

Press Release

Mobicule Technologies Private Limited

November 06, 2018

Rating Update



Total Bank Facilities Rated*	Rs. 15.00 Cr. #
Long Term Rating	ACUITE D Issuer not co-operating* (Downgraded from ACUITE C)

Refer Annexure for details

* The issuer did not co-operate; Based on best available information.

Acuité has downgraded long-term rating to '**ACUITE D**' (read as **ACUITE D**) from '**ACUITE C**' (read as **ACUITE C**) to the Rs. 15.00 crore bank facilities of Mobicule Technologies Private Limited (MTPL). This rating is now an indicative rating and is based on best available information.

Mobicule Technologies Private Limited (MTPL) is a Mumbai-based software company incorporated in 2008 by Mr. Siddharth Agarwal and Mrs. Ruchi Agarwal. The company provides customized software solutions for inventory management, loan disbursement, and lead generation among others. It caters to various industries including FMCG, electronics, cement, fertilizer and paints. The company has offices at Mumbai, Delhi, Pune and Hyderabad.

Non-cooperation by the issuer/borrower

Acuité has downgraded its rating on the bank facility of Mobicule Technologies Private Limited (MTPL). The downgrade of ratings is on account of continuous overdrawings in cash credit account for more than 30 days.

Acuité has been requesting for data, information and undertakings from the rated entity for conducting surveillance & review of the rating. However, the issuer / borrower failed to submit such information before due date.

This rating is therefore being flagged as "Issuer not-cooperating", in line with prevailing SEBI regulations and Acuité's policies.

Applicable Criteria

- Default Recognition - <https://www.acuite.in/criteria-default.htm>
- Entities In Services Sector - <https://www.acuite.in/view-rating-criteria-8.htm>
- Financial Ratios And Adjustments - <https://www.acuite.in/view-rating-criteria-40.htm>

Limitation regarding information availability

The rating is based on information available from sources other than the issuer / borrower (in the absence of information provided by the issuer/borrower). Acuité endeavored to gather information about the entity / industry from the public domain. Therefore, Acuité cautions lenders and investors regarding the use of such information, on which the indicative credit rating is based.

About the Rated Entity - Key Financials

	Unit	FY17 (Provisional)	FY16 (Actual)	FY15 (Actual)
Operating Income	Rs. Cr.	49.30	47.48	22.72
EBITDA	Rs. Cr.	3.36	2.92	1.47
PAT	Rs. Cr.	0.94	1.13	0.31
EBITDA Margin	(%)	6.81	6.14	6.47
PAT Margin	(%)	1.90	2.38	1.35
ROCE (%)	(%)	15.66	20.41	15.44
Total Debt/Tangible Net Worth	Times	4.80	4.05	4.70
PBDIT/Interest	Times	1.96	2.62	2.02
Total Debt/PBDIT	Times	6.21	4.35	6.41

Gross Current Assets (Days)	Days	287	203	347
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Status of non-cooperation with previous CRA (if applicable)

None

Any other information

Acuite is yet to receive the latest No Default Statement (NDS) from the rated entity, despite repeated requests and follow-ups.

Rating History (Upto last three years)

Date	Name of Instrument / Facilities	Term	Amount (Rs. Cr.)	Ratings/Outlook
10-Oct-2017	Cash Credit	Long Term	7.00	ACUITE C (Assigned)
	Cash Credit	Long Term	8.00	ACUITE C (Assigned)

#Annexure – Details of instruments rated

Name of the Facilities	Date of Issuance	Coupon Rate	Maturity Date	Size of the Issue (Rs. Cr.)	Ratings
Cash Credit	Not Applicable	Not Applicable	Not Applicable	7.00	ACUITE D Issuer not co-operating* (Downgraded from ACUITE C)
Cash Credit	Not Applicable	Not Applicable	Not Applicable	8.00	ACUITE D Issuer not co-operating* (Downgraded from ACUITE C)

*The issuer did not co-operate; Based on best available information.

Contacts

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About Acuité Ratings & Research:

Acuité Ratings & Research Limited (Erstwhile SMERA Ratings Limited) is a full-service Credit Rating Agency registered with the Securities and Exchange Board of India (SEBI). The company received RBI Accreditation as an External Credit Assessment Institution (ECAI), for Bank Loan Ratings under BASEL-II norms in the year 2012. Since then, it has assigned more than 6,000 credit ratings to various securities, debt instruments and bank facilities of entities spread across the country and across a wide cross section of industries. It has its Registered and Head Office in Mumbai.

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