

Press Release

Ever Bright Products

August 20, 2021

Rating Withdrawn



Total Bank Facilities Rated	Rs. 09.40 Cr.#
Long Term Rating	ACUITE BB- (Withdrawn; Issuer not co-operating*)
Short Term Rating	ACUITE A4+ (Withdrawn; Issuer not co-operating*)

refer Annexure for details

* The issuer did not co-operate; based on best available information.

Rating Rationale

Acuité has withdrawn the long-term rating of '**ACUITE BB-**' (read as **ACUITE double B minus**) and short term rating of '**ACUITE A4+**' (read as **ACUITE A four plus**) on the Rs.09.40 crore bank facilities of Ever Bright Products. The rating withdrawal is in accordance with Acuité's policy on withdrawal of rating. The rating continues to be flagged as "Issuer Not-Cooperating".

The rating is being withdrawn on account of request received from the company and NOC received from the banker.

EBP, a Chennai based proprietorship firm established by Mr. D. Balasundaram in 1976 was reconstituted as a partnership firm in 1984. The firm, engaged in the manufacturing of utensils, diversified into sheet metal stamping in 1992. EBP procures steel sheets from TATA steels and Jindal Steels. The production capacity is about 4800 MT per annum. The firm is led by partners, Mr. B. Saravanan and Mr. Hareeswar who manage the day-to-day operations of the firm.

Non-cooperation by the issuer/borrower

Acuité has been requesting for data, information and undertakings from the rated entity for conducting surveillance & review of the rating. However, the issuer / borrower failed to submit such information before due date.

Acuité believes that information risk is a critical component in such ratings, and non-cooperation by the issuer along with unwillingness to provide information could be a sign of potential deterioration in its overall credit quality.

Applicable Criteria

- Default Recognition - <https://www.acuite.in/view-rating-criteria-52.htm>
- Manufacturing Sector Entities - <https://www.acuite.in/view-rating-criteria-59.htm>

Limitation regarding information availability

The rating is based on information available from sources other than the issuer / borrower (in the absence of information provided by the issuer / borrower). Acuité endeavoured to gather information about the entity / industry from the public domain. Therefore, Acuité cautions lenders and investors regarding the use of such information, on which the indicative credit rating is based.

Liquidity Position

No information provided by the issuer/ available for Acuité to comment upon.

Rating Sensitivities

No information provided by the issuer/ available for Acuité to comment upon.

About the Rated Entity - Key Financials

The rated entity has not shared the latest financial statements despite repeated requests.

Status of non-cooperation with previous CRA (if applicable)

None

Any other information

None

Rating History (Upto last three years)

Date	Name of Instrument / Facilities	Term	Amount (Rs. Cr)	Ratings/Outlook
21-May-2020	Term loans	Long Term	1.00	ACUITE BB- (Downgraded from ACUITE BB/Stable) Issuer not co-operating*
	Cash Credit	Long Term	0.80	ACUITE BB- (Downgraded from ACUITE BB/Stable) Issuer not co-operating*
	Bills Discounting	Short Term	7.50	ACUITE A4+ Issuer not co-operating*
	Proposed Long Term Loan	Long Term	0.10	ACUITE BB- (Downgraded from ACUITE BB/Stable) Issuer not co-operating*
14-Mar-2019	Term loans	Long Term	1.00	ACUITE BB / Stable (Downgraded from ACUITE BB+/Stable)
	Cash Credit	Long Term	0.80	ACUITE BB / Stable (Downgraded from ACUITE BB+/Stable)
	Bills Discounting	Short Term	7.50	ACUITE A4+ (Reaffirmed)
	Proposed Long Term loan	Long Term	0.10	ACUITE BB / Stable (Downgraded from ACUITE BB+/Stable)
21-Nov-2018	Proposed Long Term Loan	Long Term	0.10	ACUITE BB+ Issuer not co-operating*
	Cash Credit	Long Term	0.80	ACUITE BB+ Issuer not co-operating*
	Bills Discounting	Short Term	7.50	ACUITE A4+ Issuer not co-operating*
	Term Loan	Long Term	1.00	ACUITE BB+ Issuer not co-operating*

*The issuer did not co-operate; based on best available information.

*Annexure – Details of instruments rated

Lenders Name	Name of the Facilities	Date of Issuance	Coupon Rate	Maturity Date	Size of the Issue (Rs. Crore)	Ratings/Outlook
Canara Bank	Term Loan	Not Available	Not Available	Not Available	1.00	ACUITE BB- (Withdrawn; Issuer not co-operating*)
Canara Bank	Cash Credit	Not Applicable	Not Applicable	Not Applicable	0.80	ACUITE BB- (Withdrawn; Issuer not co-operating*)

Canara Bank	Bills Discounting	Not Applicable	Not Applicable	Not Applicable	7.50	ACUITE A4+ (Withdrawn; Issuer not co-operating*)
Canara Bank	Proposed Long Term Loan	Not Applicable	Not Applicable	Not Applicable	0.10	ACUITE BB- (Withdrawn; Issuer not co-operating*)

* The issuer did not co-operate; based on best available information

Contacts

Analytical	Rating Desk
<p>Aditya Gupta Vice President- Corporate and Infrastructure Sector Tel: 022-49294041 aditya.gupta@acuite.in</p> <p>Harjas Kaur Manny Analyst - Rating Operations Tel: 022-49294055 harjaskaur.manny@acuite.in</p>	<p>Varsha Bist Senior Manager - Rating Desk Tel: 022-49294011 rating.desk@acuite.in</p>

About Acuité Ratings & Research:

Acuité Ratings & Research Limited is a full-service Credit Rating Agency registered with the Securities and Exchange Board of India (SEBI). The company received RBI Accreditation as an External Credit Assessment Institution (ECAI), for Bank Loan Ratings under BASEL-II norms in the year 2012. Since then, it has assigned more than 6,000 credit ratings to various securities, debt instruments and bank facilities of entities spread across the country and across a wide cross section of industries. It has its Registered and Head Office in Mumbai.

Disclaimer: An Acuité rating does not constitute an audit of the rated entity and should not be treated as a recommendation or opinion that is intended to substitute for a financial adviser's or investor's independent assessment of whether to buy, sell or hold any security. Acuité ratings are based on the data and information provided by the issuer and obtained from other reliable sources. Although reasonable care has been taken to ensure that the data and information is true, Acuité, in particular, makes no representation or warranty, expressed or implied with respect to the adequacy, accuracy or completeness of the information relied upon. Acuité is not responsible for any errors or omissions and especially states that it has no financial liability whatsoever for any direct, indirect or consequential loss of any kind arising from the use of its ratings. Acuité ratings are subject to a process of surveillance which may lead to a revision in ratings as and when the circumstances so warrant. Please visit our website (www.acuite.in) for the latest information on any instrument rated by Acuité.