

## Press Release

**Cheer Sagar**

July 09, 2021



## Rating Update

<b>Total Bank Facilities Rated*</b>	Rs. 12.50 Cr.#
<b>Long Term Rating</b>	ACUITE BB (Downgraded from ACUITE BB+) Issuer not co-operating*
<b>Short Term Rating</b>	ACUITE A4+ Issuer not co-operating*

#Refer Annexure for details

\*The issuer did not co-operate; based on best available information.

Acuité has downgraded the long term rating to '**ACUITE BB**' (**read as ACUITE double B**) from '**ACUITE BB+**' (**read as ACUITE double B plus**) and reviewed the short-term rating of '**ACUITE A4+**' (**read as ACUITE A four plus**) on the Rs. 12.50 crore bank facilities of Cheer Sagar (CS). The rating continues to be flagged as "Issuer Not-Cooperating" and is downgraded on account of information risk.

Established in 1991, CS is a Jaipur-based partnership firm engaged in the manufacture and export of readymade garments. The firm is led by Partners, Mr. Ravi Poddar, Mrs. Sujata Poddar, Mr. Arnav Poddar and Mr. Tarin Poddar. The installed capacity stood at 24 lakh pieces per annum. The firm exports its products to Japan, Brazil and France, among others. The manufacturing facilities are located at Jaipur (Rajasthan).

### Non-cooperation by the issuer/borrower:

Acuité has been requesting for data, information and undertakings from the rated entity for conducting surveillance & review of the rating. However, the issuer/borrower failed to submit such information before the due date.

This rating continues to be flagged as "Issuer not-cooperating", in line with prevailing SEBI regulations and Acuité's policies.

### Applicable Criteria

- Default Recognition - <https://www.acuite.in/view-rating-criteria-52.htm>
- Manufacturing Entities -<https://www.acuite.in/view-rating-criteria-59.htm>

### Limitation regarding information availability:

The rating is based on information available from sources other than the issuer/borrower (in the absence of information provided by the issuer/borrower). Acuité endeavored to gather information about the entity/industry from the public domain. Therefore, Acuité cautions lenders and investors regarding the use of such information, on which the indicative credit rating is based.

**Liquidity Indicators** - "No information provided by the issuer / available for Acuite to comment upon."

**Rating Sensitivity** - "No information provided by the issuer / available for Acuite to comment upon."

### About the Rated Entity - Key Financials

The rated entity has not shared the latest financial statements despite repeated requests.

### Status of non-cooperation with previous CRA (if applicable)

None

### Any other information

Acuité is yet to receive the latest No Default Statement (NDS) from the rated entity, despite repeated requests and follow-ups.

### Rating History (Up to last three years)

Date	Name of Instrument / Facilities	Term	Amount (Rs. Cr)	Ratings/Outlook
13 April 20	Term Loan	Long Term	1.5	ACUITE BB+ Issuer not co-operating*
	Term Loan	Long Term	1.05	ACUITE BB+ Issuer not co-operating*
	Packing Credit	Short Term	9.6	ACUITE A4+ Issuer not co-operating*
	Proposed Long Term Loan	Long Term	0.35	ACUITE BB+ Issuer not co-operating*
24-Jan-19	Term Loan	Long Term	1.5	ACUITE BB+ Issuer not co-operating*
	Term Loan	Long Term	1.05	ACUITE BB+ Issuer not co-operating*
	Packing Credit	Short Term	9.6	ACUITE A4+ Issuer not co-operating*
	Proposed Long Term Loan	Long Term	0.35	ACUITE BB+ Issuer not co-operating*
02-Jan-18	Term Loan	Long Term	1.5	ACUITE BB+ /Stable (Assigned)
	Term Loan	Long Term	1.05	ACUITE BB+ /Stable (Assigned)
	Packing Credit	Short Term	9.6	ACUITE A4+ (Assigned)
	Proposed Long Term Loan	Long Term	0.35	ACUITE BB+ /Stable (Assigned)

### #Annexure – Details of instruments rated

Name of the Facilities	Date of Issuance	Coupon Rate	Maturity Date	Size of the Issue (Rs. Crore)	Ratings/Outlook
Term Loan	Not Available	Not Available	Not Available	1.50	ACUITE BB (Downgraded from ACUITE BB+) Issuer not co-operating*
Term Loan	Not Available	Not Available	Not Available	1.05	ACUITE BB (Downgraded from ACUITE BB+) Issuer not co-operating*
Packing Credit	Not Available	Not Applicable	Not Available	9.60	ACUITE A4+ Issuer not co-operating*
Proposed Long Term Loan	Not Available	Not Applicable	Not Available	0.35	ACUITE BB (Downgraded from ACUITE BB+) Issuer not co-operating*

\*The issuer did not co-operate; based on best available information.

### Contacts

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### **About Acuité Ratings & Research:**

Acuité Ratings & Research Limited is a full-service Credit Rating Agency registered with the Securities and Exchange Board of India (SEBI). The company received RBI Accreditation as an External Credit Assessment Institution (ECAI), for Bank Loan Ratings under BASEL-II norms in the year 2012. Since then, it has assigned more than 6,000 credit ratings to various securities, debt instruments and bank facilities of entities spread across the country and across a wide cross section of industries. It has its Registered and Head Office in Mumbai.

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