

## Press Release

### Bella Jewelry Private Limited

March 24, 2020



### Rating Update

<b>Total Bank Facilities Rated</b>	Rs. 7.50 Cr. #
<b>Short Term Rating</b>	ACUITE D Issuer not co-operating*

# Refer Annexure for details

\* The issuer did not co-operate; Based on best available information.

Acuité has reviewed the short-term rating of '**ACUITE D**' (**read as ACUITE D**) on the Rs.7.50 crore bank facilities of Bella Jewelry Private Limited (BJPL). This rating is now an indicative rating and is based on best available information.

BJPL was established as a partnership firm in 2004 and converted to private limited in 2007. The company, promoted by Mr. Dauji Johari, Mr Sharadkumar Johari and Ms Prabha Johari, is engaged in the manufacture and export of diamond studded gold jewellery. The company exports its jewellery only to USA.

#### Non-cooperation by the issuer/borrower

Acuité has been requesting for data, information and undertakings from the rated entity for conducting surveillance & review of the rating. However, the issuer / borrower failed to submit such information before due date.

This rating is therefore being flagged as "Issuer not-cooperating", in line with prevailing SEBI regulations and Acuité's policies.

#### Applicable Criteria

- Default Recognition - <https://www.acuite.in/view-rating-criteria-52.htm>
- Manufacturing Entities - <https://www.acuite.in/view-rating-criteria-59.htm>

#### Limitation regarding information availability

The rating is based on information available from sources other than the issuer / borrower (in the absence of information provided by the issuer / borrower). Acuité endeavored to gather information about the entity / industry from the public domain. Therefore, Acuité cautions lenders and investors regarding the use of such information, on which the indicative credit rating is based.

#### About the Rated Entity - Key Financials

The rated entity has not shared the latest financial statements despite repeated requests.

#### Status of non-cooperation with previous CRA (if applicable)

Not Applicable

#### Any other information

Acuité is yet to receive the latest No Default Statement (NDS) from the rated entity, despite repeated requests and follow-ups.

**Rating History (Upto last three years)**

Date	Name of Instrument / Facilities	Term	Amount (Rs. Cr.)	Ratings/Outlook
08-Jan-2019	Post Shipment Credit	Short Term	7.50	ACUITE D (Downgraded)
28-Dec-2017	Post Shipment Credit	Short Term	7.50	ACUITE A4 (Assigned)

**#Annexure – Details of instruments rated**

Name of the Facilities	Date of Issuance	Coupon Rate	Maturity Date	Size of the Issue (Rs. Cr.)	Ratings
Post Shipment Credit	Not Applicable	Not Applicable	Not Applicable	7.50	ACUITE D Issuer not co-operating*

\*The issuer did not co-operate; Based on best available information.

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**About Acuité Ratings & Research:**

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