

Press Release

Cheer Sagar

April 13, 2020

Rating Update



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|-------------------------------------|--|
| Total Bank Facilities Rated* | Rs. 12.50 Cr. # |
| Long Term Rating | ACUITE BB+ Issuer not co-operating* |
| Short Term Rating | ACUITE A4+ Issuer not co-operating* |

#Refer Annexure for details

*The issuer did not co-operate; based on best available information.

Acuité has reviewed long-term rating of **"ACUITE BB+" (read as ACUITE double B plus)** and short term rating of **'ACUITE A4+' (read as 'ACUITE A four plus')** on the Rs. 12.50 crore bank facilities of Cheer Sagar (CS). This rating is now an indicative rating and is based on best available information.

Established in 1991, CS is a Jaipur-based partnership firm engaged in the manufacture and export of readymade garments. The firm is led by Partners, Mr. Ravi Poddar, Mrs. Sujata Poddar, Mr. Arnav Poddar and Mr. Tarin Poddar. The installed capacity stood at 24 lakh pieces per annum. The firm exports its products to Japan, Brazil and France, among others. The manufacturing facilities are located at Jaipur (Rajasthan).

Non-cooperation by the issuer/borrower:

Acuité has been requesting for data, information and undertakings from the rated entity for conducting surveillance & review of the rating. However, the issuer/borrower failed to submit such information before due date.

This rating continues to be flagged as "Issuer not-cooperating", in line with prevailing SEBI regulations and Acuité's policies.

Applicable Criteria

- Default Recognition - <https://www.acuite.in/criteria-default.htm>
- Manufacturing Entities - <https://www.acuite.in/view-rating-criteria-4.htm>

Limitation regarding information availability:

The rating is based on information available from sources other than the issuer/borrower (in the absence of information provided by the issuer/borrower). Acuité endeavored to gather information about the entity / industry from the public domain. Therefore, Acuité cautions lenders and investors regarding the use of such information, on which the indicative credit rating is based.

About the Rated Entity - Key Financials

The rated entity has not shared the latest financial statements despite repeated requests.

Status of non-cooperation with previous CRA (if applicable)

None

Any other information

Acuité is yet to receive the latest No Default Statement (NDS) from the rated entity, despite repeated requests and follow-ups.

Rating History (Up to last three years)

| Date | Name of Instrument / Facilities | Term | Amount (Rs. Cr) | Ratings/Outlook |
|--------------|---------------------------------|------------|-----------------|-------------------------------------|
| 24 Jan, 2019 | Term loans | Long Term | 1.50 | ACUITE BB+ Issuer not co-operating* |
| | Term loans | Long Term | 1.05 | ACUITE BB+ Issuer not co-operating* |
| | Packing Credit | Short Term | 9.60 | ACUITE A4+ Issuer not co-operating* |
| | Proposed Long Term Loan | Long Term | 0.35 | ACUITE BB+ Issuer not co-operating* |
| 02 Jan, 2018 | Term loans | Long Term | 1.50 | ACUITE BB+/Stable (Assigned) |
| | Term loans | Long Term | 1.05 | ACUITE BB+/Stable (Assigned) |
| | Packing Credit | Short Term | 9.60 | ACUITE A4+ (Assigned) |
| | Proposed Long Term Loan | Long Term | 0.35 | ACUITE BB+/Stable (Assigned) |
| 06 Dec, 2017 | Term Loan | Long Term | 1.50 | ACUITE BB+/Stable (Assigned) |
| | Term Loan | Long Term | 1.05 | ACUITE BB+/Stable (Assigned) |
| | Packing Credit | Short Term | 9.60 | ACUITE A4+ (Assigned) |

#Annexure – Details of instruments rated

| Name of the Facilities | Date of Issuance | Coupon Rate | Maturity Date | Size of the Issue (Rs. Crore) | Ratings/Outlook |
|-------------------------|------------------|----------------|----------------|-------------------------------|-------------------------------------|
| Term loans | Not Applicable | Not Applicable | Not Applicable | 1.50 | ACUITE BB+ Issuer not co-operating* |
| Term loans | Not Applicable | Not Applicable | Not Applicable | 1.05 | ACUITE BB+ Issuer not co-operating* |
| Packing Credit | Not Applicable | Not Applicable | Not Applicable | 9.60 | ACUITE A4+ Issuer not co-operating* |
| Proposed Long Term Loan | Not Applicable | Not Applicable | Not Applicable | 0.35 | ACUITE BB+ Issuer not co-operating* |

*The issuer did not co-operate; based on best available information.

Contacts

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About Acuite Ratings & Research:

Acuite Ratings & Research Limited (*erstwhile SMERA Ratings Limited*) is a full-service Credit Rating Agency registered with the Securities and Exchange Board of India (SEBI). The company received RBI Accreditation as an External Credit Assessment Institution (ECAI), for Bank Loan Ratings under BASEL-II norms in the year 2012. Since then, it has assigned more than 6,000 credit ratings to various securities, debt instruments and bank facilities of entities spread across the country and across a wide cross section of industries. It has its Registered and Head Office in Mumbai.

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