40.71	39.63
EBITDA	Rs. Cr.	2.00	1.57	1.53
PAT	Rs. Cr.	0.80	0.51	0.53
EBITDA Margin	(%)	3.90	3.87	3.86
PAT Margin	(%)	1.55	1.24	1.33
ROCE (%)	(%)	14.34	12.48	25.02
Total Debt/Tangible Net Worth	Times	3.39	3.71	2.99
PBDIT/Interest	Times	1.94	1.79	2.00
Total Debt/PBDIT	Times	5.29	5.91	5.06
Gross Current Assets (Days)	Days	93	101	84

Status of non-cooperation with previous CRA (if applicable)

Not Applicable

Any other information:

Acuité is yet to receive the latest No Default Statement (NDS) from the rated entity, despite repeated requests and follow-ups.

Rating History (Upto last three years)

Date	Name of Instrument / Facilities	Term	Amount (Rs. Cr.)	Ratings/Outlook
22-Sep-2017	Cash Credit	Long Term	12.00	ACUITE BB- / Stable (Assigned)

#Annexure – Details of instruments rated

Name of the Facilities	Date of Issuance	Coupon Rate	Maturity Date	Size of the Issue (Rs. Cr.)	Ratings
Cash Credit	Not Applicable	Not Applicable	Not Applicable	12.00	ACUITE BB- Issuer not co-operating*

*The issuer did not co-operate; Based on best available information.

Contacts

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About Acuité Ratings & Research:

Acuité Ratings & Research Limited (erstwhile SMERA Ratings Limited) is a full-service Credit Rating Agency registered with the Securities and Exchange Board of India (SEBI). The company received RBI Accreditation as an External Credit Assessment Institution (ECAI), for Bank Loan Ratings under BASEL-II norms in the year 2012. Since then, it has assigned more than 6,000 credit ratings to various securities, debt instruments and bank facilities of entities spread across the country and across a wide cross section of industries. It has its Registered and Head Office in Mumbai.

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