

**Press Release**  
**SUN SHINE RICE UNIT**

February 28, 2019

**Rating Update**

<b>Total Bank Facilities Rated*</b>	Rs. 16.00 Cr.#
<b>Long Term Rating</b>	ACUITE BB Issuer not co-operating*

#Refer Annexure for details

\*The issuer did not co-operate; based on best available information.

Acuité has reviewed the long-term rating of '**ACUITE BB** (read as ACUITE double B) on the Rs.16.00 crore bank facilities of Sun Shine Rice Unit (SSRU). This rating is now an indicative rating and is based on best available information.

SSRU was established in 2011 as partnership firm by Mr. Inder Prakash, Mr. Narain Prakash and Mr. Vijay Kumar. The Partners having nearly three decades of experience in Paddy and rice processing business. Later, Mr. Sanjay Kumar and Mr. Sudesh joined as partner and have experience of five years.

SSRU is engaged in processing of paddy into basmati and non-basmati rice. It majorly procures paddy rice from local farmers and mandi of Haryana, processes into rice and sells domestically through agents on commission basis. SSRU also exports around 10-15 percent to Saudi Arabia. Total production capacity of the firm is 1000 quintal per day of paddy. Head office as well as the manufacturing unit is located at Taraori in Karnal (Haryana).

**Non-cooperation by the issuer/borrower:** Acuité has been requesting for data, information and undertakings from the rated entity for conducting surveillance & review of the rating. However, the issuer/borrower failed to submit such information before due date.

This rating is therefore being flagged as "Issuer not-cooperating", in line with prevailing SEBI regulations and Acuité's policies.

**Applicable Criteria**

- Default Recognition - <https://www.acuite.in/view-rating-criteria-17.htm>
- Manufacturing Entities - <https://www.acuite.in/view-rating-criteria-4.htm>

**Limitation regarding information availability:** The rating is based on information available from sources other than the issuer/borrower (in the absence of information provided by the issuer/borrower). Acuité endeavoured to gather information about the entity / industry from the public domain. Therefore, Acuité cautions lenders and investors regarding the use of such information, on which the indicative credit rating is based.

**About the Rated Entity - Key Financials**

	Unit	FY17 (Actual)	FY16 (Actual)	FY15 (Actual)
Operating Income	Rs. Cr.	67.27	61.94	60.46
EBITDA	Rs. Cr.	3.70	3.12	1.98
PAT	Rs. Cr.	0.18	0.14	0.13
EBITDA Margin	(%)	5.51	5.04	3.27
PAT Margin	(%)	0.27	0.22	0.22
ROCE	(%)	11.07	10.57	12.40
Total Debt/Tangible Net Worth	Times	1.19	1.40	2.33
PBDIT/Interest	Times	1.26	1.35	1.80
Total Debt/PBDIT	Times	4.36	4.98	7.03
Gross Current Assets (Days)	Days	201	180	174

### Status of non-cooperation with previous CRA (if applicable)

None

### Any other information

Acuité is yet to receive the latest No Default Statement (NDS) from the rated entity, despite repeated requests and follow-ups.

### Rating History (Upto last three years)

Date	Name of Instrument / Facilities	Term	Amount (Rs. Cr)	Ratings/Outlook
19-Dec-17	Cash Credit	Long Term	16.00	ACUITE BB/Stable (Assigned)

### #Annexure – Details of instruments rated

Name of the Facilities	Date of Issuance	Coupon Rate	Maturity Date	Size of the Issue (Rs. Crore)	Ratings/Outlook
Cash Credit	Not Applicable	Not Applicable	Not Applicable	16.00	ACUITE BB Issuer not co-operating*

\*The issuer did not co-operate; based on best available information.

### Contacts

Analytical	Rating Desk
Aditya Gupta Head- Corporate and Infrastructure Sector Tel: 022-67141111 <a href="mailto:aditya.gupta@acuite.in">aditya.gupta@acuite.in</a>  Disha Parmar Rating Analyst - Rating Operations Tel: 022-49294064 <a href="mailto:disha.parmar@acuiteratings.in">disha.parmar@acuiteratings.in</a>	Varsha Bist Manager - Rating Desk Tel: 022-67141160 <a href="mailto:rating.desk@acuite.in">rating.desk@acuite.in</a>

### About Acuité Ratings & Research:

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