

Press Release

Mantra Industries Limited

November 21, 2022



Rating Reaffirmed and Issuer not co-operating

Product	Quantum (Rs. Cr)	Long Term Rating	Short Term Rating
Bank Loan Ratings	101.50	ACUITE B+ Reaffirmed Issuer not co-operating*	-
Bank Loan Ratings	70.50	-	ACUITE A4 Reaffirmed Issuer not co-operating*
Total Outstanding Quantum (Rs. Cr)	172.00	-	-
Total Withdrawn Quantum (Rs. Cr)	0.00	-	-

Rating Rationale

Acuite has reaffirmed the long-term rating of '**ACUITE B+**' (read as **ACUITE B plus**) short-term rating of '**ACUITE A4**' (read as **ACUITE A four**) on the Rs. 172.00 crore bank facilities of Mantra Industries Limited. The rating continues to be flagged as "Issuer Not-Cooperating" and is based on the best available information.

About the Company

Mantra Industries Limited (MIL), incorporated in 2009 was promoted by Mr. V. Ganeshan, Ms V. Anusha and Ms. B. Priyamvatha. The company is engaged in the manufacturing and distribution of electrical and electronic home appliances such as mixer grinders, wet grinders, pressure cookers among others. The company has also set up facilities for assembling of electronic items such as weighing scales, digital set top boxes, laptops. The manufacturing facility is located at Coimbatore, Tamil Nadu with 8 injection moulding machines and capacity of 50 lakh units per annum.

Non-cooperation by the issuer/borrower:

Acuite has been requesting for data, information and undertakings from the rated entity for conducting surveillance & review of the rating. However, the issuer/borrower failed to submit such information before the due date.

Acuite believes that information risk is a critical component in such ratings, and noncooperation by the issuer along with unwillingness to provide information could be a sign of potential deterioration in its overall credit quality.

This rating is, therefore, being flagged as "Issuer not-cooperating", in line with prevailing SEBI regulations and Acuite's policies.

Limitation regarding information availability:

The rating is based on information available from sources other than the issuer/borrower (in the absence of information provided by the issuer/borrower). Acuite endeavored to gather information about the entity/industry from the public domain. Therefore, Acuite cautions lenders and investors regarding the use of such information, on which the indicative credit rating is based.

About the Rated Entity - Key Financials

The rated entity has not shared the latest financial statements despite repeated requests.

Rating Sensitivity

"No information provided by the issuer / available for Acuite to comment upon."

Material Covenants

None

Liquidity Position

"No information provided by the issuer / available for Acuite to comment upon."

Outlook

Not Applicable

Other Factors affecting Rating

None

Status of non-cooperation with previous CRA

None

Any other information

Acuite is yet to receive the latest No Default Statement (NDS) from the rated entity, despite repeated requests and follow-ups.

Applicable Criteria

- Manufacturing Entities: <https://www.acuite.in/view-rating-criteria-59.htm>
- Default Recognition: <https://www.acuite.in/view-rating-criteria-52.htm>
- Application Of Financial Ratios And Adjustments: <https://www.acuite.in/view-rating-criteria-53.htm>

Note on Complexity Levels of the Rated Instrument

In order to inform the investors about complexity of instruments, Acuite has categorized such instruments in three levels: Simple, Complex and Highly Complex. Acuite's categorisation of the instruments across the three categories is based on factors like variability of the returns to the investors, uncertainty in cash flow patterns, number of counterparties and general understanding of the instrument by the market. It has to be understood that complexity is different from credit risk and even an instrument categorized as 'Simple' can carry high levels of risk. For more details, please refer Rating Criteria "Complexity Level Of Financial Instruments" on www.acuite.in.

