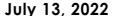


Press Release

Hema Automotive Private Limited



Rating Downgraded and Issuer not co-operating



Product	Quantum (Rs. Cr)	Long Term Rating	Short Term Rating
Bank Loan Ratings	50.00	ACUITE BB- Downgraded Issuer not co-operating*	-
Total Outstanding Quantum (Rs. Cr)	50.00	-	-
Total Withdrawn Quantum (Rs. Cr)	0.00	-	-

Rating Rationale

Acuité has downgraded the long-term rating to 'ACUITE BB-' (read as ACUITE Double B minus) from 'ACUITE BB' (read as ACUITE double B) on the Rs. 50.00 crore bank facilities of Hema Automotive Private Limited. The rating continues to be flagged as "Issuer Not-Cooperating" and is downgraded on account of information risk.

About the Company

The Delhi-based, HAPL incorporated in 2015 was promoted by Mr. Chandresh Jajoo and Mr. Adarsh Kumar Yadav (Directors). The company manufactures auto components (stand, body and chassis) for Hero MotoCorp Limited at Neemrana, Rajasthan. HAPL is part of Hema Group which comprises of HAPL and Hema Engineering Industries Limited (HEIL). The group incorporated in 1987 is engaged in the manufacturing of auto components stand, body chassis etc, for OEM's such as Hero Moto Corp, TVS Motor, Royal Enfeild, Yamaha, to name a few. It is led by Mr. Chandresh Jajoo and Mr. Adarsh Kumar Yadav.

Non-cooperation by the issuer/borrower:

Acuité has been requesting for data, information and undertakings from the rated entity for conducting surveillance & review of the rating. However, the issuer/borrower failed to submit such information before the due date.

This rating continues to be flagged as "Issuer not-cooperating", in line with prevailing SEBI regulations and Acuité's policies.

Limitation regarding information availability:

The rating is based on information available from sources other than the issuer/borrower (in the absence of information provided by the issuer/borrower). Acuité endeavored to gather information about the entity/industry from the public domain. Therefore, Acuité cautions lenders and investors regarding the use of such information, on which the indicative credit

rating is based.

About the Rated Entity - Key Financials

The rated entity has not shared the latest financial statements despite repeated requests.

Rating Sensitivity

"No information provided by the issuer / available for Acuite to comment upon."

Material Covenants

Not Applicable

Liquidity Position

"No information provided by the issuer / available for Acuite to comment upon."

Outlook

Not Applicable

Status of non-cooperation with previous CRA

None

Any other information

Acuité is yet to receive the latest No Default Statement (NDS) from the rated entity, despite repeated requests and follow-ups.

Applicable Criteria

- Manufacturing Entities: https://www.acuite.in/view-rating-criteria-59.htm
- Default Recognition: https://www.acuite.in/view-rating-criteria-52.htm

Note on Complexity Levels of the Rated Instrument

https://www.acuite.in/view-rating-criteria-55.htm

Rating History

Date	Name of Instruments/Facilities	Term	Amount (Rs. Cr)	Rating/Outlook
	Working Capital Demand Loan	Long Term	5.00	ACUITE BB (Downgraded and Issuer not co-operating*)
14 Apr 2021	Proposed Bank Facility	Long Term	7.00	ACUITE BB (Downgraded and Issuer not co-operating*)
	Term Loan	Long Term	38.00	ACUITE BB (Downgraded and Issuer not co-operating*)
	Working Capital Demand Loan	Long Term	5.00	ACUITE BB+ (Issuer not co-operating*)
14 Jan 2020	Term Loan	Long Term	38.00	ACUITE BB+ (Issuer not co-operating*)

	Proposed Bank Facility	Long Term	7.00	ACUITE BB+ (Issuer not co-operating*)		
	Working Capital Demand Loan	Long Term	5.00	ACUITE BBB- (Issuer not co-operating*)		
13 Dec 2018	Term Loan	Long Term	38.00	ACUITE BBB- (Issuer not co-operating*)		
	Proposed Bank Facility	Long Term	7.00	ACUITE BBB- (Issuer not co-operating		
21 Dec 2017 Term Loan	Working Capital Demand Loan	Long Term	5.00	ACUITE BBB- Stable (Assigned)		
	Term Loan	Long Term	38.00	ACUITE BBB- Stable (Assigned)		
	Proposed Bank Facility	Long Term	7.00	ACUITE BBB- Stable (Assigned)		

Annexure - Details of instruments rated

Lender's Name	ISIN	Facilities	Date Of Issuance	Coupon Rate	Maturity Date	Quantum (Rs. Cr.)	Rating
Not Applicable	Not Applicable	Proposed Long Term Bank Facility	Not Applicable	Not Applicable	Not Applicable	7.00	ACUITE BB- Downgraded Issuer not co- operating*
Hero Fincorp Ltd.	Not Applicable	Term Loan	Not available	Not available	Not available	38.00	ACUITE BB- Downgraded Issuer not co- operating*
Hero Fincorp Ltd.	Not Applicable	Working Capital Demand Loan (WCDL)	Not available	Not available	Not available	5.00	ACUITE BB- Downgraded Issuer not co- operating*

Contacts

Analytical	Rating Desk
Aditya Gupta Vice President-Rating Operations Tel: 022-49294041 aditya.gupta@acuite.in	Varsha Bist Senior Manager-Rating Operations Tel: 022-49294011 rating.desk@acuite.in
Radhika Kolwankar Junior Analyst-Rating Operations Tel: 022-49294065 radhika.kolwankar@acuite.in	

About Acuité Ratings & Research

Acuité is a full-service Credit Rating Agency registered with the Securities & Exchange Board of India (SEBI). The company received RBI Accreditation as an External Credit Assessment Institution (ECAI) for Bank Loan Ratings under BASEL-II norms in the year 2012. Acuité has assigned ratings to various securities, debt instruments and bank facilities of entities spread across the country and across a wide cross section of industries. It has its Registered and Head Office in Kanjurmarg, Mumbai.

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