

Press Release

Hema Automotive Private Limited

July 13, 2022



Rating Downgraded and Issuer not co-operating

Product	Quantum (Rs. Cr)	Long Term Rating	Short Term Rating
Bank Loan Ratings	50.00	ACUITE BB- Downgraded Issuer not co-operating*	-
Total Outstanding Quantum (Rs. Cr)	50.00	-	-
Total Withdrawn Quantum (Rs. Cr)	0.00	-	-

Rating Rationale

Acuite has downgraded the long-term rating to '**ACUITE BB-**' (read as **ACUITE Double B minus**) from '**ACUITE BB**' (read as **ACUITE double B**) on the Rs. 50.00 crore bank facilities of Hema Automotive Private Limited. The rating continues to be flagged as "Issuer Not-Cooperating" and is downgraded on account of information risk.

About the Company

The Delhi-based, HAPL incorporated in 2015 was promoted by Mr. Chandresh Jajoo and Mr. Adarsh Kumar Yadav (Directors). The company manufactures auto components (stand, body and chassis) for Hero MotoCorp Limited at Neemrana, Rajasthan. HAPL is part of Hema Group which comprises of HAPL and Hema Engineering Industries Limited (HEIL). The group incorporated in 1987 is engaged in the manufacturing of auto components stand, body chassis etc, for OEM's such as Hero Moto Corp, TVS Motor, Royal Enfield, Yamaha, to name a few. It is led by Mr. Chandresh Jajoo and Mr. Adarsh Kumar Yadav.

Non-cooperation by the issuer/borrower:

Acuite has been requesting for data, information and undertakings from the rated entity for conducting surveillance & review of the rating. However, the issuer/borrower failed to submit such information before the due date.

This rating continues to be flagged as "Issuer not-cooperating", in line with prevailing SEBI regulations and Acuite's policies.

Limitation regarding information availability:

The rating is based on information available from sources other than the issuer/borrower (in the absence of information provided by the issuer/borrower). Acuite endeavored to gather information about the entity/industry from the public domain. Therefore, Acuite cautions lenders and investors regarding the use of such information, on which the indicative credit

rating is based.

About the Rated Entity - Key Financials

The rated entity has not shared the latest financial statements despite repeated requests.

Rating Sensitivity

"No information provided by the issuer / available for Acuite to comment upon."

Material Covenants

Not Applicable

Liquidity Position

"No information provided by the issuer / available for Acuite to comment upon."

Outlook

Not Applicable

Status of non-cooperation with previous CRA

None

Any other information

Acuite is yet to receive the latest No Default Statement (NDS) from the rated entity, despite repeated requests and follow-ups.

Applicable Criteria

- Manufacturing Entities: <https://www.acuite.in/view-rating-criteria-59.htm>
- Default Recognition: <https://www.acuite.in/view-rating-criteria-52.htm>

Note on Complexity Levels of the Rated Instrument

<https://www.acuite.in/view-rating-criteria-55.htm>

Rating History

Date	Name of Instruments/Facilities	Term	Amount (Rs. Cr)	Rating/Outlook
14 Apr 2021	Working Capital Demand Loan	Long Term	5.00	ACUITE BB (Downgraded and Issuer not co-operating*)
	Proposed Bank Facility	Long Term	7.00	ACUITE BB (Downgraded and Issuer not co-operating*)
	Term Loan	Long Term	38.00	ACUITE BB (Downgraded and Issuer not co-operating*)
14 Jan 2020	Working Capital Demand Loan	Long Term	5.00	ACUITE BB+ (Issuer not co-operating*)
	Term Loan	Long Term	38.00	ACUITE BB+ (Issuer not co-operating*)

	Proposed Bank Facility	Long Term	7.00	ACUITE BB+ (Issuer not co-operating*)
13 Dec 2018	Working Capital Demand Loan	Long Term	5.00	ACUITE BBB- (Issuer not co-operating*)
	Term Loan	Long Term	38.00	ACUITE BBB- (Issuer not co-operating*)
	Proposed Bank Facility	Long Term	7.00	ACUITE BBB- (Issuer not co-operating*)
21 Dec 2017	Working Capital Demand Loan	Long Term	5.00	ACUITE BBB- Stable (Assigned)
	Term Loan	Long Term	38.00	ACUITE BBB- Stable (Assigned)
	Proposed Bank Facility	Long Term	7.00	ACUITE BBB- Stable (Assigned)

Annexure - Details of instruments rated

Lender's Name	ISIN	Facilities	Date Of Issuance	Coupon Rate	Maturity Date	Quantum (Rs. Cr.)	Rating
Not Applicable	Not Applicable	Proposed Long Term Bank Facility	Not Applicable	Not Applicable	Not Applicable	7.00	ACUITE BB- Downgraded Issuer not co-operating*
Hero Fincorp Ltd.	Not Applicable	Term Loan	Not available	Not available	Not available	38.00	ACUITE BB- Downgraded Issuer not co-operating*
Hero Fincorp Ltd.	Not Applicable	Working Capital Demand Loan (WC DL)	Not available	Not available	Not available	5.00	ACUITE BB- Downgraded Issuer not co-operating*

Contacts

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About Acuité Ratings & Research

Acuité is a full-service Credit Rating Agency registered with the Securities & Exchange Board of India (SEBI). The company received RBI Accreditation as an External Credit Assessment Institution (ECAI) for Bank Loan Ratings under BASEL-II norms in the year 2012. Acuité has assigned ratings to various securities, debt instruments and bank facilities of entities spread across the country and across a wide cross section of industries. It has its Registered and Head Office in Kanjurmarg, Mumbai.

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