Rating History

Date	Name of Instruments/Facilities	Term	Amount (Rs. Cr)	Rating/Outlook
	Term Loan	Long Term	0.84	ACUITE B+ (Downgraded and Issuer not co-operating*)
	Cash Credit	Long Term	13.00	ACUITE B+ (Downgraded and Issuer not co-operating*)
	Bank Guarantee	Short Term	4.00	ACUITE A4 (Issuer not co-operating*)
	Cash Credit	Long Term	25.00	ACUITE B+ (Downgraded and Issuer not co-operating*)
	Letter of Credit	Short Term	36.00	ACUITE A4 (Issuer not co-operating*)
	Cash Credit	Long Term	8.55	ACUITE B+ (Downgraded and Issuer not co-operating*)

23 Aug 2021	Proposed Cash Credit	Long Term	0.66	ACUITE B+ (Downgraded and Issuer not co-operating*)
	Bank Guarantee	Short Term	6.50	ACUITE A4 (Issuer not co-operating*)
	Letter of Credit	Short Term	11.00	ACUITE A4 (Issuer not co-operating*)
	Letter of Credit	Short Term	13.00	ACUITE A4 (Issuer not co-operating*)
	Cash Credit	Long Term	7.50	ACUITE B+ (Downgraded and Issuer not co-operating*)
	Cash Credit	Long Term	35.00	ACUITE B+ (Downgraded and Issuer not co-operating*)
	Cash Credit	Long Term	10.95	ACUITE B+ (Downgraded and Issuer not co-operating*)
10 Jun 2020	Cash Credit	Long Term	7.50	ACUITE BB- (Downgraded and Issuer not co-operating*)
	Cash Credit	Long Term	10.95	ACUITE BB- (Downgraded and Issuer not co-operating*)
	Term Loan	Long Term	0.84	ACUITE BB- (Downgraded and Issuer not co-operating*)
	Letter of Credit	Short Term	36.00	ACUITE A4 (Downgraded and Issuer not co-operating*)
	Cash Credit	Long Term	35.00	ACUITE BB- (Downgraded and Issuer not co-operating*)
	Cash Credit	Long Term	13.00	ACUITE BB- (Downgraded and Issuer not co-operating*)
	Cash Credit	Long Term	8.55	ACUITE BB- (Downgraded and Issuer not co-operating*)
	Bank Guarantee	Short Term	4.00	ACUITE A4 (Downgraded and Issuer not co-operating*)
	Cash Credit	Long Term	25.00	ACUITE BB- (Downgraded and Issuer not co-operating*)
	Letter of Credit	Short Term	13.00	ACUITE A4 (Downgraded and Issuer not co-operating*)
	Letter of Credit	Short Term	11.00	ACUITE A4 (Downgraded and Issuer not co-operating*)
	Proposed Cash Credit	Long Term	0.66	ACUITE BB- (Downgraded and Issuer not co-operating*)
	Bank Guarantee	Short Term	6.50	ACUITE A4 (Downgraded and Issuer not co-operating*)
			Short	
09 Apr 2019	Letter of Credit	Term	13.00	ACUITE A4+ (Assigned)
	Cash Credit	Long Term	13.00	ACUITE BB Stable (Upgraded from ACUITE D)
	Cash Credit	Long Term	35.00	ACUITE BB Stable (Upgraded from ACUITE D)
	Cash Credit	Long Term	7.50	ACUITE BB Stable (Assigned)
	Cash Credit	Long Term	10.95	ACUITE BB Stable (Upgraded from ACUITE D)
	Letter of Credit	Short Term	36.00	ACUITE A4+ (Assigned)
	Term Loan	Long Term	0.84	ACUITE BB Stable (Upgraded from ACUITE D)
	Cash Credit	Long Term	25.00	ACUITE BB Stable (Assigned)

