

Press Release

Punniamoorthi Pillai Department Store

February 11, 2019



Rating Update

Total Bank Facilities Rated*	Rs. 15.00 Cr. #
Long Term Rating	ACUITE BBB- Issuer not co-operating*
Short Term Rating	ACUITE A3 Issuer not co-operating*

Refer Annexure for details

* The issuer did not co-operate; Based on best available information.

Acuité has reviewed long-term rating of '**ACUITE BBB-**' (**read as ACUITE BBB minus**) and short term rating of '**ACUITE A3**' (**read as 'ACUITE A three'**) on the Rs. 15.00 crore bank facilities of Punniamoorthi Pillai Department Store. This rating is now an indicative rating and is based on best available information.

Punniamoorthi Pillai Department Store (PPDS) a partnership firm, was established in 1988 by Mr. S. Kubher and brothers, Mr. S. Gunaseelan, Mr. T. S. Ravikumar and Mr. C. Sivakumar. The firm, a departmental store is engaged in the retailing of groceries, consumer durable goods (refrigerator, grinders, mixer, air conditioner etc.), Fast Moving Consumer Goods (FMCG) among others. It is also a franchisee for Titan Watches and Tanishq Jewellery and runs a café and a bakery under the name Tan Café. PDDS has a chain of eight department stores at prominent locations in Thanjavur and nearby areas. Plans are on to open new franchisee stores for Tanishq Jewellery in Kumbakonam in FY2018-19. The firm derived around 56 percent revenue from the sale of consumer durable goods in FY2016-17 and the rest from other products. The firm also set up an online shopping portal in FY2016-17.

Non-cooperation by the issuer/borrower

Acuité has been requesting for data, information and undertakings from the rated entity for conducting surveillance & review of the rating. However, the issuer / borrower failed to submit such information before due date.

This rating is therefore being flagged as "Issuer not-cooperating", in line with prevailing SEBI regulations and Acuité's policies.

Applicable Criteria

- Default Recognition - <https://www.acuite.in/criteria-default.htm>
- Trading Entities - <https://www.smera.in/criteria-trading.htm>
- Financial Ratios And Adjustments - <https://www.smera.in/criteria-fin-ratios.htm>

Limitation regarding information availability

The rating is based on information available from sources other than the issuer / borrower (in the absence of information provided by the issuer / borrower). Acuité endeavoured to gather information about the entity / industry from the public domain. Therefore, Acuité cautions lenders and investors regarding the use of such information, on which the indicative credit rating is based.

About the Rated Entity - Key Financials

	Unit	FY17 (Actual)	FY16 (Actual)	FY15 (Actual)
Operating Income	Rs. Cr.	90.38	84.31	76.34
EBITDA	Rs. Cr.	3.39	3.36	3.55
PAT	Rs. Cr.	1.26	1.28	1.97
EBITDA Margin	(%)	3.75	3.98	4.66
PAT Margin	(%)	1.40	1.51	2.58

ROCE (%)	(%)	8.59	9.91	25.89
Total Debt/Tangible Net Worth	Times	0.63	0.59	0.79
PBDIT/Interest	Times	2.69	2.93	4.55
Total Debt/PBDIT	Times	3.57	3.05	2.65
Gross Current Assets (Days)	Days	77	66	58

Status of non-cooperation with previous CRA (if applicable)

None

Any other information

Acuité is yet to receive the latest No Default Statement (NDS) from the rated entity, despite repeated requests and follow-ups.

Rating History (Upto last three years)

Date	Name of Instrument / Facilities	Term	Amount (Rs. Cr.)	Ratings/Outlook
29-Dec-2017	Cash Credit	Long Term	INR 8	ACUITE BBB- / Stable
	Term Loan	Long Term	INR 1.39	ACUITE BBB- / Stable
	Working Capital Term Loan	Long Term	INR 1	ACUITE BBB- / Stable
	Bank Guarantee	Short Term	INR 1.85	ACUITE A3
	Proposed Cash Credit	Long Term	INR 2.76	ACUITE BBB- / Stable

#Annexure – Details of instruments rated

Name of the Facilities	Date of Issuance	Coupon Rate	Maturity Date	Size of the Issue (Rs. Cr.)	Ratings
Cash Credit	Not Applicable	Not Applicable	Not Applicable	8.00	ACUITE BBB- Issuer not co-operating*
Term loans	Not Applicable	Not Applicable	Not Applicable	1.39	ACUITE BBB- Issuer not co-operating*
Working Capital Term Loan	Not Applicable	Not Applicable	Not Applicable	1.00	ACUITE BBB- Issuer not co-operating*
Bank guarantee/Letter of Guarantee	Not Applicable	Not Applicable	Not Applicable	1.85	ACUITE A3 Issuer not co-operating*
Proposed Cash Credit	Not Applicable	Not Applicable	Not Applicable	2.76	ACUITE BBB- Issuer not co-operating*

*The issuer did not co-operate; Based on best available information.

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About Acuité Ratings & Research:

Acuité Ratings & Research Limited (Erstwhile SMERA Ratings Limited) is a full-service Credit Rating Agency registered with the Securities and Exchange Board of India (SEBI). The company received RBI Accreditation as an External Credit Assessment Institution (ECAI), for Bank Loan Ratings under BASEL-II norms in the year 2012. Since then, it has assigned more than 6,000 credit ratings to various securities, debt instruments and bank facilities of entities spread across the country and across a wide cross section of industries. It has its Registered and Head Office in Mumbai.

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