

Press Release

Pondicherry Sri Lakshmi Jewellers

August 25, 2021



Rating Update

Total Bank Facilities Rated*	Rs.70.00 Cr.#
Long Term Rating	ACUITE B+ (Downgraded from ACUITE BB-) Issuer not co-operating*

#Refer Annexure for details

*The issuer did not co-operate; based on best available information.

Acuité has downgraded the long term rating to '**ACUITE B+** (read as **ACUITE B plus**) from '**ACUITE BB-**' (read as **ACUITE double B minus**) on the Rs.70.00 Cr bank facilities of Pondicherry Sri Lakshmi Jewellers (PSLJ). The rating continues to be flagged as "Issuer Not-Cooperating" and is downgraded on account of information risk.

PSLJ, part of the PSLJ group was a proprietorship concern established by Mr. Venkatesan Chettiar in 1936 and converted to a partnership firm by Mr. K. Nagarajan, Mr. N. Naveen Baalaji, Ms. N. Sukanya and Ms. Manjulla N. The firm is engaged in the retailing of gold jewellery in Tamil Nadu.

Non-cooperation by the issuer/borrower:

Acuité has been requesting for data, information and undertakings from the rated entity for conducting surveillance & review of the rating. However, the issuer/borrower failed to submit such information before the due date.

Acuité believes that information risk is a critical component in such ratings, and non-cooperation by the issuer along with unwillingness to provide information could be a sign of potential deterioration in its overall credit quality.

This rating continues to be flagged as "Issuer not-cooperating", in line with prevailing SEBI regulations and Acuité's policies.

Applicable Criteria

- Default Recognition - <https://www.acuite.in/view-rating-criteria-52.htm>
- Trading Entities- <https://www.acuite.in/view-rating-criteria-61.htm>

Limitation regarding information availability:

The rating is based on information available from sources other than the issuer/borrower (in the absence of information provided by the issuer/borrower). Acuité endeavored to gather information about the entity/industry from the public domain. Therefore, Acuité cautions lenders and investors regarding the use of such information, on which the indicative credit rating is based.

Liquidity Indicators

"No information provided by the issuer / available for Acuite to comment upon."

Rating Sensitivity

"No information provided by the issuer / available for Acuite to comment upon."

About the Rated Entity - Key Financials

The rated entity has not shared the latest financial statements despite repeated requests.

Status of non-cooperation with previous CRA (if applicable)

None

Any other information

Acuité is yet to receive the latest No Default Statement (NDS) from the rated entity, despite repeated requests and follow-ups.

Rating History (Up to last three years)

Date	Name of Instrument / Facilities	Term	Amount (Rs. Cr)	Ratings/Outlook
18th Jun 20	Cash Credit	Long Term	49.00	ACUITE BB- (Downgraded from ACUITE BB/ Stable) Issuer not co-operating*
	Term Loan	Long Term	20.47	ACUITE BB- (Downgraded from ACUITE BB/ Stable) Issuer not co-operating*
	Proposed Term Loan	Long Term	0.53	ACUITE BB- (Downgraded from ACUITE BB/ Stable) Issuer not co-operating*
28th Mar 19	Cash Credit	Long Term	49.00	ACUITE BB Issuer not co-operating*
	Term Loan	Long Term	20.47	ACUITE BB Issuer not co-operating*
	Proposed Term Loan	Long Term	0.53	ACUITE BB Issuer not co-operating*
29th Jan 18	Cash Credit	Long Term	49.00	ACUITE BB/ Stable (Assigned)
	Term Loan	Long Term	20.47	ACUITE BB/ Stable (Assigned)
	Proposed Term Loan	Long Term	0.53	ACUITE BB/ Stable (Assigned)

*The issuer did not co-operate; based on best available information.

#Annexure – Details of instruments rated

Lender Name	Name of the Facilities	Date of Issuance	Coupon Rate	Maturity Date	Size of the Issue (Rs. Crore)	Ratings/Outlook
Karur Vysya Bank	Cash Credit	Not Applicable	Not Applicable	Not Applicable	49.00	ACUITE B+ (Downgraded from ACUITE BB-) Issuer not co-operating*
Karur Vysya Bank	Term Loan	Not Available	Not Available	Not Available	20.47	ACUITE B+ (Downgraded from ACUITE BB-) Issuer not co-operating*
Proposed Bank Facility	Proposed Term Loan	Not Available	Not Available	Not Available	0.53	ACUITE B+ (Downgraded from ACUITE BB-) Issuer not co-operating*

*The issuer did not co-operate; based on best available information.

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About Acuité Ratings & Research:

Acuité Ratings & Research Limited is a full-service Credit Rating Agency registered with the Securities and Exchange Board of India (SEBI). The company received RBI Accreditation as an External Credit Assessment Institution (ECAI), for Bank Loan Ratings under BASEL-II norms in the year 2012. Since then, it has assigned more than 6,000 credit ratings to various securities, debt instruments and bank facilities of entities spread across the country and across a wide cross section of industries. It has its Registered and Head Office in Mumbai.

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