	Cash Credit	Long Term	8.55	ACUITE BB Stable (Assigned)
	Letter of Credit	Short Term	11.00	ACUITE A4+ (Assigned)
	Bank Guarantee	Short Term	4.00	ACUITE A4+ (Upgraded from ACUITE D)
	Bank Guarantee	Short Term	6.50	ACUITE A4+ (Upgraded from ACUITE D)
	Proposed Cash Credit	Long Term	0.66	ACUITE BB Stable (Upgraded from ACUITE D)
21 Jan 2019	Proposed Bank Guarantee	Short Term	5.00	ACUITE D (Issuer not co-operating*)
	Proposed Letter of Credit	Short Term	60.00	ACUITE D (Issuer not co-operating*)
	Cash Credit	Long Term	13.00	ACUITE D (Issuer not co-operating*)
	Proposed Bank Guarantee	Short Term	1.50	ACUITE D (Issuer not co-operating*)
	Proposed Cash Credit	Long Term	41.71	ACUITE D (Issuer not co-operating*)
	Term Loan	Long Term	0.84	ACUITE D (Issuer not co-operating*)
	Cash Credit	Long Term	10.95	ACUITE D (Issuer not co-operating*)
	Cash Credit	Long Term	35.00	ACUITE D (Issuer not co-operating*)
	Bank Guarantee	Short Term	4.00	ACUITE D (Issuer not co-operating*)

Annexure - Details of instruments rated

Lender's Name	ISIN	Facilities	Date Of Issuance	Coupon Rate	Maturity Date	Complexity Level	Quantum (Rs. Cr.)	Rating
Bank of India	Not Applicable	Bank Guarantee (BLR)	Not Applicable	Not Applicable	Not Applicable	Simple	4.00	ACUITE A4 Reaffirmed Issuer not co-operating*
Bank of Maharashtra	Not Applicable	Bank Guarantee (BLR)	Not Applicable	Not Applicable	Not Applicable	Simple	6.50	ACUITE A4 Reaffirmed Issuer not co-operating*
Indian Bank	Not Applicable	Cash Credit	Not Applicable	Not Applicable	Not Applicable	Simple	13.00	ACUITE B+ Reaffirmed Issuer not co-operating*
Bank of India	Not Applicable	Cash Credit	Not Applicable	Not Applicable	Not Applicable	Simple	10.95	ACUITE B+ Reaffirmed Issuer not co-operating*
Bank of Maharashtra	Not Applicable	Cash Credit	Not Applicable	Not Applicable	Not Applicable	Simple	35.00	ACUITE B+ Reaffirmed Issuer not co-operating*
Bank of Maharashtra	Not Applicable	Cash Credit	Not Applicable	Not Applicable	Not Applicable	Simple	25.00	ACUITE B+ Reaffirmed Issuer not co-operating*
Indian Bank	Not Applicable	Cash Credit	Not Applicable	Not Applicable	Not Applicable	Simple	7.50	ACUITE B+ Reaffirmed Issuer not co-operating*
Union Bank of India	Not Applicable	Cash Credit	Not Applicable	Not Applicable	Not Applicable	Simple	8.55	ACUITE B+ Reaffirmed Issuer not co-operating*
Indian Bank	Not Applicable	Letter of Credit	Not Applicable	Not Applicable	Not Applicable	Simple	11.00	ACUITE A4 Reaffirmed Issuer not co-

								operating*
Bank of Maharashtra	Not Applicable	Letter of Credit	Not Applicable	Not Applicable	Not Applicable	Simple	36.00	ACUITE A4 Reaffirmed Issuer not co- operating*
Union Bank of India	Not Applicable	Letter of Credit	Not Applicable	Not Applicable	Not Applicable	Simple	13.00	ACUITE A4 Reaffirmed Issuer not co- operating*
Not Applicable	Not Applicable	Proposed Cash Credit	Not Applicable	Not Applicable	Not Applicable	Simple	0.66	ACUITE B+ Reaffirmed Issuer not co- operating*
Bank of Maharashtra	Not Applicable	Term Loan	Not available	Not available	Not available	Simple	0.84	ACUITE B+ Reaffirmed Issuer not co- operating*

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About Acuité Ratings & Research

Acuité is a full-service Credit Rating Agency registered with the Securities & Exchange Board of India (SEBI). The company received RBI Accreditation as an External Credit Assessment Institution (ECAI) for Bank Loan Ratings under BASEL-II norms in the year 2012. Acuité has assigned ratings to various securities, debt instruments and bank facilities of entities spread across the country and across a wide cross section of industries. It has its Registered and Head Office in Kanjurmarg, Mumbai.

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